

REPORT ON CISCE'S ACTIVITIES DURING JUNE 2015

**A SYNOPTIC OUTLINE OF TASKS COMPLETED AND IN
PROGRESS TOGETHER WITH APPENDICES CONTAINING
BACKGROUND INFORMATION AND DETAILED
COMMUNICATION RECORDS**

Andrew Elliott



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Links between SIU and overseas universities

CISCE has continued to develop and reinforce links between SIU and universities in Australia, the UK, Cambodia and Vietnam with a view to activating the inter-institutional associations created by the signature of Memoranda of Understanding ('MoU'). CISCE has also initiated link overtures with a university in the US and a university in France. Details are set out below.

(i) USC, Australia

CISCE has been in touch recently with Michelle Willoughby, International Officer at the University of the Sunshine Coast ('USC'), Australia, over various matters:

- (a) An MoU has been signed by USC and sent by courier to SIU's main campus (where it also bears Professor Voradej's signature). There has, however, not yet been a formal MoU exchange ceremony between SIU and USC, and USC evidently regard such a ceremony as being an essential step towards the activation of the terms of the MoU. Communications between CISCE and USC have therefore focused around the organisation of an MoU exchange ceremony at SIU (now that USC's Vice Chancellor has returned from sabbatical leave).

In recent communications with CISCE, Michelle initially suggested that USC's pro-Vice Chancellor ('PVC') might be able to visit SIU in September 2015 in order to participate in an exchange ceremony (if this would be convenient for SIU), although a further email I received on 1 July 2015 now suggests this date may have to be reconsidered. I assume that such a ceremony – when it takes place – would follow the same format as the MoU exchange ceremony between SIU and the University of the West of England ('UWE') conducted in March 2015 at SIU's main campus.

I have asked Michelle for a specific date of such a visit to SIU by USC's PVC and will pass this on as soon as I receive it from her. I hope the timescale USC eventually proposes will be convenient for SIU. Communications between CISCE and USC in the foregoing regard are attached to this report at Appendix A and may be viewed thereat for further details. I have also included a picture of the UWE MoU exchange ceremony for reference purposes (on the basis that an exchange ceremony held between SIU and USC would follow the same model).

- (b) Other communications with USC conducted on the half of SIU by CISCE have included exchanges over USC's participation in SIU's Study Abroad Gateway and its right to nominate one candidate for SIU's doctoral scholarship scheme in Public and Business Administration. These are also attached at Appendix A for reference purposes. CISCE will be happy to continue with these communications and do everything to bring them to a successful conclusion in all fields concerned.

(ii) University of the West of England ('UWE'), UK

I held a full, important and promising meeting on 19th June 2015 with David Caine, UWE's Global Director. This meeting was rather long and went on for over 5 hours (and didn't finish till well after midnight) but nonetheless enabled us to cover a fair amount of ground, which was very helpful. The specific matters discussed are set out in the circular I sent to SIU executives in advance of this meeting (attached at Appendix B hereto).

The principal matters discussed at this meeting were:

- (a) UWE's University Preparation Course ('UPP') and the possibility of SIU's becoming a centre for the latter's delivery. Dave Caine took a lot of notes during our meeting and explained that he has to discuss these with his colleagues at UWE in the UK before he can issue a formal response on behalf of his university. As soon as I receive the latter, I will forward it accordingly. The UPP could be a very important and helpful service that SIU could offer both to its own prospective undergraduate students and to students at Mathayom 5 and 6 levels in its linked schools (schools which have signed MoU providing for co-operation with SIU, such as Surasak Montree School). Details of the UPP are available at Appendix B to this report.
- (b) The 3+1 BA degree in Business Studies UWE has already agreed to operate in conjunction with SIU. After an extensive process of inter-curricular mapping, UWE has agreed to extend admission to Year 4 of an undergraduate degree in Business Studies to students from SIU interested in completing a top-up year at UWE. Please find a copy of the relevant MoU and split degree confirmation document at appendix B to this report. There has thus far been little interest evident among students at SIU in availing themselves of this facility. I believe it would be beneficial study path for some SIU undergraduates, and UWE has gone to some lengths to offer financial incentives in the form of scholarships which would make the prospect of transferring to the UK during Year 4 of the latter's studies attractive. Approximately 20 students from ABAC transfer to UWE as a result of a similar agreement every year, which suggests there should be good potential uptake among SIU students if the latter were suitably informed.

My suggestions (if I may) in this regard would be that (i) I ask UWE's Bangkok representative, Khun Joy, to attend at SIU's main campus again and deliver a presentation specifically about this facility; (ii) I asked her to prepare some written information in English and Thai that could be distributed at such a presentation and left behind at SIU at the Study Abroad Gateway afterwards; (iii) I arrange such a presentation in conjunction with Khun Jaeng and the AMD at SIU, who would – I believe from past experience – be able to help organise it effectively in view of the consistently high standard of professionalism they have always shown in these matters; (iv) more generally that steps are taken to circulate this kind of information among SIU faculty and students more proactively in the interests of ensuring that facilities such as the 3+1 split degree / attendant UWE scholarships for SIU students are widely known about - this would be an excellent way of activating the link established between SIU and UWE in the MoU; (v) formal liaison arrangements between CISCE and each of SIU's schools (SOM, SOMT etc) be established to expedite the foregoing activities.

- (c) UWE's participation in SIU's Study Abroad Gateway - I have had numerous communications with UWE's Professor Ray Priest (their International Partnerships Manager – Asia Pacific, who is based in Konkaen) and Khun Jaeng over various furniture items dispatched by UWE via courier to SIU's main campus;
- (d) TOPFLAS (the 'Temporary Overseas Placement Facility for Lecturing and Administrative Staff'): this was a facility I suggested and compiled proposals for in the wake of an SIU University Council meeting at which CISCE was tasked with launching a project of this nature.

I have had numerous communications with UWE over this during recent weeks; details are attached at Appendix C. I am optimistic that the first placement under this scheme will be able to be made soon; I should be on holiday/business leave in the UK between the end of July and the beginning of August 2015, and I have arranged to meet the UWE officer in London just before I fly back to Bangkok in order to conduct further discussions about this facility. I'm hopeful that such meetings and communications will enable this scheme to come to beneficial fruition in the near future; once I receive such confirmation, I will of course circulate it accordingly. There are a few outstanding logistical, financial and visa-related issues that need to be clarified before the first placement can be made.

- (e) Visit to SIU by UWE's Vice Chancellor, Professor Steve West, in November 2015. Dave Caine and I spent some time discussing this matter, its protocols and its practicalities during the meeting we held on 19th June 2015. As soon as I receive further details (such as a specific date), I will of course be happy to circulate them within SIU accordingly.

(iii) Paññasatra University Cambodia ('PUC')

CISCE has conducted follow-up work with PUC in the wake of the recent visit by the SIU delegation headed by President Voradej to PUC Cambodia and MoU signature. A gentle reminder notification to the latter effect was sent by CISCE to PUC's President, Dr Kol Pheng, on 16th June 2015. A copy is shown at Appendix D hereto for reference purposes.

Another major area of potential inter-institutional collaboration between SIU and PUC is SIU's Master's in Education (Teaching of English as an International Language): the M Ed TEIL (please see below). CISCE has during June 2015 taken part in an exceptionally large number of meetings, email exchanges and 'phone / Skype communications about the curricular changes that need to be made to this qualification in order to ensure it attracts the approval of Kurusapha (so that its graduates may then qualify for teachers' licences in Thailand). CISCE cannot, however, take collaboration over this forward with PUC until the curricular changes are complete.

My suggestion (if I may) would be that the committee established by recent SIU announcement at: <http://msgboard.siu.ac.th/view.php?f=51&t=8299&p=17687> should adopt more formal procedures for its resolutions, decisions and follow-up actions. This would, I believe, provide an effective solution to some of the conflicts that seem to have developed recently around various personalities in its membership.

Like all committees, it needs to have agreed procedures in order to carry out its brief effectively. I have little doubt that once such procedures are in place, the committee can then make decisions in an agreed, transparent and harmonious way; the curricular changes can then proceed to everyone's satisfaction and CISCE can then proceed with arranging M Ed TEIL-related links with the overseas universities SIU has signed MoU with (such as PUC and the University of Northampton UK – please see below).

(iv) FPT University Vietnam

CISCE has initiated follow-up work further to the recent visit by an SIU delegation to FPT University Vietnam. This has taken the form of compiling and sending to FPT University a proposal for students from FPT University to attend weekly camps at SIU's main campus arranged around IELTS preparation (one of the specific matters FPT University enquired about during the SIU delegation visit there recently).

The proposal contains academic, financial, logistical and practical elements; the financials are based on costings kindly supplied by Khun Pornchai of SIU's Finance office and endorsed by Professor Dr Voradej.

Details are attached at Appendix E hereto (as is a copy of the briefing notes compiled in advance of this visit by CISCE for reference purposes); should there be uptake on FPT University's part, I will of course circulate the details accordingly. The proposal has already been copied for reference purposes to parties at SIU (such as the AMD office and SOLA) likely to be involved in the implementation of this proposal should such uptake materialise from FPT University.

Another area of potential cooperation between SIU and FPT University is the M Ed TEIL: please see the comments above in relation to PUC in relation to this prospect, which also apply to FPT University.

(v) University of Technology Sydney ('UTS'), Australia

During March 2015 UTS expressed an interest in collaborating with SIU after a visit I made to the AUSTRADE office at the Australian Embassy Bangkok to enquire into the feasibility of this type of link (in enacting CISCE's initial commissioning brief from SIU). Please find attached at Appendix F hereto details of this initial expression of interest.

I followed the latter up at the time; on 26th June 2015 contacted UTS again by email again (and attached SIU's generic MoU for reference purposes). Thus far I have received no further response from UTS; should the latter reply, I will of course be happy to circulate details within SIU accordingly.

(vi) University of Northampton, UK

In December 2014 I met Ms Qi Zhao (International Officer at the University of Northampton) at an international educational exhibition held in Bangkok; we talked there about the possibility of developing links between SIU and the University of Northampton, and on 27th January 2015 Dr Ian Brooks (Executive Dean of the Business School of the University of Northampton) and Ms Qi Zhao, came to visit me at SIU's BBD Building to take this discussion further. A picture of this visit is available on the CISCE SIU website at <http://www.cisce.siu.ac.th/international.html> in the lower right-hand corner of the relevant webpage.

I have since this meeting conducted several Skype conferences and email exchanges with the University of Northampton in relation to (a) SIU's doctorate in Public and Business Administration and attendant scholarship scheme and (b) collaboration over the M Ed TEIL (an area they are very keen to work in SIU in relation to). A number of these communications took place in June 2015. Please find a sample of the latter (dated 17th June 2015) attached at Appendix G hereto for reference purposes.

CISCE is unfortunately unable to take discussions with the University of Northampton UK forward in relation to co-operation over the M Ed TEIL until the curricular changes and refined committee procedures referred to above are finalised – please see the comments in this regard made under “PUC Cambodia” and “FPT University Vietnam”, which also apply to the University of Northampton UK.

On a personal note, I hope very much that these M Ed TEIL-related matters can be resolved soon, as this will open the door to what I believe could be a very fruitful partnership between SIU and the University of Northampton UK in a number of different ways. I should probably inject a note of caution to the effect that unless these matters are resolved fairly soon, it is unlikely that the interest evinced by the University of Northampton UK in collaborating with SIU can be maintained.

(vii) Vatel Switzerland

I have over recent weeks been in extensive communication with this Swiss hospitality school, which has expressed a strong interest in collaborating in all sorts of ways and areas. Professor Voradej at kindly authorised CISCE to pursue these communications in the interests of expediting the conclusion of an MoU between SIU and Vatel and the subsequent activation of mutually beneficial inter-institutional tasks and projects.

Details of relevant communications are attached hereto at Appendix H.

Last week I started to prepare a PowerPoint presentation about this potential link for the kind consideration of SIU's ERC at a meeting originally scheduled to take place this Thursday on 2nd July 2015 (at the behest of Khun Jaeng further to Professor Voradej's authorisation). I now understand that this meeting has been postponed; I will nonetheless be happy to continue with the PowerPoint's preparation (I am still awaiting one or two details from Vatel in order to be able to complete this) and would be happy either to present the final version myself at a later date once the next ERC meeting has been arranged or alternatively to entrust it to Khun Jaeng and/or the ERC's

Chair in the event that I am unable to deliver it personally as a result of my being away in the UK for a combination of business leave and vacation during the final fortnight of July 2015 and the first week of August 2015.

Some of the areas in which Vatel is proposing links with SIU could be extremely interesting. Two days ago I discussed the latter with Dr Suchai; they include Talent Management, which Dr Suchai has advised me would be a relatively new area of academic activity within the Kingdom of Thailand. Such a prospect, if it came to fruition, could therefore enable SIU to pioneer studies in this field and to be at the cutting edge of what could well be a vital growth area in personnel/human resource management. It is of course entirely up to SIU to decide whether or not it wishes to take this prospect further, and I will not say anything further to Vatel until SIU formally decides policy over this matter.

Vatel has also expressed an interest in working with SIU under the staff exchange programme suggested under the TOPFLAS scheme (please see Appendix C attached hereto).

(viii) University of La Verne, California, USA

On 16th June 2015 CISCE contacted the University of La Verne, California, USA, to enquire as to whether they might be interested in forming inter-institutional links with SIU. This prospect was kindly suggested to CISCE by General Jarupat Ruangsuwan, who knows a member of the lecturing faculty at this institution. The relevant communication is attached hereto at Appendix I. I will of course be happy to pass on any response this overture elicits from the American institution.

(ix) Plymouth University, UK

CISCE has conducted a number of communications with Plymouth University UK during June 2015. These have concerned SIU's doctorate in Public and Business Administration and its attendant scholarship scheme, the possibility that Plymouth University might nominate a candidate for the latter, an expression of interest by Professor Alex Aurigi (Head of the university's School of Architecture, Design and Environment) in making direct contact with SIU faculty to expedite links and the possibility of Professor Alex's delivering a guest lecture at SIU when he visits Asia later this year.

Copies of some of the foregoing communications are attached hereto at Appendix J; I would be happy to supply further details if required.

(x) Canterbury Christ Church University UK

Earlier this year there appeared to be a great deal of interest on the part of Canterbury Christ Church University UK in establishing links with SIU. I exchanged a number of emails and had Skype conferences with this university's international office, and there appeared to be an encouraging basis for inter-institutional collaboration.

It now transpires from emails I've exchanged with them during June 2015, however, that they do not now feel the student numbers SIU would be in a position to hold out to them initially through collaborative arrangements are sufficiently high for the originally mooted collaboration to proceed. This is disappointing, but I will keep the door open for future collaboration should there be any subsequent developments that might have the effect of altering their perception in the foregoing regard. Communications during June 2015 are attached at Appendix K hereto.

Measuring the internationalisation of universities in Thailand / contact with the Office of the Higher Education Commission ('OHEC')

CISCE has during June 2015 followed up earlier communications exchanged in the wake of the forum on this subject I attended on 8th May 2015 on behalf of SIU at the Amari Watergate Hotel Bangkok.

This forum was held under the auspices of the Office of the Higher Education Commission ('OHEC'); I have – at the suggestion of the EU consultant I met there, Darren McDermott, had various communications with the latter over SIU's inclusion in their Working Group set up to pioneer forward development in the field of quantifying internationalisation at Thai universities.

Copies of these communications are attached at Appendix L hereto. I would of course be happy to circulate details of any further exchanges these generate or to provide any further information about the background in question.

Meeting with the Secretariat of the ASEAN University Network ('AUN')

On 19th June 2015 I met Dr Nantana Gajaseni, Executive Director of the AUN at the Secretariat's new office building in Chulalongkorn University. I met Dr Nantana originally at the OHEC-sponsored forum on quantifying internationalisation at Thai universities referred to above; she kindly invited me to visit her at the AUN's office if there were matters SIU wished to raise with the latter.

At this meeting, a number of matters were discussed (including how the AUN Secretariat could assist with the promotion of SIU's scholarship scheme for its doctorate in Public and Business Administration, SIU's participation in AUN's networks and sub-networks etc).

Further details of the agenda and follow up points are attached at Appendix M hereto.

Scholarship scheme for doctoral students on SIU's Public and Business Administration degree

CISCE has been involved in this project during June 2015 in 3 ways:

- (i) Compiling and distributing a Press Release to Thai and international media about the doctorate and scholarship;
- (ii) Sending reminder notifications to all the universities with which SIU has signed MoU over their right to nominate scholarship candidates;
- (iii) Communicating with c 20 different enquirers who have raised queries about the operation of this scheme;
- (iv) Compiling a prospectus for this degree programme (including its vision statement, its faculty's profiles and its curricular elements);
- (v) Engaging in general communications with IPAG faculty over terminology used in the prospectus.

I will attach just a small sample of the Press Release-related overtures, reminder notifications and enquiry-related communications sent out by CISCE at Appendix N hereto (as attaching all such communications would take up too much space; I hope the samples chosen will convey an idea of CISCE's work over June 2015 in this area). Also attached are one example (that of General Charupat Ruangsuwan) of how CISCE has gone about eliciting suitable biographical details from SIU IPAG faculty to include in the prospectus' faculty profiles. A similar process was undertaken by CISCE with all the doctorate's lecturers. The final prospectus in its final version is also attached for reference. Any comments as to how this could be improved in future versions would be gratefully received. As far as the general communications CISCE has conducted with IPAG faculty over terminology used in the prospectus are concerned, I am attaching as a sample an email exchange I had with Ajarn Korawish during June 2015.

It's been a pleasure to undertake the work above – especially the prospectus compilation – and CISCE would be happy to engage in similar prospectus compilation for other programmes if this would be of interest to their respective SIU Schools.

Certification of trainees from the SC Asset training programme designed and administered by CISCE

On 8th June 2015 CISCE issued certificates to the 4 SC Asset sales staff who took part in the training programme it organised and delivered at SC Asset's offices recently. Copies of relevant communications are attached at Appendix O hereto.

I have uploaded copies of the certificates to CISCE's website at <<http://www.cisce.siu.ac.th/english-for-sales.html>>. A PDF version of this webpage is also attached for reference purposes at Appendix O hereto.

M Ed TEIL

I have during June 2015 alone exchanged over 100 separate communications with fellow SOLA lecturers in relation to the M Ed TEIL and its proposed curricular changes. I have also taken part in a meeting with the external committee appointed by SIU to review these changes and make recommendations accordingly and participated in numerous telephone conversations and Skype conferences in relation to the latter.

This is taken up a great deal of CISCE's time, and unfortunately a relatively large number of these communications appear to have been generated by personal animosities within SOLA and within the committee. I will not attach copies of these communications other than 2 which concern substantive matters (how to assess creativity in language teaching and learning and a proposed mission statement for the new M Ed TEIL degree) as I feel these personal issues are best left for the individuals concerned to deal with and resolve amongst themselves.

My respectful recommendation would be that the internal SIU committee appointed to preside over these curricular changes adopts more formalised procedures for making decisions, authorising follow-up action and appointing particular members to take on particular roles at particular times. I feel that this formalisation would help to avoid and overcome most if not all of the interpersonal animosities which appear to have arisen in its absence.

It was my idea originally to approach Kurusapha for their recommendations in relation to curricular changes the M Ed TEIL might derive benefit from. I would personally be very gratified to see these recommendations come to positive fruition in a way which is beneficial for SIU, SOLA, the M Ed TEIL programme and its students and faculty. I hope very much that this aim can be achieved before too long.

Copies of the 2 communications referred to above are attached at Appendix P hereto.

Training prospect at Siriraj Hospital

On 30th June 2015 I had a meeting with Dr Roland Moesch of Siriraj Hospital at Empire Tower Sathorn (where Mahidol University operates a clinic on the 27th floor). Dr Moesch expressed an interest in his staff's availing themselves of an English Language training programme of the type delivered by CISCE on behalf of SIU at SC Asset recently.

The original concept of CISCE's offering this kind of professional training to organisations in the public and private sectors (including hospitals) came from discussions held several weeks ago with Professor Voradej and SIU's School of Nursing. Professor Voradej kindly agreed that CISCE could offer 12 hours of English language training free of charge as a CSR ('corporate social responsibility') gesture to prospective clients who could then decide whether they wish to continue such training programmes on a payable basis afterwards. Details of the relevant facility and policy are set out at Appendix Q hereto. Generic CISCE training information is provided at <http://www.cisce.siu.ac.th/training.html>.

I conducted the initial stage of a needs analysis with Dr Moesch yesterday (I understand that he would like his staff to receive not just English language training per se but also training in Critical Thinking skills in ways that would enable them to make practical use in their work in Thailand of various areas and fields they have studied overseas). SIU has an impressive bank of Critical Thinking skills delivery potential, and I would not envisage any difficulty in compiling a training programme of the kind Dr Moesch said he would be interested in receiving.

Before I proceed, however, may I please request confirmation that the formula of 12 hours' free training followed by the opportunity to continue on a payable basis is still extant as item of SIU policy?

Dr Moesch is leaving Thailand for Switzerland today and has said he will contact me again once he returns here. I look forward to being in touch with him on behalf of SIU then and hope this prospect leads to benefits to all parties involved in due course.

Communications with the CSCSE, Ministry of Education, PR China

During June 2015 CISCE entered into various communications with the CSCSE, MoE, PR China in relation to SIU's doctorate in Public and Business Administration and its attendant scholarship scheme and various derivative messages generated by the latter.

Details of these communications are attached at Appendix R hereto; all the relevant follow-up work has now been taken over by Ms Haojie Guo (Khun Chumpoo), to whom I will forward any further messages I receive from the CSCSE.

Schools Liaison Unit

I had various communications with Professor Voradej and other parties during June 2015 concerning the Schools Liaison Unit ('SLU') project. CISCE is/I am still happy to participate in this project, although a meeting I provisionally arranged with Ajarn Narvee on 9 June 2015 had to be postponed as he was called away urgently to the Ministry of Education on the day in question.

Attached at Appendix S hereto are: (i) copies of the said communications; (ii) a reference copy of the original SLU proposal I made to the executive committee and (iii) a copy of a proposal I submitted last December 4 the initiation of links between SIU and international schools.

I understand from a recent conversation I had with Dr Suchai that CISCE might be asked to spearhead overtures in the foregoing regard. If this is the case, CISCE would be happy to take the appropriate steps on SIU's behalf; it would, however, need a certain modicum of the kind of administrative support which is canvassed in the attached communications just in the interests of ensuring this work was fully effective.

Miscellaneous

CISCE has also been involved in various miscellaneous activities such as discussing a counselling unit within SIU for students seeking information about various pastoral and academic facilities.

APPENDIX A

From: [Andrew Elliott](#)
To: ["Tanarat Teeratanakiat"](#)
Subject: FW: MoU with SIU / invitation to participate in SIU's new Study Abroad Centre
Date: 10 June 2015 14:27:00

Dear Jaeng

Apologies for the inundation of emails, but I'm just going through past messages and following up with people I've not heard from for some time.

In the email below, Michelle Willoughby of the University of the Sunshine Coast (USC) Australia says she's sent some materials to SIU's main campus for use in the Study Abroad Gateway. Could I please ask whether these have arrived (or, again, whether there's anyone else I should send this query to)?

Thanks & best wishes

Andrew

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: 23 March 2015 17:42
To: 'Michelle Willoughby'
Subject: RE: MoU with SIU / invitation to participate in SIU's new Study Abroad Centre

Dear Michelle

Many thanks for your message below. Hope to see you on your next trip & look forward to receiving the materials!

Best regards

Andrew

From: Michelle Willoughby [mailto:mwilloug@usc.edu.au]
Sent: 21 March 2015 12:57
To: Andrew Elliott
Subject: Re: MoU with SIU / invitation to participate in SIU's new Study Abroad Centre

Dear Andrew,

My apologies for not getting back to you sooner. I've had to go to Korea (where I am now) and cut my Thailand trip back to a few days so I won't be able to schedule a visit but will give you plenty of notice for my next trip.

I will out an order in for brochures next week so the deliver should come by early April. Hope you are well and enjoying that busy diary

Bests,

Michelle

Michelle Willoughby
International Relations Associate
USC International
Ph 0405 624 789

Please excuse brevity and any errors as this message has been sent from my phone.

On 20 Mar 2015, at 6:12 pm, "Andrew Elliott" <ae1@loxinfo.co.th> wrote:

Dear Michelle

I hope this finds you well.

I just wondered whether you had any idea of your forthcoming Thailand travel dates – my appointments diary is starting to look rather congested over the next few weeks, and I would really welcome the opportunity to meet and talk to you next time you're here.

I hope you're enjoying Malaysia (if that's where you still are) and wish you a pleasant weekend.

Kind regards

Andrew

From: Michelle Willoughby [<mailto:mwilloug@usc.edu.au>]
Sent: 06 March 2015 13:19
To: Andrew Elliott
Subject: RE: MoU with SIU / invitation to participate in SIU's new Study Abroad Centre

Dear Andrew,

Lovely to hear from you and greetings from Johor Bahru in Malaysia!

We do have the MoU but our Vice Chancellor is on sabbatical until the end of April. We could get it signed now by the PVC International and Quality but if you can wait then that is fine too. Please let me know your preference.

The "Kiosk" idea sounds wonderful. I will dispatch materials soon. They might come in a couple of "lots" as we have different brochures being developed right

now. I'm coming up to BKK at the end of this month. Perhaps we can catch up then and I could also bring a pop-up banner to be left at the kiosk. Would that suit? I can get back to you with potential dates by early next week.

Bests,

Michelle

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: Friday, 6 March 2015 4:17 PM
To: Michelle Willoughby
Subject: MoU with SIU / invitation to participate in SIU's new Study Abroad Centre

Dear Michelle

I hope this finds you well and that the signed MoU between USC and SIU has reached you by now (it was duly dispatched by registered international air mail the week before last).

I just wanted to let you know about a new facility SIU recently decided to establish here to assist with the activation of MoU it signs with overseas universities. This involves our setting up a series of kiosks at SIU's main campus in Pathum Thani, with each one being dedicated to a particular linked overseas institution (such as USC). These kiosks will function as a mini-admissions/information centres on behalf of the overseas universities which elect to participate and will disseminate information to any students interested in the split degree and other collaboration mechanisms SIU and its partner decide to establish.

A designated SIU student or Teaching Assistant will then be given responsibility for ensuring that their allocated kiosk is kept looking neat and tidy and suitably replenished with regular updates of materials one of your staff could perhaps send to us (if this would be convenient).

The kiosks will collectively constitute a Study Abroad Centre, which we hope participating partner universities will find a

helpful and fruitful way of extending their profiles at both SIU and in Thailand generally. A formal invitation to participate in this arrangement is attached hereto for your kind attention.

If this sounds at all of interest, may I please ask you to send a consignment of USC materials (prospectuses, mini-brochures, posters, stands with pictures etc, logos on suitable backing, USC souvenirs etc) to the following address (and please mark boxes and parcels "NO COMMERCIAL VALUE" in the Customs declaration):

Study Abroad Centre
c/o School of Liberal Arts
Shinawatra University (SIU)
99 Moo 10
Bangtoey
Samkhok
Pathum Thani 12160
Kingdom of Thailand

Best wishes: I hope you have a good weekend!

Andrew

Andrew Elliott
Director
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m: + 66 89 200 5649
e: <cisce@siu.ac.th>
w: <www.siu.ac.th>
s: <iescothailand1>

<image001.jpg>

University of the Sunshine Coast, Locked Bag 4, Maroochydore DC, Queensland, 4558 Australia.
CRICOS Provider No: 01595D
Please consider the environment before printing this email.
This email is confidential. If received in error, please delete it from your system.

University of the Sunshine Coast, Locked Bag 4, Maroochydore DC, Queensland, 4558 Australia.
CRICOS Provider No: 01595D
Please consider the environment before printing this email.
This email is confidential. If received in error, please delete it from your system.

From: [Andrew Elliott](#)
To: ["Michelle Willoughby"](#)
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND
Date: 01 July 2015 10:05:00

Dear Michelle

Many thanks for letting me know. I look forward to hearing from you in due course.

Best wishes

Andrew

From: Michelle Willoughby [<mailto:mwilloug@usc.edu.au>]
Sent: 01 July 2015 07:31
To: Andrew Elliott
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Andrew,

It seems the PVC is now looking at a separate trip to Thailand so it probably won't be September. I will let you know as soon as I hear something from his office.

Regards,

Michelle

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: Tuesday, 30 June 2015 1:15 PM
To: Michelle Willoughby
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Michelle

Many thanks for your message below. I'll let the executives here know accordingly. Would you be able to let me have a specific date for September?

I look forward to hearing from you.

Best wishes

Andrew

From: Michelle Willoughby [<mailto:mwilloug@usc.edu.au>]
Sent: 30 June 2015 07:27
To: Andrew Elliott
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Hello Andrew,

I will check with the PVC International Office as to whether he might be able to stop in BKK on his way to a September conference in Glasgow. That might be a good time! Will let you know soon.

Regards,

Michelle

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: Friday, 26 June 2015 6:35 PM
To: Michelle Willoughby
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Michelle

I hope this finds you well. I just thought I'd touch base with you to see whether you'd established whether anyone senior from USC might be able to take part in an MoU exchange ceremony here at some stage. Please note that I'll be away in the UK from 17th July till 10th August 2015.

Best regards

Andrew

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 17 June 2015 14:16
To: 'Michelle Willoughby'
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Michelle

Many thanks – hope to see you in November anyway!

Best regards

Andrew

From: Michelle Willoughby [<mailto:mwilloug@usc.edu.au>]
Sent: 17 June 2015 14:14
To: Andrew Elliott
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Andrew,

Unfortunately I don't think I'll be back to BKK until November this year. I will check if anyone senior might be passing through the region for the ceremony and accompanying photo opps!

Bests,

Michelle

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: Wednesday, 17 June 2015 5:05 PM
To: Michelle Willoughby
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Michelle

Thanks for your email below (& no problem re not responding earlier: I can imagine how busy you must be!). Please convey our thanks to the Director of USC International for sending the doctorate and scholarship details to USC's Office of Research and to its Deans (& we're also grateful for your kind words below about Shinawatra University!).

I do hope USC will be able to nominate a candidate for this scholarship scheme and look forward to hearing from you.

Is there any news yet about the feasibility of an MoU exchange ceremony here? (Just for your information, I'll be away in the UK during the final fortnight of July and the first week of August 2015.)

Kind regards

Andrew

From: Michelle Willoughby [<mailto:mwilloug@usc.edu.au>]
Sent: 17 June 2015 13:58
To: Andrew Elliott
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Andrew,

Apologies for not acknowledging the original e-mail. Thanks for the reminder with the deadline. The Director of USC International sent the documentation to our Office of Research and all of the Deans. It's very generous of Shinawatra University to make such an offer. I hope we will have a candidate to put forward.

Bests,

Michelle

Michelle Willoughby
International Relations Associate
USCI

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: Wednesday, 17 June 2015 4:30 PM
To: Michelle Willoughby
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Colleague

I hope you received the invitation Shinawatra University, Thailand, sent to your esteemed institution during May 2015 asking whether you might consider nominating a scholarship candidate for its forthcoming doctoral degree programme in Public and Business Administration (which will commence delivery in August 2015).

It would be a pleasure for us to receive a scholarship nomination from you, and please do not hesitate to let us know if you have any queries about the terms, conditions or operation of our scholarship scheme.

May we please draw to your kind attention the fact that the deadline for the receipt of scholarship applications to Shinawatra University is 17th July 2015? As our scholarship scheme is attracting a considerable amount of interest across the globe, may we respectfully suggest that any scholarship nomination your institution would like to propose is sent to us as soon as possible (in the interests of avoiding disappointment)?

Further details of the scholarship scheme and doctoral degree may be viewed at www.cisce.siu.ac.th/pba-scholarships.html; for further information or clarification, please do not hesitate to contact cisce@siu.ac.th.

We look forward to hearing from you.

Yours sincerely

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
BBD Building
Viphavadee Rangsit Road
Samsennai
Phayathai
Bangkok 10400
Kingdom of Thailand

t: +66 2650 6011
f: +66 2650 6033
m: + 66 89 200 5649

e: <cisce@siu.ac.th>

w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]

Sent: 10 June 2015 14:36

To: 'Michelle Willoughby'

Subject: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Michelle

I trust this finds you well.

Please find attached an invitation asking whether USC would like to consider nominating a scholarship candidate for a doctoral degree in Public and Business Administration inaugurated recently by Shinawatra University Thailand and due to commence delivery in August 2015.

The scholarships cover 100% of tuition fees for 2+ years of study. Opportunities are also available for scholarship holders to undertake teaching assistant and administrative duties at Shinawatra University while they are studying in order to defray other expenses.

Also enclosed for your kind attention are:

- Synoptic details of the doctoral degree's components;
- An outline of the criteria and procedure adopted by Shinawatra University for the nomination of scholarship candidates (a total of 20-25 scholarships will be awarded).

Further information may be viewed via Shinawatra University's website at <www.siu.ac.th> and at <www.cisce.siu.ac.th/pba-scholarships.html>.

We trust that USC will feel able to join what we trust you will agree is an exciting new initiative with the capacity to make a substantial contribution to the preparation of managers for the present and future, bearing in mind the global trends to which the attached synopsis refers, and we look forward to hearing from you.

Kind regards

Yours sincerely

Andrew

Andrew Elliott
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m: + 66 89 200 5649

e: <cisce@siu.ac.th>

w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



University of the Sunshine Coast, Locked Bag 4, Maroochydore DC, Queensland, 4558 Australia.

CRICOS Provider No: 01595D

Please consider the environment before printing this email.

This email is confidential. If received in error, please delete it from your system.

University of the Sunshine Coast, Locked Bag 4, Maroochydore DC, Queensland, 4558 Australia.

CRICOS Provider No: 01595D

Please consider the environment before printing this email.

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University of the Sunshine Coast, Locked Bag 4, Maroochydore DC, Queensland, 4558 Australia.

CRICOS Provider No: 01595D

Please consider the environment before printing this email.

This email is confidential. If received in error, please delete it from your system.

« [SIU President Endorsed Academic Collaboration with Leading High Schools](#) | [Words from SIU Alumni's Enrollment Accepted by University of Oxford](#) »

SIU President Endorsed MOU with University of West of England, Bristol



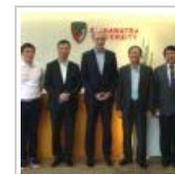
News & Archives



[Former SIU President's Farewell](#)
June 26th, 2015



[Shinawatra University Supports Community Project](#)
June 23rd, 2015



[World Leading Design Firm's CEO Visits SIU](#)
June 18th, 2015

[View all...](#)

Calendar



On March 31, 2015, President Prof. Dr. Voradej Chandarasorn validated an academic collaboration agreement between Shinawatra University and University of West of England (UWE), Bristol represented by Professor Ray Priest, International Partnerships Manager, Asia Pacific of the UWE.



- [Academic Calendar](#)
- [Activities Calendar PDF](#)

SIU Student Testimonials

"I truly appreciated the global standard of the academic environment."

[Read More](#)



Arthur Kwizera



The signing ceremony was prosperously accomplished at the main campus in Pathumtani.

"UWE has a history built on partnerships and collaborations dating back to 1595. Over the years UWE has continued this tradition in order to grow and transform itself to meet the demands of modern day students and higher education teaching."

<http://www1.uwe.ac.uk/aboutus/history/uwehistorytimeline.aspx>

(Visited 95 times, 2 visits today)

Academic Collaboration agreement mou



This entry was posted by [Sucheep Srimongkol](#) on April 3, 2015 at 10:00, and is filed under [Activity](#), [Headline](#), [News](#). Follow any responses to this post through [RSS 2.0](#) Both comments and pings are currently closed.



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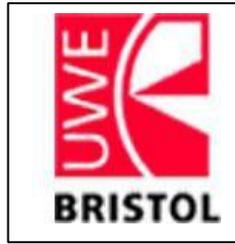
Pathumthani Campus : 99 Moo 10, Bangtoey, Samkhok, Pathum Thani 12160 Thailand
Tel +66 (0) 2599-0000 Fax + 66 (0) 2599-3351

Bangkok Center : 197 Viphavadi-Rangsit Rd., Samsen Nai, Phayathai, Bangkok 10400 Thailand
Tel +66 (0) 2650-6011 to 12 Fax + 66 (0) 2650-6033



2291269

APPENDIX B



MEMORANDUM OF UNDERSTANDING

between

The University of the West of England, United Kingdom

.....
and

Shinawatra University, Thailand

This Memorandum of Understanding between the University of the West of England located in Coldharbour Lane, Bristol BS16 1QY, United Kingdom of Great Britain and Northern Ireland, and Shinawatra University located in 99 Moo 10, Bangtoey, Samkhok, Pathum Thani 12160, Kingdom of Thailand, is made with the objective of facilitating mutual friendship, academic research and educational co-operation.

Purpose of this Agreement

This general agreement will provide a general and common framework for any further agreements that will be made over specific forms of mutual collaboration.

Different Activities of Mutual Co-operation

In order to promote the co-operation these two institutions may undertake various activities such as those listed below. The details of such co-operation will be specified through separate negotiations.

1. Management of academic and research administration in various programmes of study,
2. Promotion of credit mobility between the 2 institutes in accordance with the total number of credits earned by a student registered in required courses. Those transferred credits shall be recognised by the institute a student transfers to. Hence, each institute shall specify the principles and details of credit transfer based on appropriate academic quality and standards.
3. Human resources development for both institutions by exchanging and accumulating training in skills, experience and knowledge of various types and levels,
4. Exchange of students and internships,
5. Exchange of information and publications,
6. Student recruitment,
7. Joint programmes, research projects, including conferences, meetings, study trips and consultancy projects, each case to be discussed separately,
8. Cultural exchange programmes and logistical services,
9. Other activities mutually agreed upon by these two institutions.

Term of Validity and Termination

This agreement shall remain in force for a period of five years from the 24th (twenty fourth) day of October 2014 (two thousand and fourteen) in the Common Era (CE) until the 23rd (twenty third) day of October 2019 (two thousand and nineteen) in the Common Era (CE), following which it may be renewed subject to the satisfaction of collaboration expressed by both parties and if both parties feel the need to enter into further collaboration. In such an event, it may be extended by written agreement. Either side may, notwithstanding the foregoing provision, terminate the agreement by giving one year’s notice in writing, to the other side. In the event of termination, arrangements must be provided for the students to complete their exchange period/studies at the host institution.

University of the West of England

Shinawatra University

Prof. Steven George West
Vice-Chancellor

Prof. Dr. Voradej Chandarasorn
President

Witness

Witness

From: [Andrew Elliott](#)
To: ["Photchanan R."](#)
Cc: ["Paul A. J. Mason"](#); ["Paul A. J. Mason"](#)
Subject: RE: Meeting with University of the West of England
Date: 16 June 2015 10:15:00

Dear Dr Photchanan

Thank you thank you for your message below. I'd be pleased to add Paul to the mailing list: I think he knows Dave Caine of old!

Paul: are there any matters you'd like me to raise with Dave when I see him on Friday? He's only here for a very short time on this visit, but I hope to bring him to one of the SIU campuses next time he comes to Thailand. Perhaps we could all meet up then.

Kind regards

Andrew

From: photchanan@gmail.com [mailto:photchanan@gmail.com] **On Behalf Of** Photchanan R.
Sent: 15 June 2015 22:05
To: Andrew Elliott
Cc: Paul A. J. Mason; Paul A. J. Mason
Subject: Re: Meeting with University of the West of England

Dear Andrew,

Please add Dr. Paul Mason into the corresponding list. Dr. Paul have great ideas and interested in collaborations with UWE.

Best regards,

Photchanan

Photchanan Ratanajaipan, Ph.D.
School of Information Technology,
Shinawatra University, Thailand
Main Campus: Tel +66(0) 2599 0000 ext 1545
BBD Building: Tel +66(0) 2650 6011 ext 6526

On 15 June 2015 at 16:40, Andrew Elliott <ae1@loxinfo.co.th> wrote:
Dear SIU executive

Further to the two visits made to SIU by managers at the University of the West of England ('UWE') in March and April 2015, please be advised that further to various 'phone communications made over the past weekend, I have been invited this coming Friday to attend a meeting at the Novotel, Ploenchit, with UWE's Global Director (David Caine). Mr Caine is only in Bangkok for a relatively brief time on the occasion of this stopover; he regrets his inability to visit SIU on this occasion but hopes to come to SIU's Bangkok and Pathum Thani centres during future trips he makes to this part of the world.

It was agreed during the 'phone conversations that took place over the past weekend that the following items will be due for discussion at Friday's meeting:

- The forthcoming visit (scheduled for November 2015) of UWE's Vice-Chancellor (Professor Steve West) to SIU – protocol, practicalities etc;
- UWE's participation in SIU's Study Abroad Gateway – practicalities and future uses – specific information materials as well as generic ones (Mr Caine has asked me to express UWE's sincere thanks to President Voradej, Dr Krissada, Khun Jaeng and other SIU executives who have kindly played a part in this facility and its attendant process);
- UWE's response to SIU's invitation for it to nominate candidates for SIU's PBA doctoral scholarship scheme;
- SIU's becoming a centre for UWE's University Preparation Programme (and the possibility of SIU's making the latter available to prospective undergraduates and students at schools linked to it via MoU signature on the basis of credit banking arrangements – subject to SIU's agreement);
- The 3+1 BA in Business Studies split degree option between SIU and UWE;
- The TOPFLAS (Temporary Overseas Placement Facility for Lecturing and Administrative Staff) scheme and how this may operate between SIU and UWE; how to commence placement arrangements; how to certify TOPFLAS placements; how to incorporate feedback into future TOPFLAS schemes in the interests of best practice;
- Research sharing (as raised by Dr Martin Persson of UWE when he delivered a guest lecture at SIU recently);
- Future guest lectures by UWE at SIU;
- Short courses;
- Interim visits to SIU by Khun Joy (UWE's administrator in Thailand) e.g. for information dissemination events / Q&A sessions with students etc;
- Any other business.

I will of course compile and circulate a report on how this meeting goes after it takes place.

May I please ask you to let me know if there are any particular matters you would like me to raise at this meeting in addition to those referred to above and/or to notify me of any specific aspects of the latter you would wish to have aired?

I look forward to hearing from you.

Thanks & kind regards

Andrew

Andrew Elliott

Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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Viphavadee Rangsit Road
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e: <cisce@siu.ac.th>

w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



From: [Andrew Elliott](#)
To: ["Barbara Lung"](#); ["Ray Priest"](#)
Cc: ["David Caine"](#)
Subject: RE: University Preparation Programme
Date: 12 June 2015 15:18:00
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)

Dear Barbara

Further to our earlier communications below, I've just discussed the UPP with some of my colleagues.

Ideally SIU would like:

- To become a delivery centre for the UPP;
- To offer the UPP to schools in Thailand and other countries with which SIU is affiliated.

May I please ask you:

- Whether this arrangement would be feasible;
- If so, how it would work financially and in terms of UPP preparation, materials usage and distribution & student evaluation etc?

I look forward to hearing from you.

Kind regards

Andrew Elliott

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: 10 June 2015 10:48
To: 'Barbara Lung'; 'Ray Priest'
Cc: 'David Caine'
Subject: RE: University Preparation Programme

Dear Barbara

Many thanks indeed for getting in touch, and no worries about the forgotten email earlier!

The links you've kindly sent me in the email below are very helpful, and I've circulated them to my colleagues here at Shinawatra University (SIU). Could I please suggest that we conduct the Skype conference you've suggested after I receive some feedback from my colleagues, as this will help me to understand much better what this University would be seeking in terms of collaboration over the UPP?

But perhaps we could start the ball rolling by adding each other as Skype contacts so that by the time our conference takes place, all the preliminaries will have been dealt with. Just for your information, my Skype ID is <iescothailand1>.

I look forward to being in touch, and thanks again for your email below.

Best wishes

Andrew Elliott

From: Barbara Lung [mailto:Barbara2.Lung@uwe.ac.uk]
Sent: 09 June 2015 16:33
To: Andrew Elliott; Ray Priest
Cc: David Caine
Subject: RE: University Preparation Programme

Dear Andrew,

Thank you for your email and massive apologies – I had started a reply to you back in May but must have been distracted and so your email has indeed slipped my mind and I apologise for this.

The website you found (<http://www.kic.org.uk/uwe-bristol/>) relates to the International College here at UWE, which delivers Foundation and Pre-Masters courses with guaranteed progression to a degree awarding programme.

The UWE University Preparation Programme (UPP) differs slightly in that we are preparing students for English Language and Academic Skills at your institution. The programme is very bespoke and can either be implemented as a 'Stand-alone' course (additional to normal classes – for intense University preparation) or as an 'Embedded' course in the overall curriculum.

A short introduction can be found here:

<http://www1.uwe.ac.uk/comingtouwe/internationalstudents/preparationprogramme>

It might be good to have an initial Skype call so I can understand better what your needs and expectations are in terms of preparing students to study in the UK. Would a day this week suit you?

Best wishes,

Barbara

Barbara Lung

International Development Manager

International Office

Student and Partnership Services

[UWE Bristol](#)

Tel: +44 (0)117 32 81250

Skype: barbara.lung2



This email and any attachments are confidential to the intended recipient. If you are not the intended recipient please delete it from your system and notify the sender. You should not copy it or use it for any purpose nor disclose or distribute its contents to any other person.

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 09 June 2015 06:43
To: Barbara Lung; Ray Priest
Cc: David Caine
Subject: RE: University Preparation Programme

Dear Barbara

I trust this finds you well.

Ray Priest has suggested that I drop you a quick line just to re-establish contact (I understand you've been away on leave just recently). One of my colleagues here at Shinawatra University asked me yesterday about the UWE UPP and whether it might be possible for us to move forward along the lines discussed earlier.

I know what it's like coming back from leave to an overflowing in tray (!), but when time permits could I please ask you to drop me a quick line about the matters raised below so we can then take things forward accordingly?

I look forward to being in touch.

Best wishes

Andrew

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 18 May 2015 12:32
To: 'Barbara Lung'; 'Ray Priest'
Subject: RE: University Preparation Programme

Dear Barbara

Many thanks indeed for contacting me: it's nice to be in touch with you!

At a recently held meeting here at SIU attended by Ray Priest and Martin Persson, the possibility of SIU's delivering/acting as a centre for delivery of the UPP (in relation to SIU's own students and potentially also to students at its linked schools, with which we are in touch over a number of transfer possibilities which include their completing foundation studies at their schools which would earn them bankable credits against undergraduate degrees at SIU etc).

I've had a quick look online for information about the UPP (the culture at SIU is such that I would need to circulate written details first before this matter could be discussed orally in a formal way preceding the conclusion of a substantive agreement over our delivering this programme) and have managed to locate the following link:

<<http://www.kic.org.uk/uwe-bristol/>>

This is very helpful as far as it goes, but could I please ask you whether there might be any further information documents giving details about how a university such as SIU could operate/deliver the UPP, act as a local/national/regional centre, administer the programme to its linked schools (there are 41 of the latter with which we've signed MoU expressing an intention of collaborating) etc?

Anything you could possibly point me to online or send me in the latter regard would be much appreciated.

I look forward to being in touch.

Best wishes

Andrew

Andrew Elliott
Director
Centre for International Studies and Continuing Education
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w: <www.siu.ac.th>

s: <iescothailand1>



-----Original Message-----

From: Barbara Lung [<mailto:Barbara2.Lung@uwe.ac.uk>]
Sent: 15 May 2015 21:50
To: Ray Priest; 'ae1@loxinfo.co.th'
Subject: Re: University Preparation Programme

Thank you, Ray for the intro.

Hi Andrew,

Ray mentioned that you might be interested in implementing the UPP (or elements of it) at SIU.
I'd be happy to have a conversation with you to understand what your needs and expectations are.

Looking forward to hearing from you.

Many thanks,
Barbara

Barbara Lung
International Development Manager
International Office
University of the West of England
Bristol, BS16 1QY
United Kingdom

Ph: +44 (0)117 32 81250
Email: barbara2.lung@uwe.ac.uk

----- Original Message -----

From: Ray Priest
To: Andrew Elliott <ae1@loxinfo.co.th>; Barbara Lung
Sent: Fri May 15 15:23:49 2015
Subject: University Preparation Programme

Dear Andrew

I hope this finds you well.

During our recent discussions, I mentioned the UPP programme being piloted in Vietnam. Having talked to Barbara, it would be really good if SIU would consider adopting the programme in the next academic year.

It is probably best to chat about this with Barbara Lung who leads on this programme for UWE - Andrew meet Barbara and Barbara meet Andrew.

As always, I am happy to help with any initiatives that help take our collaborative work forward.

Best wishes for the weekend.

Ray

Ray Priest
Professor
International Partnerships Manager, Asia-Pacific
University of the West of England, Bristol

Mobile: +66 (0)85 6767046
Skype: ray.priest2=

APPENDIX C

From: [Andrew Elliott](#)
To: ["David Caine"](#)
Subject: RE: Shinawatra University (SIU), Thailand - TOPFLAS scheme
Date: 26 June 2015 16:40:00

Thanks, Dave – Business, Management, Nursing, Architecture, Design, IT, Liberal Arts, Public Administration and – on the non-academic side – admissions, registry, general administration, programme administration. Best wishes, Andrew

From: David Caine [mailto:David.Caine@uwe.ac.uk]
Sent: 26 June 2015 16:36
To: Andrew Elliott
Subject: Re: Shinawatra University (SIU), Thailand - TOPFLAS scheme

Hi Andrew

Will sort - main issue is which subject areas so I can discuss with faculties

Dave

David Caine

Director UWE International Office

david.caine@uwe.ac.uk

www.uwe.ac.uk

skype: davidjcaine

mobile- +447789942313



On 26 Jun 2015, at 14:00, Andrew Elliott wrote:

Hi Dave

I hope this finds you well, wherever you are.

I'm being asked here whether there's likely to be any progress on the TOPFLAS front (one of the items we discussed last Friday). I've had various communications with Ray over this; he suggested you might be able to give me a definitive statement re costs etc. I think we'd got as far as agreeing that the only costs participants in this scheme would have to meet would be their flights, accommodation & subsistence.

Is there any way you could give me a figure (rough, of course) for how much an SIU lecturer or administrator would have to pay if, say, they spent 1 month at UWE shadowing a suitable colleague there?

Attached just FYI is the original TOPFLAS policy statement (compiled by.... Guess who???)

Look forward to hearing from you.

Best regards

Andrew

<TEMPORARY OVERSEAS PLACEMENT FACILITY FOR LECTURING
AND ADMINISTRATIVE STAFF (TOPFLAS).pdf>

SHINAWATRA UNIVERSITY - TOPFLAS

TEMPORARY OVERSEAS PLACEMENT FACILITY FOR LECTURING AND ADMINISTRATIVE STAFF



Rationale

The TOPFLAS scheme is designed to enable lecturing and administrative staff from Shinawatra University ('SIU') to spend c. 1-3 months in placements at overseas institutions for professional development purposes and for a reciprocal facility to be established whereby analogous staff from the latter would enjoy similar benefits at SIU.

Participating Institutions

Eligibility for institutions to participate in the TOPFLAS scheme would be conferred by virtue of their having signed memoranda of understanding (MoU) with SIU. All such partner institutions overseas would be invited to participate; those that responded positively would then be included automatically (and asked to confirm the renewal of their interest on a yearly basis).

Activities envisioned

The activities encompassed by the TOPFLAS scheme would be as follows:

- Lecturers / administrators from SIU would secure temporary work placements at SIU-linked universities overseas;
- These placements would entail their familiarising themselves with the host institution's environment, observing how the latter functions, taking part in agreed lecturing, administrative or related work assignments at the host institution under guidance from a local mentor (whom they would 'shadow' for the duration of the placement), thus contributing to the host institution's operation, keeping a record of their activities, reflecting critically on the latter, drawing useful conclusions about how their work at SIU could improve from applying lessons from the latter there and compiling a report for SIU upon the completion of their placement (which SIU would then have the option of converting into a policy document-cum-action plan);
- Reciprocal arrangements would be offered to lecturers and administrators at SIU-linked universities overseas;
- In the foregoing circumstances, SIU would appoint local mentors from among its staff to supervise work placements for lecturers and administrators from SIU-linked universities overseas;
- An agreed certification process would record exactly what types and areas of work the holder of a TOPFLAS placement had carried out (and – if appropriate – to what standard);
- Consideration would be given as to whether such certification could be deemed to be equivalent to the satisfactory fulfilment of professional training / practical studies entitling those placed to exemption from or the award of academic and/or professional qualifications from host institutions.

Practicalities envisioned

- SIU would invite its lecturing and administrative staff to act as TOPFLAS mentors;
- Mentors and their SIU schools, departments or faculties would indicate areas that TOPFLAS supervision could be offered to lecturers and administrators from SIU-linked universities overseas;
- This information would be recorded in a TOPFLAS register, updated / coordinated regularly (e.g. by CISCE) and circulated to institutions overseas interested in participating in the TOPFLAS scheme;
- Mentors would indicate a certain number of days or half-days per week when they could and would be available to supervise and guide lecturers and administrators from SIU-linked universities overseas engaged on TOPFLAS placements at SIU and related meetings;
- Those placed would receive feedback, guidance, practical help and instruction and all relevant background information (e.g. about the academic and language levels of students being taught or co-taught) and support (e.g. over practical issues such as access to photocopying etc) from mentors;
- SIU will invite its lecturing and administrative staff – subject to the consent of their school, departmental or faculty heads – to apply for TOPFLAS placements at participating universities overseas;
- Mentors and those placed will be asked to submit brief reports at the end of each TOPFLAS placement identifying positive and negative aspects of placements with recommendations as to how the operation of the scheme could be improved in future;
- Generic guidance notes for those placed will be drawn up at the beginning of the scheme's operation (by CISCE in conjunction with SIU schools, departments and faculties);
- These notes will be refined and continuously improved based on feedback from all involved in TOPFLAS placements;
- Host institutions in TOPFLAS placements will assume responsibility for dealing with the administrative aspects of any visa, work permit, invitation letter issuing and associated formalities on behalf of those placed;

- Host institutions will assume responsibility for providing those placed with suitable accommodation and food for the duration of TOPFLAS placements (at no cost to those placed);
- Those placed and / or their employing institutions shall be responsible for all costs arising from travelling and communication in relation to the uptake of TOPFLAS placements;
- Host institutions may at their discretion pay a local emolument to those placed in consideration of their performance of work responsibilities during the course of their TOPFLAS placements;
- Full details (with illustrations where appropriate) of local accommodation, related facilities, emoluments etc shall be provided by prospective host institutions to those considering taking up TOPFLAS placements.

Purposes and Outcomes Envisioned

The raison d'être and intended outcomes of the TOPFLAS scheme are to:

- Add to and broaden the levels of perspective those placed are able to bring to bear to their job performance by enabling them to view their responsibilities from a new / alternative angle and thus to gain insight into how a similar job may be performed differently at a linked institution overseas;
- Enable those placed to acquire a deeper knowledge and understanding of other roles and functions related to their own work responsibilities;
- Enhance understanding of job performance inside and outside SIU;
- Increase understanding of how institutional contexts determine job performance and to identify practical and conceptual ways in which job performance at SIU and its partner universities overseas can be improved from information and understanding acquired during TOPFLAS placements;

- Enable the development of leadership skills among those placed via exposure to an alternative working environment at an institution participating in the TOPFLAS scheme;
- Increase the competence, global awareness, confidence, expertise and skills of those placed in the TOPFLAS scheme;
- Expedite authentic, mutually beneficial and sustainable networking opportunities between individual participants (those placed, mentors etc) in the TOPFLAS scheme;
- Enhance individual participants' understanding of job performance roles in which they may seek increased responsibility and / or promotion in the future;
- Thus assist the advancement of the professional careers of those placed;
- Cement inter-institutional relationships between and among universities that participate in the TOPFLAS scheme;
- Reinforce practical interaction and collaboration between and among individual participants in the TOPFLAS scheme and their respective departments across SIU and its linked universities overseas to build inter-disciplinary co-operation and a stronger, more cohesive and successful workplace;
- Enable host institutions to share best practice and those placed to share fruitful work experience;
- Contribute to the improvement of global understanding, empathy and collaboration among universities in different countries and cultures.

APPENDIX D

From: [Andrew Elliott](#)
To: ["kolpheng35@yahoo.com"](mailto:kolpheng35@yahoo.com)
Subject: RE: Recent visit to PUC by delegation from Shinawatra University, Thailand
Date: 18 June 2015 10:56:00

Dear President Dr Kol Pheng

I write further to the invitation extended by Shinawatra University, Thailand, for your esteemed institution to consider nominating scholarship candidates for its forthcoming doctoral degree programme in Public and Business Administration (which will commence delivery in August 2015).

It would be a pleasure for us to receive scholarship nominations from you, and please do not hesitate to let us know if you have any queries about the terms, conditions or operation of our scholarship scheme.

May we please draw to your kind attention the fact that the deadline for the receipt of scholarship applications to Shinawatra University is 17th July 2015? As our scholarship scheme is attracting a considerable amount of interest across the globe, may we respectfully suggest that any scholarship nominations your institution would like to propose are sent to us as soon as possible (in the interests of avoiding disappointment)?

Further details of the scholarship scheme and doctoral degree may be viewed at www.cisce.siu.ac.th/pba-scholarships.html; for further information or clarification, please do not hesitate to contact cisce@siu.ac.th.

We look forward to hearing from you.

Yours sincerely

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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m: + 66 89 200 5649

e: cisce@siu.ac.th

w: www.cisce.siu.ac.th

w: www.siu.ac.th

s: <iescothailand1>



From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: 23 May 2015 10:16
To: 'kolpheng35@yahoo.com'
Subject: Recent visit to PUC by delegation from Shinawatra University, Thailand

Dear President Dr Kol Pheng

Please accept my thanks to your good self and to all your colleagues at Paññāsāstra University of Cambodia for all your kindness, support and hospitality during the recent visit of the delegation from Shinawatra University Thailand. Thank you especially for the wonderful gifts with which you kindly presented us.

It was a pleasure to meet you and your colleagues in person and to see your esteemed institution at first hand, and I trust this visit will pave the way for the inception of various forms of inter-institutional collaboration which will bring enduring benefits to both universities, their students and their faculties and thus give practical effect to the principles enshrined in the Memorandum of Understanding you kindly signed with Shinawatra University's President, Professor Dr Voradej Chandarasorn.

I look forward to being in touch at further length in the near future over the specific forms of collaborative activity we discussed on Thursday. If in the interim there is any way in which I may be of assistance, please don't hesitate to let me know.

Kind regards

Yours sincerely

Andrew Elliott
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w: <www.cisce.siu.ac.th>

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s: <iescothailand1>



APPENDIX E

BRIEFING NOTES: FPT UNIVERSITY

INFORMATION RELATING TO FORTHCOMING VISIT BY S.I.U. DELEGATION TO FPT UNIVERSITY, VIETNAM, 20th – 21st APRIL 2015

Andrew Elliott

CISCE
Centre for International Studies &
Continuing Education

shinawatra  university
FOSTERING INNOVATION FORTIFYING SOCIAL VIRTUE

BRIEFING DOCUMENT IN RELATION TO FORTHCOMING VISIT BY S.I.U. DELEGATION TO FPT UNIVERSITY, HANOI, SOCIALIST REPUBLIC OF VIETNAM, 20th - 21st APRIL 2015

Background

CISCE is responsible *inter alia* for helping to expedite the formation of inter-institutional links between SIU and universities in other countries. The idea of contacting universities in Vietnam in the latter regard arose from a discussion I had with President Voradej while we were in Nepal. After we returned from the latter visit, I contacted a number of universities in Vietnam and Cambodia to explore whether they might be interested in establishing links with SIU. I obtained the latter's details from a database I was sent when I conducted an accreditation inspection of a private university in Ho Chi Minh City, Vietnam, in 2013.

I sent these overtures on 17th February 2015; FPT University replied on 10th March 2015 expressing interest in developing links with SIU. FPT University is thus far the only Vietnamese institution to respond. A record of communications with FPT University is attached below at Appendix III.

FPT University

FPT University is the oldest private university in Vietnam. It was established in 1999 and acquired full university status 9 years ago; it is owned by an IT consortium called the Corporation for Financing and Promoting Technology (hence the initials in its name). It specialises in IT but also offers other subjects (such as Business Administration). It has a strong interest in delivering tuition for its degree programmes in English. It is also deeply committed to expanding its international collaboration and has a partnership with the University of Greenwich, UK. It also has affiliations with various universities in Thailand (Nakhon Pathom Rajabhat University, Khon Kaen University, Burapha University & Kasetsart University) – please see Appendix II for further details - and is highly regarded by the Royal Thai Embassy, Hanoi (please see the comments made by H.E. Panyarak Poolthup, Royal Thai Ambassador in Vietnam in Appendix II). It currently has 17,000 students on its roll (including 500 international students, who come from Thailand, the US, France, Portugal, Denmark, Japan, South Korea, Taiwan and Brunei). Further details of its institutional profile follow in Appendix I below. It has an English website accessible at <<http://international.fpt.edu.vn/>>.

Draft agenda for meeting(s) between SIU and FPT University

- Student exchanges
- Faculty exchanges
- Short course/seminars
- Guests lectureships
- Campus visit for students

(FPT University has confirmed its interest in discussing the foregoing matters with SIU.)

- Recruitment of 3 Vietnamese students on scholarships to join SIU's PhD programme in Public and Business Administration

APPENDIX I

FPT

UNIVERSITY'S INSTITUTIONAL PROFILE



Institutional Profile

GENERAL INFORMATION

Name of Institution:	FPT University	
Address:	Hoa Lac High Tech Park, Hanoi, Vietnam.	
Type:	<input type="checkbox"/> Public <input checked="" type="checkbox"/> Private	
President/ Rector:	Mr. Le Truong TUNG, PhD – Chairman Mr. Dam Quang MINH, PhD - Rector	
Year Founded:	2006	
Overview of the Institution:	<p>FPT University is the leading university in Information and Communication Technology training in Vietnam. As a member of FPT Corporation, the largest ICT Corporation in Vietnam (http://www.fpt.com.vn/en/) with global branches in many countries, FPT University has maintained the outstanding curriculum with high practicality including on-the-job training component and state-of-the-art facilities. The employment rate is 96% within 3 months after graduation.</p>	
Achievements & Awards	University:	<ul style="list-style-type: none"> ◆ FPT University is rated three Stars according to QS Stars Rating System (http://www.topuniversities.com/universities/fpt-university) ◆ FPT University is the best ICT training organization awarded by VINASA and Ministry of Information and Communications (MICs) ◆ FPT School of Business (FSB) is the best business administration training organization in Vietnam ranked by Eduniversal in World Convention 2012, Lima, Peru ◆ FPT University is the leading university in Vietnam Olympiad of Informatics for student and ACM International Collegiate Programming Contest (ACM-ICPC) awarded by Ministry of Education and Training (MOET) in 2012 - 2014.
	Faculties	Research publications on ISI Journal list (both in Standard and Expanded) such as: <ul style="list-style-type: none"> ◆ Journal of Algebra ◆ Kodai Mathematical Journal



		<ul style="list-style-type: none"> ◆ Journal of Computational and Nonlinear Dynamics.
	<p>Students</p>	<p>Awarded in a range of high reputation international contests particularly in IT:</p> <ul style="list-style-type: none"> ◆ 1st Prize in Green Ideas contest by Toyota Vietnam co-organized with MOET ◆ Top 3 Asia ACM – ICPC Contest 2012 – 2013. Represents Vietnam in the World Final ACM – ICPC Contest 2014 - 2015. ◆ 2nd Prize in Samsung Programming Contest (2011) ◆ 2nd Prize in Imagine Cup organized by Microsoft (2011). Moreover, four FPT students were granted scholarships in Microsoft Students Partners in 2012 – 2013. ◆ 2nd Prize in Code + Challenge Contest by Business Analytics Translational Centre (BATC), Singapore. ◆ 3rd Prize in Vye Bootcamp Light up 2011 by Vietnam Young Entrepreneurs and Stanford Technology Venture Program (STVP), Stanford University, US. <p>Attend honourably in the international conferences and forums as representatives of Vietnam:</p> <ul style="list-style-type: none"> ◆ European Alpbach Forum – EAF organized in Austria, 2012 ◆ 9th Asian Youth Congress in 2012, Osaka, Japan ◆ Global Innovation Outlook Forum 2008 organized by IBM <p>Obtain valuable scholarships from prestigious organizations:</p> <ul style="list-style-type: none"> ◆ Internship in Microsoft- the world leading software Corp. ◆ Panasonic Scholarship of 80,000\$ for Master degree in Japan ◆ Erasmus Mundus Scholarship of 42,000Eur by EU (2011) for Master Degree
<p>Campuses & Locations:</p>	<ul style="list-style-type: none"> - Hanoi: Km 28 Hoa Lac High Tech Park, Thang Long Highway. - Da Nang: 146D Nguyen Thi Thap, Lien Chieu Dist. - Ho Chi Minh: Innovation Building, Quang Trung park, Dist.12 	
<p>Website:</p>	<p>http://www.fpt.edu.vn http://international.fpt.edu.vn</p>	
<p>Fields of study for Undergraduate</p>	<p>FPT School of Engineering:</p> <ul style="list-style-type: none"> • Software Engineering 	



	<ul style="list-style-type: none"> • Electronics and Communication • Computer Science • Graphic Design • Information Security FPT School of Business: <ul style="list-style-type: none"> • Business Administration • Finance and Banking
Research Institute	FPT Technology Research Institute (FTRI)
Spin off company	FPT Global Technology Innovation Company (FTICO)
Internationalization	FPT Global Office

STUDENT AND STAFF STATISTICS

No. of Academic Staff:	780	
No. of Administrative Staff:	680	
No. of Students:	17,000 (undergraduate: 6,000)	
No. of International Students:	Degree	70 (in November 2014)
	Non-degree	200 (in 2014)

RANKINGS AND INTERNATIONAL NETWORK

University Ranking:	QS Ranking	Overall	Three Stars
		Employability, Access and Facilities	Four Stars
		Teaching and Engagement	Five Stars
	Others	The best Information Technology Training Institution in 2008 - 2013 certified by Vietnam Software and IT Services Association (VINASA) and the Ministry of Information and Communications.	



International partners:

Japan:

[Shinshu University](#)

[Kyushu Institute of Technology](#)

[Bunkyo University](#)

[Meros Language School](#)

[Hosei Univeristy](#)

[Chiba Institute of Technology](#)

[Tokyo University of Agriculture and Technology](#)

Korea:

[Kyung Hee University](#)

[Sungkyunkwan University](#)

[Soongsil University](#)

[Korea University Business School](#)

Germany:

[Hochschule Furtwangen University](#)

[European Business School](#)

France:

[Neoma Business School](#)

[École d'électricité, de Production et Méthodes Industrielles](#)

[Telecom Ecole de Management](#)

[Ecole de Management de Normandie](#)

The Netherlands:

[Nyenrode University](#)

[Saxion University of Applied Sciences](#)

Portugal:

[ISCTE Business School, University Institute of Lisbon](#)

[Nova School of Business and Economics](#)

Poland:

[Lazarski University](#)

UK and Northern Ireland:

[Queen's University of Belfast](#)

[Bradford College](#)

[Aston Business School, Aston University](#)



[University of the West England](#)

The US:

[Stetson University](#)

The Philippines:

[University of Perpetual Help System Laguna](#)

[Adamson University](#)

[University of the East](#)

Thailand:

[Nakhon Pathom Rajabhat University](#)

[Kasetsart University](#)

[Rangsit University](#)

[Burapha University](#)

[Khonkaen University](#)

[Thammasat University](#)

Cambodia:

[University of Puthisastra](#)

[Cambodian Institution of Post and Telecom](#)

Malaysia:

[University of Malaya](#)

[Univerisity College of Technology Sarawak](#)

Brunei:

[Universiti Brunei Darussalam](#)

Taiwan:

[National Taipei University of Technology](#)

[National Chungcheng University](#)

[Southern Taiwan University of Science and Technology](#)

India:

[SSM International Academy](#)

[Lovely Professional University](#)

Brazil:

[University of Sao Paulo](#)

PROPOSED COLLABORATION



Fields of collaboration	<ul style="list-style-type: none"> • ICT: Multimedia, Computer Engineering, Software Engineering, Computer Science, Information System, Electronics and Communication. • General Business Management • Finance and Banking
Collaboration activities	<ul style="list-style-type: none"> • Student Exchange • Study tour: Culture exchange (from 1 week to 10 days), IT or business related course... all attached with company visit, VIP talk, Vietnam excursion and other related activities and events. • Internship program from 1 month to 6 months or more • Community outreach program from 1 to 6 months or more • Academic material and publication exchange • Joint research: Cloud computing; Big data processing; Artificial Intelligence, Mobility • Joint degree • Joint conference, seminar.



UNIVERSITY PORTFOLIO



FPT University

Address: Km28, Hoa Lac High Tech Park, Hanoi, Vietnam

Website: International.fpt.edu.vn

Tel: +84 4 3768 7718

Email: Exchange@fpt.edu.vn

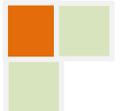


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GENERAL INTRODUCTION

FPT UNIVERSITY

Vietnam officially joined the WTO in 2006, which urges the country to have highly qualified human resources for a developing knowledge society, especially in highly value-added fields. In acknowledging the shortcomings of a traditional university system for today's needs; from the encouragement of the government in educational socialization for greater human resource development; and from the demand of FPT Corporation - the biggest IT and Telecommunications Corporation in Vietnam, FPT University was officially established.

FPT University is the first university in Vietnam established by an enterprise, led by a modern philosophy. The curricula with practical-oriented design have helped narrow the gap between education and industry demand. FPT students are provided the best conditions for professional development including languages and soft skills to meet the requirements to be qualified experts in a global working environment.

FPT University is now starting to reap the fruits of its labor after five years: 100% graduates have jobs or are pursuing master degrees. Currently we are training 17,000 students in different programs. We steadily grow at 40% per year.

In 2012, FPT University became the first university in Vietnam to be awarded a 3-star ranking by the QS World University Ranking System – one among three of the most well-known university ranking systems in the world. That year also experienced the official implementation of the GO GLOBAL strategy. Accordingly, the university strongly promotes international cooperation, international admission and recruitment as well as opening campuses overseas. One of our targets is to continuously improve our quality and become a world-class university in Vietnam.

No. Academic staff: 980

No. Administrative staff: 680

No. Vietnamese student: 17,000

No. International student (full time): 70

About FPT CORPORATION

Founded in 1988, FPT has been the leading corporation in information technology in Vietnam and South East Asia for more than 25 years.

With seven member companies, FPT Corporation provides high quality services throughout Vietnam and has also expanded its global presence to 19 countries over the world.

FPT is proud to be the working place of excellent IT engineers in Vietnam. The total number of employees of FPT Corporation in 2014 is over 19,000.

FPT Corporation is now embarking to the "One FPT" strategy with the final target of standing in the top 500 enterprises of Forbes Global2000 in 2020.

Vision & Mission

Vision: “Becoming a world-class distinctive education system with truly Asian values.”

Mission: “To provide a global competitive advantage for students, thus expanding our nation’s intellectual horizon.”

Strategic Targets

- Internationalization with a high rate of foreign students and faculty
- Education environment based on innovation, creativity, honesty, humanities and utmost care for students
- Career orientation both domestically and internationally
- Pioneering in promoting the latest education programs and services, based on premier information technology infrastructure.
- Standing among the top universities in Vietnam with the largest number of students and achieving international university ranking.

Organizational Structure

(1) FPT School of Engineering (FSE)

This School was firstly established to focus on training and educating highly qualified ICT engineers who are expected to contribute 20% manpower in ICT for Vietnam by 2015. FSE education is designed to be closely related to information technology enterprises with the most updated research and implementation of innovation and technology.

(2) FPT School of Business (FSB)

In order to assist those seeking to advance their careers in business and management, FPT University designs business programs offering integrated and relevant knowledge of entrepreneurship and business management, especially the application of IT into the world of business. FSB programs are expected to increase

students’ abilities to develop critical thinking about both business theory and practice to solve a wide range of entrepreneurial and managerial problems.

(3) FPT Polytechnic (FPoly)

The College was established to follow the philosophy of providing students with the affordable and time-saving access to practical and career-oriented skills and knowledge. The class is designed like a working office while students are expected to act like professional employees to solve practical course works assigned. Currently FPoly has six locations in six different provinces throughout Vietnam.

4) FPT International Academy (FIA)

There has been a global surge in the demand for going global among universities worldwide.

Following that trend, FPT International Academy has been established and entrusted a mission of implementing “Globalization” strategy, which contributes to mark the name of Vietnam to the World Higher Education Map. From the establishment, FPT International Academy has offered training programs for nearly 500 international students from 15 countries in both long and short term. Furthermore, the academy also forges the strategic collaboration with more than 50 universities and institutions in FPT partner network to bring the benefits of the world-class education closer to those who look for an affordable option without compromising on the quality.

University Achievements



CATEGORY	STAR RATING
Teaching	★★★★★
Employability	★★★★
Internationalization	★★★
Facilities	★★★★
Engagement	★★★★★
Access	★★★★
Engineering & Technology	★★★
OVERALL	★★★★★

It is the first university in Vietnam to be awarded 3-star by QS World University Ranking, with Teaching and Engagement rated 5-star when Facilities, Access and Employability rated 4-star. The QS World University Rankings is regarded to be one of the three most influential and widely known international university rankings, along with the Times Higher Education World University Rankings and the Academic Ranking of World Universities. A typical 3-star university is defined by QS as nationally well recognized, and may have also begun to attract international recognition. The 3-star institution maintains a reputable level of research and its graduates are attractive to employers.

UNIVERSITY ACHIEVEMENT

- FPT University is rated three Stars according to QS Stars Rating System, in which Teaching Quality and Social Engagement are ranked 5 stars (<http://www.topuniversities.com/universities/fpt-university>)
- FPT University is the best ICT training organization awarded by VINASA and Ministry of Information and Communications (MICs) from 2008 to 2013
- FPT School of Business (FSB) is the best business administration training organization in Vietnam ranked by Eduniversal in World Convention 2012, Lima, Peru
- FPT University is the leading university in Vietnam Olympiad of Informatics for student and ACM International Collegiate Programming Contest (ACM-ICPC) awarded by Ministry of Education and Training (MOET) in 2012.

FACULTY ACHIEVEMENT: Research publications on ISI Journal list (both in Standard and Expanded):

- Journal of Algebra
- Kodai Mathematical Journal
- Journal of Computational and Non-linear Dynamics.
- Computers & Mathematics with Applications
- Journal of Mathematical Analysis and Applications

STUDENT ACHIEVEMENT: The awarded in a range of high reputation international contests particularly in IT:

- World Final ACM – ICPC Contest 2014 in Russia
- 1st Prize in ACM-ICPC Contest – Asia Pacific Round (2013)
- 1st Prize in Green Ideas contest by Toyota Vietnam co-organized with MOET
- 2nd Prize in Samsung Programming Contest (2011)
- 2nd Prize in Imagine Cup organized by Microsoft (2011). Moreover, four FPT students were granted scholarships in Microsoft Students Partners in 2012 – 2013.
- 2nd Prize in Code + Challenge Contest by Business Analytics Translational Centre (BATC), Singapore.
- 3rd Prize in Vye Bootcamp Light up 2011 by Vietnam Young Entrepreneurs and Stanford Technology Venture Program (STVP), Stanford University, US.

Honorable nomination to attend in international conferences and forums as representatives of Vietnam & valuable scholarships from prestigious organizations:

- European Alpbach Forum – EAF organized in Austria, 2012
- 9th Asian Youth Congress in 2012, Osaka, Japan
- Global Innovation Outlook Forum 2008 organized by IBM
- Internship in Microsoft- the world leading software Corp.

Academic Programs

<p>PROGRAMS OFFER ★ For Domestic Students</p> <p>Software Engineering Program Computer Science Program Computer Engineering Electronics and Communications Program Information Security and Assurance Program Information System Graphic Design Program Architecture Business Administration Program Finance and Banking Program Hospitality Management Program English Japanese</p>	<p>★ For International Students</p> <p>Top Up Computing- BSc: UK Degree 3+0 Computing- BSc Hons: UK Degree B2B Business Management- BA Hons: UK Degree Bachelor of Software Engineering (ISE) Bachelor of Business Administration (IBA)</p>	<p>★ Master Degree International Program Offers</p> <p>International Master of Software Engineering (IMSE) International Executive Master of Business Administration (IEMBA)</p>
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Accreditation

Our academic program is fully accredited by the Ministry of Education and Training of Vietnam (MOET). The Software Engineering program (4 years-Undergraduate) has adopted the quality standards of Accreditation Board for Engineering and Technology (ABET) since 2006 while the Business Administration program (4 years- undergraduate) also uses AACSB International as a basis for designing the school curriculum. Furthermore, the English training program for freshmen in the first year is supported by our partner university in England.

PROJECT HIGHLIGHTS



FPT University

Address: Km28, Hoa Lac High Tech Park, Hanoi, Vietnam

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Tel: +84 4 3768 7718

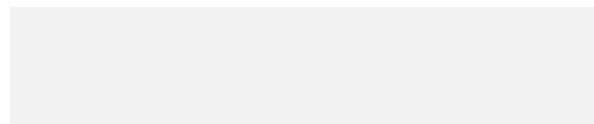
Email: Exchange@fpt.edu.vn

OVERVIEW

STUDY ABROAD PROGRAMS

Established since 1999 by a corporate in Vietnam, FPT University has strived for 15 years to become the best ICT training institution in Vietnam and to be a pioneer in the globalization of Vietnam Higher Education. Our accumulative efforts include engaging international students to come to Vietnam on our knowledgeable and culture-in rich programs which are tailored-made to the modern forms of education in the world we witness today. Stemming from a growing demand of an open and global learning program, with high quality education at affordable cost, we have developed dedicated programs integrating qualified academic content, discovering experience as well as social knowledge and skills into all-in packages. The branch embraces a comprehensive facet of knowledge from Information Technology, Social Science, Humanity and Arts to Language. We are also planning to have new branches will be established and implemented in coming time and we are pleased with the good feedback we received.

With the rich experience hosting nearly 500 students from French, Denmark, Portugal, Japan, Korea, Thailand, Brunei, Taiwan, etc. since 2013, our short term programs are highly focused on creating a globalized environment to nurture cross-culture exchange and knowledge share among mobile students. Accordingly, we always endeavor to involve them in multi-interactive classes and enrichment activities and to support them with modern facilities and necessary recourses. The academic program is neatly designed that can match any interest of various branches, which being proud of its reputation in quality. Through the Study Abroad Programs in Vietnam, we hope to make contribution to educating global citizens in a global world.



SEMESTER ABROAD PROGRAM (SAP)

Client Reference

IT University of Copenhagen (Denmark, 2012 & 2014)
Hochschule Furtwangen University 2012
Kyushu Institute of Technology (Japan, 2012, 2013)
Nakhon Pathom Rajabhat University (Thailand, 2013)
Universiti Brunei Darussalem (Brunei, 2013, 2014)
Rouenn Business School (French, 2013, 2014)
Nova Business School (Portugal, 2014)
KyungHee University (Korea, 2014)
National Taipei University of Technology (Taiwan, 2014)
Burapha University (Thailand, 2014)

FPT University have offered Semester Abroad Program (SAP) for international students from our partnered universities, colleges and institute all over the world, as well other students who seek for a life-changing experience and distinct culture exposure in southeast Asia. The program provides up to 5 academic courses that are conducted in English with total 15 credits in total (3 credits per each, equivalent to 45 teaching hours). The choice of around 50 subjects is available with our consultant service and the easy transfer system enables learners to transfer credits when being back to home university.

In addition to academic program, enrichment activities such as City Tour, City Outreach, Vietnam Excursion, etc. embedded across the courses can entertain any student by exposing them to Hanoi city- one of the best-known cities in Southeast Asia with fascinating blend of ancient architecture and a home for countless historical monuments and shrines, and fast-paced modern buildings. More than “well worth a look”, the city is also a source of talented intellectuals, writers, artists and musicians who greatly have an impact of Vietnamese modern society.

FU also brings students an inside look at to a business environment in Vietnam what can sharpen their future plan to invest and do business in this country. The activities include A VIP Talk about different aspects of Vietnam (Economics, Culture, History, etc.) and a Company Visit. The program brings back the connection with professionals and peers in business and related industries, thus gives stunning experience that every student can seek for in their



GLOBAL INTERNSHIP PROGRAM

Client Reference

EPMI (French, March 2014)
Southern Taiwan University of Science & Technology (Taiwan, June 2014);
Kyushu Institute of Technology (Japan, September 2014);
Universiti Brunei Darussalam (Brunei, February 2013 & summer 2014);
Shinshu University (Japan, February 2014);
Khonkaen University (Thailand, May 2014);
Hosei University (Japan, Plan in February 2015);
Soka University (Japan, Plan in June 2015);
Tokyo University of Agriculture & Technology (Japan, Plan in August 2015).

AS established by a corporate, FPT University has experienced in designing Internship Program to help International students to receive firsthand experience working in industry. The program highly exposed students to real working environment, complemented and reinforced what they have learned at university; further we also encouraged them to apply their classroom knowledge to a structured, real-world organization during their undergraduate career. Rich in value, this global internship becomes one of the most favorable choices of nearly 100 international students in the year of 2014.

The internship opportunities involved in a range of fields such as Information Technology, Engineering, Environment studies, Resource management, Mechanics, Business, Social Media, Corporate Affairs, Tourism, Hotel Management, Culture and Education. The working hour required was 30 hrs. /Week. The host companies and institutions are in our partner network and affiliation. Some names can be mentioned as General Motors Corp, FPT Corp, ASC Auto Co. Ltd, FPT Information System, Tan Xa Primary School, FPT International Academy, FU Library, etc. Duration was flexibly extended between 1 week and 4 months.

The program integrated regular local language or soft skill lessons that are highly valued in many industries. Enrichment activities were enjoyable with strong cultural excursions throughout the program such as city tour, city outreach or a cruise to Ha Long Bay or Ninh Binh Imperial City. A visit to an Embassy (US, Japan, Brunei, Thailand, etc.)



COMMUNITY OUTREACH PROGRAM

Client Reference

*Universiti Brunei Darussalam
(December 2013, March 2014,
August 2014)*

Our Community Outreach Program in Vietnam is a well-developed volunteer program with the purpose of establishing an effective and sustainable instrument to improve the environmental conditions in coastal area and the educational status of disadvantaged communities. The program was joined by students who are engaged to contribute a healthy and resilient community in a developing country like Vietnam. In 2014, FPT University has implemented two main community-based project genres based on the local community recourses as respectively:

1) Natural Recourse Development Project: The main task is preserving coastal environment in Da Nang beach by launching campaigns to enhance the social awareness of local people in the concerns of physical environment such as pollutions, garbage discards on beach; designing schemes and connect with young teams in their localities to collect garbage on beach and keep coastal environment

2) Human Development Project: The main component is working as the English Teacher for primary students in a local village in Hanoi, in partnership with local full-time primary teachers. Particularly, students can be organized into smaller groups to practice in different classes for kids ranging in grade between 1G – 5G. The duty is to build a more flexible and authentic learning environment for local children to get familiar with English as their second language.

The location is Hanoi and Da Nang city, which is upon the project to be launched.



INTENSIVE ENGLISH TRAINING (IET)

Client Reference

*Nakhon Pathom Rajabhat University
(Thailand, April 2013 & September 2014)
Khonkaen University (Thailand, June 2014)
Shinshu University (Japan, February 2014)
Kyushuu Institute of Technology (Japan,
July 2014)*

Our program was 1 month intensive English program which created an international learning environment that focuses on developing the language skills needed for success on the job or in their future business world. By a student-centered approach, students were exposed to an intercultural class and real world communication practice to use English effectively in the ordinary events and even workplace. The course was delivered by native English teachers with their long experience and TESOL quality, in company with positive class assistance of our international students from English speaking countries like Portugal, Brunei or Demark, etc. The international learning environment was successful in encouraging flexible interaction among learners in English with others, through which has built a well-found language for workplace communication afterwards. FPT University has been proud of training English for nearly 200 foreign students in Asia.

Moreover, a short internship session was probably embedded to enable students to receive firsthand experience in the workplace with a position in FPT Software Company or a primary school nearby the campus. This experience was extremely interesting and more fun-filled by comfortable group work and new exploration. The internship duration ranges between 3 days to 1 week.

A city tour, Vietnam excursion and free survival language and culture courses were also provided.



IT TRAINING COURSES

Client Reference

*Victoria University College
(Myanmar, July 2013)*

*Nakhon Pathom Rajabat
University (Thailand, April 2013)*

As initiated by FPT Corporation- the largest IT conglomerate in Vietnam, FPT University have offered a wide range of academic courses focusing on IT industry. Our intensive IT enriched course at was tailored made to be learning oriented, and full of recreational activities for students to highly expose to Vietnamese culture. The course themes range between various IT updated trends nowadays in region such as:

- Project management
- Comptia A+ and Web design
- Android App Development
- Window Phone Express programming
- Web development

The lessons were delivered through various methodologies to develop relevant management skills in IT projects at both personal and team level.

Furthermore, we aimed at nurturing the attuned learning through classroom experience together with an immersion in Vietnamese culture and environment. Historical relics and tourist-attraction spots in city tour, sunny tropical weather as well as the warm and friendly tutors.



GETTING TO KNOW VIETNAM – TOURISM TRAINING

Client Reference

Nakhon Pathom Rajabat University (Thailand, May 2013)

This 10 day program was highly designated to be learning-oriented, perfect combination of tailored-made academic enrichment with extremely fascinating extra-curricular activities. Our study tour “Getting to know Vietnam” would be the first of its kinds to offer to international students with the interest in tourism in Vietnam. The purpose of this program is to ensure that international student would get benefits in both cultural and academic values, with more inside look at Vietnamese travel business and tourism agency. The program was best tailored with the tourism faculties at universities.

The itinerary will include intensive soft-skill and basic Vietnamese courses at FPT University with our experienced lecturers and cultural exploration via city tour, company visit, cruise to Vietnam natural marvels and many more. The activities included in the program can be selected intentionally to ensure that the course will be definitely learning oriented and best meet with student



SUMMER PROGRAM

Client Reference

De Anza College (USA, May 2014)
Chonnam University (Korea, June 2014)

Program personnel

Prof. Vu Duc Vuong (De Anza College, San Francisco, USA)

The summer program developed by FPT University was a 10 day trip that would bring together students, faculties and scholars from Vietnam and around the world to share knowledge and cultures in two major cities of Vietnam. Students were exposed to a stunning trip to Hanoi city of which they got overwhelmed by its ancient appearance of 1000-year old city, featured by hundred historical relics and very original cuisine. The participants also headed to Ho Chi Minh City - one of two largest and most populous cities which were established in 1968. Sai Gon was renowned as Pearl of the Far East, Orient Paris or the capitol of the Indochina, that headed them to an essential hub of economy, media, sport and entertainment in Vietnam.

The educational components included in the itinerary were some lectures given by professionals in different fields such as Vietnam culture, language, film industry or history where they have expertise. They are story teller, policy maker or strategy developer who truly inspired international students by their broad knowledge and fabulous experience, getting them acknowledged about the country and how to do business in Vietnam.



FACULTY LED PROGRAM

Client Reference

Tennessee University (USA,
March 2014)

The faculty-led programs are unique, one or two day intensive study abroad experiences offered to international students during their semester breaks. On these programs, a professor takes his/her students on an immersive learning experience in a region of the world as well as in a multicultural context. In 2014, FPT University offered the faculty-led programs that got students the opportunity to combine cultural activities with business, arts, or other relevant site visits. Students would have the advantage of meeting and discussing with a professional in the field they have expertise. This was a great opportunity for getting a full 'Vietnam experience.' with friendly and warm Vietnamese peers. The topics in seminars can be varied from following featured themes:

- Innovative Activities and Globalization Strategy of Vietnamese enterprises.
- Strategy expansion market for manufacturing Business, Service Industry, and IT in Vietnam.
- Market characteristics and Strategy entering new markets in Vietnamese
- Startups and Doing business in Vietnam
- Vietnamese Film Industry

The activities were consisted of Ice breaking Game, group discussion and presentation. The cultural diversification was enhanced by international students from difference countries such as USA, Denmark, Thailand, Indonesia, Brunei, Japan, Laos, Nigeria, etc, thus the program became rich in value.



TESTIMONIALS

"It was truly a big luck to have met the colleagues at FPT and to have the opportunity for students from both schools to spend a day together with some of the most knowledgeable guest speakers about what's going on in Viet Nam. I came away with much more confidence in FPT in general and with an appreciation of what you'd like to do in expanding the International Program." Prof. Vu Duc Vuong (De Anza Community College, US – summer program)



"I learned a lot from FPT University for my Semester Abroad Program. Not only do I have privilege to study with Vietnamese students but I also got to be friends with students from other countries. Thus it was fund to interact and learned from each other as a team and classmate. Vietnamese was probably the most challenging subject I have taken at FPT but it is interesting and local friends were always ready to help. FPT University made me realize how educational it is to be part of diverse culture environment and it have also made me more open-minded to the view of other cultures"

Aquilah Muzani (Brunei- SAP 2014)

"As an intem in Vietnam, the first thing I noticed is the work culture. The people here are open no matter what position they hold. Therefore it gives everyone a chance to share their ideas and also to participate more on work as a great team. I learned that taking a nap during lunch break is a good way to start off your work again after lunch as it makes your mind less tired and you can concentrate more while working. Despite the diversity, everyone just needs to compromise the difference where..."

Nunardhirah Haji Ahmad (Brunei – Internship program 2014)

APPENDIX II

FPT

UNIVERSITY'S
CONNECTIONS
WITH
THAILAND ETC



VIETNAM

at a Glance

FACTS ABOUT COUNTRY

Location: South East Asia

Geographic coordinate: 16 10 N, 107 50 E

Capital: Hanoi city (North of Vietnam)

National Holiday: September 2nd

Administrative divisions: 63

Population: Over 90 millions

Climate: Tropical



Vietnam - a country in Southeast Asia- is proud of its long coast line for nearly 2000 miles. As a strip of land shaped like the letter "S", Vietnam is a transport

junction from the Indian Ocean to the Pacific Ocean and the gateway to the mysterious Southeast Asia. Our country is known for its jungles and monsoon forests, which are diverse ecosystems that are alive with unique wildlife. Trekking is a popular activity in our country, particularly the mountains of Sapa and the primeval landscape of Cuc Phuong National Park. For a more urban escape, Food Street, motorbikes, Tra da via he (Ice Tea time on the street) are the most common things that any tourists can find in Hanoi, Saigon or Da Nang.

The country has come with countless wars for its 2000 years history. Through the first years of domination by the Chinese to the more modern influences of French colonialism and the turbulent independence movement of the Vietnam War in the mid-20th Century, today we are one of the fastest growing economies in the world, filled by young and inspiring Vietnamese people.

With the transformation to a market economy since 1990s and many attractive policies opened for foreign investors, the face of the whole country has been changed positively to integrate with the globalization trend. Vietnam has been born again, to be a destination of knowledge and culture.



FPT University **Dreams of Innovations**



Established in 1999, FPT University - the best ICT training institution in Vietnam from 2008 to 2013 - has been on the dynamic movements toward globalization of Vietnamese Higher Education. Since 2012, FPT University has been the first university in Vietnam to have been ranked 3 stars by QS World University Ranking System (UK), in which the Teaching Quality is ranked 5 stars and Facility is 4 stars. With the terrific experience providing a variety of overseas study programs for more than 500 international students from the US, France, Portugal, Denmark, Japan, South Korea, Taiwan, Brunei and Thailand only in the year 2013 - 2014, FPT University endeavors to be changed as a new destination in Southeast Asia for students who are seeking life-changing opportunities to get typical Oriental culture and education exposure. The school has campuses on 3 major cities across Vietnam (Hanoi, Da Nang and Ho Chi Minh).

Witnessing an open, dynamic emergent market in Vietnam so far, our student exchange program is highly targeted to offer an inside look at the country history and culture for international students, hence, highlighting chances for long term living, studying and doing business in Vietnam.

FACTS ABOUT FPT UNIVERSITY

- Establishment year: 1999
- Campuses: Hanoi, Da Nang, Ho Chi Minh city
- No. Local student: 17,000
- No. International students: 100 (full-time) and above 500 (short-term)
- Semester/year: 03 (Spring, Fall, Summer)
- Member of FPT Corporation - TOP ASIA 500 corporations in 2014

CONTACT INFORMATION

FPT UNIVERSITY

Address: Hoa Lac High Tech Park, Hanoi, Vietnam

Email: Exchange@fpt.edu.vn

Tel: +84 4 632 634 38

Fax: +84 4 3768 7718

Website: international.fpt.edu.vn





STUDY TOUR 2015



GLOBAL CITIZEN

HOW TO APPLY

Address: FPT Globalization Office

FPT University, Hoa Lac High Tech Park, Hanoi, Vietnam

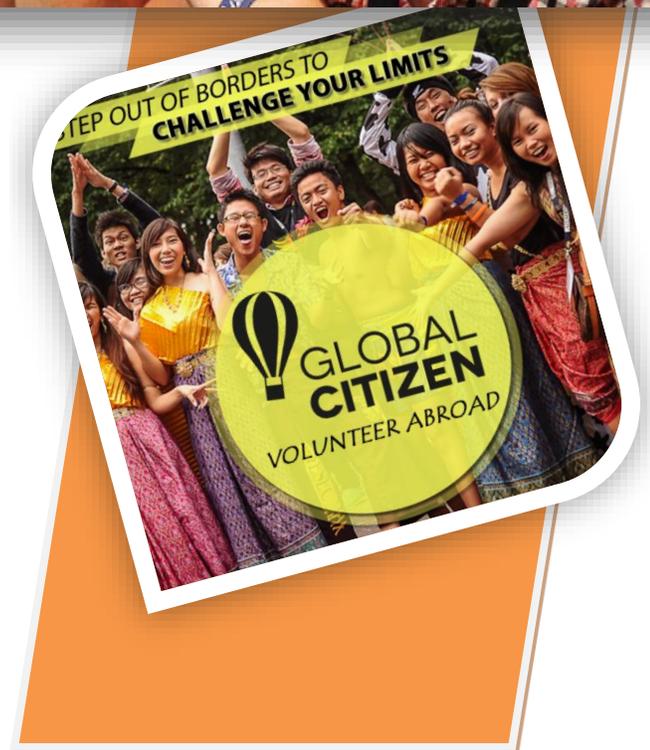
Phone: +84 4 6326 3438

Hotline: + 84 168 715 0860

Email: Exchange@fpt.edu.vn

Website: <http://international.fpt.edu.vn>

Facebook: <http://www.facebook.com.vn/international.fpt>



STUDY TOUR 2015

1. Student Exchange Program

PROGRAM OVERVIEW
PROGRAM CONTENT
PROGRAM FEE
KEY DATE
VISA TO VIETNAM
HOW TO APPLY

2. Global Internship Program

PROGRAM OVERVIEW
PROGRAM CONTENT
ENRICHMENT ACTIVITIES
PROGRAM FEE
VISA TO VIETNAM
HOW TO APPLY

3. English Training Program

PROGRAM OVERVIEW
PROGRAM CONTENT & OBJECTIVE
ENRICHMENT ACTIVITIES
PROGRAM FEE
VISA TO VIETNAM

4. Information Technology Training

PROGRAM OVERVIEW
PROGRAM CONTENT
PROGRAM FEE
VISA TO VIETNAM

5. On-site Tourism Training Course

PROGRAM OVERVIEW
PROGRAM ITINERATY
PROGRAM FEE
VISA TO VIETNAM

APPENDIX

- I. English Proficiency Index
- II. Information Technology Program Outline





H.E. Panyarak Poolthup, Royal Thai Ambassador in Vietnam



“FPT University is one of the Royal Thai Embassy’s honorable partners. We have been in contact with FPT University for years and I can say that it is one of the best universities in Vietnam. FPT University provides Thailand students a series of different courses with professional teachers, affordable prices and precious, joyful activities at their campuses. We have met so many satisfied Thailand students and we hope that FPT University will remain their strong consistency in teaching and continuously provide more priceless experience to Thailand students.”



FPT University has been a trustable partner to the Royal Thai Embassy and has a strong network with so many universities in Thailand. Our core partners in Thailand are universities with strong educational background and emphasis on various majors. We have set the Student Exchange Program with Nakhon Pathom Rajabhat University, Khon Kaen University, Burapha University, Kasetsart University, etc. and students from both sides have been given continuously privilege and benefits until now. Moreover, we are currently offering Thailand students Intensive Training course in English language and IT, Internship program or Tourism training course. In the year 2015, with strong consistency teaching methods, more interested activities, we hope to attract more students from Thailand and we seek for further collaboration with universities in Thailand.

Le Trung Tung, PhD – Chairman of FPT University





PROGRAM OVERVIEW

Student Exchange Program in Vietnam brings students an inside look to a business environment in Vietnam that can sharpen their future plan to invest and do business in this country. Connecting with professionals and peers in business and related industries may be a life-changing experience that every international students can seek for in their abroad lives.



"I have learnt a lot from FPT University for my Student Exchange Program. Not only do I have a privilege to study with Vietnamese students but I had a chance to make friends from other international countries too. It was enjoyable to interact and learn from each other as a team. Vietnamese was probably the most challenging subject I have taken at FPT University but it was interesting because local friends were always there to help me. FPT University made me realize how educational it is to be part of diverse culture environment and it has also made me to be an open-minded person to the view of other cultures"

A'qilah Muzani (Brunei- SEP 2014)



PROGRAM CONTENT

- Orientation: The session comprises of a meeting with FPT Program Coordinators and other staff of International Cooperation Department. The content covers comprehensive student handbook, information about their academic class, life in Vietnam, local areas, difference of culture, etc.
- Academic Courses: Courses are conducted in English with maximum 15 credits in total (3 credits per each, equivalent to 45 teaching hours). We offer students the choice of around 50 subjects to choose from in a range of subject areas. Students are able to take up to 5 courses per semester. For the full list of courses, please go to our website <http://international.fpt.edu.vn>.
- Vietnamese Culture & Language Courses: These are offered and free of charge by local lecturers. The class is 2 hours per week focusing on historical, linguistics, cultural and political aspects of Vietnam and Hanoi, along with 1, 5 hours of survival Vietnamese language.
- A City Tour: This is provided with free entry pass to Ho Chi Minh Museum, Temple of Literature and some other attraction.
- Vietnam Excursion Tour: A one-day trip by using a school bus to go to famous places in the North of Vietnam such as Ha Long Bay or Ninh Binh Imperial Palace.

PROGRAM FEE

- Tuition fee: US\$1,400/student/semester (Students nominated by FPT University partners are waived from tuition fee).
- Accommodation fee: US\$150/student/month (based on the basis of 03 students sharing 01 room, including electricity, water and internet usage).
- For the group of 10 students and above, we are able to customize our Program time frame and fee as requested.

KEY DATE

Academic Year		
<i>Semester</i>	<i>Application Deadline</i>	<i>Term Period</i>
Spring	13 November (of the previous year)	January - April
Fall	13 July	September - December

VISA TO VIETNAM

VISA to Vietnam for Thailand citizens: Thailand students are recommended to apply Student VISA to Vietnam for this program. FPT University will provide VISA procedure support and students will bear VISA cost.

HOW TO APPLY:

If you are interested, please contact us at exchange@fpt.edu.vn or our hotline: +84 168 715 0860.





PROGRAM OVERVIEW

The internship program with FPT University in Vietnam enables qualified students to receive a firsthand experience in the workplace with a position in the company. The internship opportunities are offered in a range of fields such as information technology, engineering, business, media and education properly placing students in related enterprises/organizations with the goals to:

- Improve capability of communicating with Vietnamese people;
- Provide students the opportunity to test their interest in a particular career before permanent commitments are made;
- Develop sharp business skills in the application of theory to practical work situations, as well as aiding them in adjusting from college to full-time employment;
- Enhance students' capabilities in acquiring good work habit in a dynamic working environment;
- Provide students with an in-depth knowledge of the operations and business activities of a participating organization (FPT Corporation; Motivate students to continue their education and a pursuit of working abroad).





“As an intern in Vietnam, the first thing I noticed is the work culture. The people here are open no matter what position they hold. Therefore it gives everyone a chance to share their ideas and also to participate more on work as a great team.

Napaporm Khamthong (Thailand – Internship program 2014)

PROGRAM CONTENT

Program placement: Depending on project, students will be placed either in FPT member companies, previously including FPT Information System, FPT Software, and business related units in the corporation; FPT partnered companies, organizations and agencies. Based on CVs and majors, students are divided into different departments within the company to diversify a working environment and workforce. Several students can be grouped upon the specific requirement of projects and supervisor.

Field of interest: The program will be based on the assumption that a student has gained professional knowledge of the following majors/fields:

- Information Technology; Programming, Computer Science;
- Business and marketing;
- Media Communication, PR;
- Project Management;
- Human Resource;
- Quality Assurance;
- Agriculture;
- Humanity and social sciences;
- Others as requested

Enrichment Activities are immersed to the internship session, which includes:

- ♦ Orientation & campus Tour: Provide students with an overview of campus life at FPT and general life information in Vietnam.
- ♦ Company orientation & IT set-up: Provide students with an on-site training regarding the information about FPT Corporation (history, field of service, operations, corporate culture, etc.), business unit/ department for their internship project and IT support for new staff.
- ♦ Program Orientation: Students are coached by University staff and supervisors in FPT Corporation about: working skills, project requirements, working schedule, responsibilities, and evaluation methods to check intern’s performance.

- ♦ VIP Talk & Workshop: Students have access to a lecture by a policy maker in the international trade field, which aims to provide an inside look to global business context.
- ♦ A City Tour: provides free entry pass to Ho Chi Minh Museum, Temple of Literature and some other attraction places to discover the city history.
- ♦ Vietnamese History and Language Course: is offered and free of charge by local lecturers. The class is 2 hours per week focusing on historical, linguistic, cultural and political aspects of Vietnam.

PROGRAM FEE: US\$650/student/3 months in Hanoi campus;
US\$550/ student/ 3 months in Da Nang campus

The cost includes:

- Airport pickup and see-off
- Local volunteer/tutors
- A local SIM card, bus pass (if needed)
- Study tuition (and books) (if needed)
- Internship placement
- Supervision and evaluation from company.
- Orientation, city tour and excursion trips (travel, entrance ticket, and meal)
- Certification and Academic transcript

Not included:

- Round-trip international airfare; Estimated airfare: 01 round trip airfare from Thailand-Vietnam ranges from US\$200-400 depends on the city origin and traveling season;
- Accommodation
- Visa cost;
- Health insurance;
- Personal expenses. Living expense in Vietnam ranges from 150 USD-250 USD/month (food, laundry, postage, liquor, transportation) (reference).

VISA TO VIETNAM

VISA to Vietnam for Thailand citizens: Thailand students are recommended to apply Student VISA to Vietnam for this program. FPT University will provide VISA procedure support and students will bear VISA cost.

HOW TO APPLY: Interested candidates should send application form and Curriculum Vitae to our email: exchange.fpt.edu.vn.

The form can be downloaded in our website: international.fpt.edu.vn.

If you are interested, please contact us at exchange@fpt.edu.vn or our hotline: +84 168 715 0860.





PROGRAM OVERVIEW

This course is designed to enhance students' English competency in communicative or business related situations that can be happened in a real world. For general English, the outcome is achieved through the immersion in situational models of interaction, which helps to build a more responsive and flexible English skill. In case of business English, participants will learn about such various business skills as public speaking, consultant interview or PPP debate which can improve your ability to generate and comprehend spoken events.

PROGRAM CONTENT AND OBJECTIVE

Participants will take an intensive main course of General English or Business English for 30 slots, equivalent to 45 learning hours

Our teacher team is friendly, enthusiastic and absolutely professional. Creating a relaxed learning environment with flexibility that can adapt the need of students is their prime consideration.

The learning materials are imported from the world-renowned publishers with most updated contents and will provide learners with the best benefits in study and references.

COURSE SPAN: Four weeks

CLASS SIZE: Minimum 10 students

PARTICIPANTS AND ELIGIBILITY:



We can customize course for participants at any level of English, however, students who desire to study academic English should have a minimum TOEIC score of 350-400 or TOEFL Ibt score of 50. See our correlation [Appendix \(below\) \(I\)](#) for your discretion.

PROGRAM OBJECTIVE:

- Master English skills that benefits international workers in global environments;
- *Experience the charm of Vietnam – top 20 most beautiful countries (Rough Guides, 2014);*
- Encourage the cultural exchange between different countries through exploring cultural activities

ENRICHMENT ACTIVITIES

You will also have chance to explore Vietnamese culture and people by a range of exciting enrichment activities organized by FPT University. These activities will take place on some mornings, evenings and at weekend are embedded with the academic program.

- City tour, city outreach
- Company visit
- Vietnamese excursion: one day tour to a World Heritage

Furthermore, you also have a chance to enjoy our clubs activities such as pantomime, music, no shy, dance or chess. We also release some fascinating events such as International Day and Cooking Festival to promote cultural understandings between local students and international ones.

PROGRAM FEE: US\$600/student in Hanoi campus; US\$500/student in Da Nang campus

The cost includes:

- Airport pickup and see-off
- Accommodation (on Campus stay, 03 students share 01 room)
- Local volunteer/tutors
- Study tuition (and books) (if needed)
- Orientation, city tour and excursion trips (travel, entrance ticket, and meal)
- Certification

Not included:

- Round-trip international airfare; Estimated airfare: 01 round trip airfare from Thailand-Vietnam ranges from US\$200-400 depending on the city origin and traveling season;
- Health insurance;
- Personal expenses. Living expense in Vietnam ranges from 150 USD-250 USD/month (food, laundry, postage, liquor, transportation) (reference).

VISA TO VIETNAM

VISA to Vietnam for Thailand citizens: Thailand students do not have to apply Visa for this Program (under 30 days)

If you are interested, please contact us at exchange@fpt.edu.vn or our hotline: +84 168 715 0860



INFORMATION TECHNOLOGY TRAINING

PROGRAM OVERVIEW

This Program aims to provide students brief understanding of different IT fields, as well as help them develop their creativity, consistency and relevant management skills. FPT University offers students 6 courses for selection:

1. Android app Development
2. Web Design
3. Web Development
4. Window phone Express Programming
5. COMPTIA A+
6. Project Management

Students are recommended to choose 01 to 02 courses to focus on their learning process and achieve highest understanding of the IT industry.

PROGRAM CONTENT

1. Android app Development

COURSE DESCRIPTION

Our Android App development course is a fast track to develop Android Apps. In this course, participants will learn to build robust business applications for Android phones and tablets, and integrate them with enterprise systems. Specifically, they learn to create intuitive, reliable software using activities, services and intents; design engaging user interfaces that work seamlessly with a range of phones and tablets; and sign and publish completed programs in the Android Market for widespread distribution.

COURSE OBJECTIVES

- ❖ Deliver professional, robust mobile business applications and integrate with enterprise systems
- ❖ Create intuitive, reliable software using activities, services and intents.
- ❖ Design engaging User Interfaces that work seamlessly with a range of phones and tablets
- ❖ Store and retrieve data with content providers and the SQL database
- ❖ Integrate Android applications with enterprise web and location-based services.



ELIGIBILITY

Students who endeavor to learn Android App Development should have completed at least one year at an institute of higher education, or are in 1st year in university, college, especially in IT or Multimedia, Java programmers who are new to Android development and need to create professional mobile application.

LANGUAGE PROFICIENCY

The participants of this program should have a minimum TOEIC score of 350-400 or TOEFL ibt score of 50. See our correlation Index (final page) for your discretion.

ASSESSMENTS

- ❖ At the end of the program the students are requested to design and publish their own applications. The student will have awarded a Certificate in Developing Applications for Android Devices.
- ❖ This course is also accredited by FPT University.
- ❖ A certificate of completion is awarded for students who successfully complete the course.

2. Web Design**COURSE DESCRIPTION**

This course is an introduction to the design, creation and maintenance of webpages and websites. With it, learners critically deal with various design issues specific to web-based presentations, web page layout & graphics, and effective navigation as well as delve into the design process. It starts with the basics, using HTML code to build a basic site giving the learners a solid foundation in how a website is designed. It then moves on to using an html editor – Adobe Dreamweaver – to design a website in a more user friendly environment.

COURSE OBJECTIVES

- ❖ Students will gain the skills and project-based experience needed for entry into web design and development careers.
- ❖ Students will be able to use a variety of strategies and tools to create websites.
- ❖ Students will develop awareness and appreciation of the myriad ways that people access the web and will be able to create standards-based websites that are accessible and usable by a full spectrum of users.



ELIGIBILITY

Students who endeavor to be able to design and maintain websites should be already competent PC users. They may be students who graduate high school or have completed at least one year at their institute of higher education, or being freshmen at universities and colleges, especially majoring in IT and Multimedia.

LANGUAGE PROFICIENCY

The participants on this program should have a minimum TOEIC score of 350-400 or TOEFL iBT score of 50. See our correlation Index (final page) for your discretion.

ASSESSMENTS

- ❖ At the end of the program the students are requested to design and publish their own website. The student will be assessed upon their website design and awarded a Certificate in Web Design.
- ❖ This course is also accredited by FPT University.
- ❖ A certificate of completion is awarded for students who successfully complete the course.

3. Web Development

COURSE DESCRIPTION

Our course on Web Development is a pathway for learners who have experience in Web design and are looking to take their skills and web projects to the next level. Over the course of the semester we cover the knowledge and skills necessary to evolve simple static websites into dynamic, database driven web applications. Students learn how to use the popular



Microsoft framework (ASP, SQL Server, ISS), in combination with JavaScript, CSS, and HTML5 to develop their own robust online programs as well as to build feature-rich, database-driven websites.

COURSE OBJECTIVES

Upon the completion of this course, learners can be able to

- ❖ Assume responsibility for the design, development, and delivery of successful web-based solutions
- ❖ Utilize data model
- ❖ Program interactive websites using technologies and languages, including CSS, HTML, XHTML, JavaScript, ASP, SQL Server and ISS
- ❖ Create sites that are easy to maintain
- ❖ Optimize sites for search engines.



ELIGIBILITY

Students who endeavor to be able to build and develop websites should be already competent in Web Design course or have completed at least one year at an institute of higher education, or are in 1st year in university, college, especially in IT and Multimedia.

LANGUAGE PROFICIENCY

The participants on this program should have a minimum TOEIC score of 350-400 or TOEFL ibt score of 50. See our correlation Index (final page) for your discretion.

ASSESSMENT AND AWARDS

- ❖ At the end of the program the students are requested to design and publish their own website. The student will be assessed upon their website design and awarded a Certificate in Web Design.
- ❖ This course is also accredited by FPT University.
A certificate of completion is awarded for students who successfully complete the course.

4. Window phone Express Programming

ELIGIBILITY

- ❖ Programmer/developer who are working in IT company
- ❖ This course is suitable for people who have completed at least one year at an institute of higher education, or adults who bring other 'life experience' or are in 1st year in university, college, especially in IT students or Multimedia students.
- ❖ Knowing C# programming and XML



COURSE OBJECTIVES

- ❖ Deliver professional, robust mobile business applications and integrate with enterprise systems.
- ❖ Learn windows phone 8 programming and the tools for developing apps
- ❖ Design user interface elements with Interface Builder and the UI Kit framework.
- ❖ Create application controls, such as windows and navigation bars.
- ❖ Write applications using network, camera, accelerometer, magnetometer, proximity sensor, vibration, relocation, and mapping and user location.
- ❖ Debug common problems and use the development environment.

LANGUAGE PROFICIENCY

The participants on this program should have a minimum TOEIC score of 350-400 or TOEFL ibt score of 50. See our correlation Index (final page) for your discretion



ASSESSMENT AND AWARDS

- ❖ At the end of the program the students are awarded a Certificate in Window Phone Programming upon their completion of the course
- ❖ This course is also accredited by FPT University.

5. COMPTIA A+

ELIGIBILITY: Students of any IT level can be the participants of this course.

COURSE OBJECTIVES

- | | |
|---|---|
| <ul style="list-style-type: none"> ❖ Identify the components of standard desktop personal computers. ❖ Identify fundamental components and functions of personal computer operating systems. ❖ Identify best practices followed by professional personal computer technician ❖ Install and configure computer component ❖ Install and configure system components. ❖ Maintain and troubleshoot peripheral components. | <ul style="list-style-type: none"> ❖ Troubleshoot system components. ❖ Install and configure operating systems. ❖ Maintain and troubleshoot installations of Microsoft Windows. ❖ Identify network technologies. ❖ Install and manage network connection. ❖ Support laptops and portable computing devices. ❖ Support printers and scanners. ❖ Identify personal computer security concepts. ❖ Support personal computer security. |
|---|---|

LANGUAGE PROFICIENCY

The participants on this program should have a minimum TOEIC score of 350-400 or TOEFL ibt score of 50. See our correlation Index (final page) for your discretion.

ASSESSMENT AND AWARDS

- ❖ At the end of the program the students are awarded a Certificate in Comptia A+ upon their completion of the course.
- ❖ This course is also accredited by FPT University.



6. Project Management

COURSE DESCRIPTION

The course is neatly designed to provide a comprehensive knowledge of project management, lets students feel enriched with the knowledge, understanding and skills to administer and support any small projects and events in Vietnam economical context, featured by various models of project and admin tool software.



LANGUAGE PROFICIENCY

The participants on this program should have a minimum TOEIC score of 350-400 or TOEFL ibt

ASSESSMENT AND AWARDS

- ❖ At the end of the program the students are awarded a Certificate in project management upon their completion of the course
- ❖ This course is also accredited by FPT University.

COURSE OBJECTIVES

- ❖ Understanding the project management concepts.
- ❖ An ability to function on multi-disciplinary teams
- ❖ An ability to identify, formulate and solve engineering problems
- ❖ An ability to communicate effectively
- ❖ An ability to make an software project management plan.

ELIGIBILITY

- ❖ This course is suitable for people who have completed at least two year at an institute of higher education in IT students or Multimedia students.
- ❖ Knowing programming language
- ❖ Knowing software construction, software engineering, software quality assurance and testing, software requirements and software architecture and design.

score of 50. See our correlation Index (final page) for your discretion.



PROGRAM FEE:

	Hanoi campus	Da Nang campus
If students study 1 course	US\$600/ student	US\$500/ student
If students study 2 courses	US\$750/ student	US\$650/ student

The cost includes:

- Airport pickup and see-off
- Accommodation (on Campus stay, 03 students share 01 room)
- Local volunteer/tutors
- Study tuition (and books) (if needed)
- Orientation, city tour and excursion trips (travel, entrance ticket, and meal)
- Certification

Not included:

- Round-trip international airfare; Estimated airfare: 01 round trip airfare from Thailand-Vietnam ranges from US\$200-400 depending on the city origin and traveling season;
- Health insurance;
- Personal expenses. Living expense in Vietnam ranges from 150 USD-250 USD/month (food, laundry, postage, liquor, transportation) (reference).

VISA TO VIETNAM

VISA to Vietnam for Thailand citizens: Thailand students do not have to apply Visa for this Program (under 30 days)

If you are interested, please contact us at: exchange@fpt.edu.vn or our hotline: +84 4 632634 38.



ON-SITE TOURISM TRAINING COURSE

PROGRAM OVERVIEW

Unlocking the hidden charm of Vietnam in 10 days definitely offers you the life-long experiences tracing its tumultuous history, mystical Oriental charm, vibrant colors, delicious foods and the inspiring scenery. This country has a long-standing history and a blended culture given by diverse influences that have presided over Vietnam and its people. From the 2000 years of domination by the Chinese to the more modern influences of French colonialism and the turbulent independence movement of the mid-20th Century, Vietnam is now a treasure trove of memories, supplemented by its man-made monuments & structures and positive attitude of the Vietnamese people which creates an inspiring and captivating atmosphere for international friends.

PROGRAM ITINERATY

No.	Activities	Duration
1	Arrival & Dormitory check-in	
2	Orientation	2 sessions
3	Campus tour	30 minutes
4	Basic Vietnamese	2 sessions
5	City tour	1 day
6	Vietnam excursion	1 day
7	Company visit	1 day
8	Soft skill	4 sessions
9	Closing ceremony	Half of a day
10	Departure	



Please note: Itinerary is subject to change due to weather, transportation, and other circumstances beyond our control.

PROGRAM FEATURES

- ❖ Unique chance to discover Southeast Asian featured by multi-cultural and social facets.
- ❖ Affordable living expenses in Vietnam;
- ❖ Life-changing experience immersing yourself to culture and making friends;
- ❖ Learning how Vietnamese do tourism and compare Thailand.

PROGRAM FEE: US\$550 (based on a minimum of 10 students).

The program price includes

- ❖ Accommodation
(Room with air-conditioner)
- ❖ Meals as indicated in the itinerary
(B= Breakfast, L= Lunch, D= Dinner)
- ❖ All sightseeing and entrance fee as per itinerary
- ❖ Transportation during the program (airport pick-up and see-off, sightseeing travel, etc.)

The program price does not include

- ❖ Passport and VISA fee
- ❖ International Health Insurance
- ❖ Airfares to and out Vietnam
- ❖ Trip cancellation insurance
- ❖ Personal expenses (phone call, laundry, postage, liquor, etc.)
- ❖ Drinks at meals are not included rather than mineral water or tea, which is common in Southeast Asia.

VISA TO VIETNAM

VISA to Vietnam for Thailand citizens: Thailand students do not have to apply Visa for this Program.

If you are interested, please contact us at exchange@fpt.edu.vn or our hotline: +84 715 0860



APPENDIX

I. English Proficiency Index

FU Course	Correlations to International Standards and Tests				
	Course level	TOEFL (paper)	TOEFL (iBT)	TOEIC	IELTS
Academic preparatory English level 1- Fundamentals	Top Notch Fundamentals (True beginner)			110-250	
Academic preparatory English level 2- Elementary	Top Notch 1 (False beginner)	380-425	26-38	250-380	3.0
Academic preparatory English level 3- Pre intermediate	Top Notch 2 (pre-intermediate)	425-475	38-52	389-520	4.0
Academic preparatory English level 4- Intermediate	Top Notch 3 (Intermediate)	475-525	52-70	520-700	5.0
Academic preparatory English level 5- Advanced 1	Summit 1 (Upper-intermediate)	525-575	70-90	700-800	
Academic preparatory English level 6- Advanced 2	Summit 2 (Advanced)	575-600	90-100	800+	6.0

II. Information Technology Program Outline

Each day of the program is divided into a half-day of lectures and half-day of hands-on software development, concluding with a session of testing.

1. Android app Development

PROGRAM	Module 6: Interacting with UI 1
Module 1: Introduction to Android Platform	Module 7: Interacting with UI 2
Module 2: Leveraging Application Fundamentals Building Mobile Application	Module 8: Managing the Activity Lifecycle 1
Module 3: Creating User Interface	Module 9: Managing the Activity Lifecycle 2
Module 4: Working with Resource Declarations	Module 10: Manipulating the SQL Database 1
Module 5: Processing User Input	Module 11: Manipulating the SQL Database 2
	Module 12: Exam and project submission



2. Web Design

PROGRAM
Module 1: Getting Started (Internet and Network)
Module 2: Basic HTML Tags
Module 3: Getting Started with CSS
Module 4: Dealing with images
Module 5: Linking to another pages

Module 6: CSS layout
Module 7: HTML4 and HTML5 table
Module 8: HTML forms
Module 9: HTML5 forms
Module 10: Getting your site on internet
Module 11: HTML and CSS Reference
Module 12: Exam

The course is included in the package of Graphics Design Course, thus can be extend to other related areas such as 2D-3D Animation, Paint Program, Design Program and Desktop Publishing.

3. Web Development

PROGRAM
Module 1: Setting up a Development Environment
Module 2: Introduction to HTML5, CSS3 and ASP Program
Module 3: Introduction to Database and Database model
Module 4: T-SQL
Module 5: JavaScript and JQuery

Module 6: ASP Programming
Module 7: Project
Module 8: Session and Cookies
Module 9: ADO framework and Database Connectivity
Module 10: ASP and SQL Server
Module 11: Shopping cart sample
Module 12: Exam and project submission

4. Window phone Express Programming

PROGRAM
Day 1: Introduction to WP8 Development
Day 2: Designing Windows Phone 8 Apps - (1)
Day 3: Designing Windows Phone 8 Apps - (2)
Day 4: Building Windows Phone 8 Apps
Day 5: Files and Storage – (1)
Day 6: Files and Storage – (2)
Day 7: Windows Phone 8 Application Lifecycle Background Agents

Day 8: Tiles and Lock Screen Notifications
Day 9: Push Notifications
Day 10: Network Communication
Day 11: Proximity Sensors and Bluetooth
Day 12: Speech Input
Day 13: Maps and Location
Day 14: Camera & Lens
Day 15: Project

5. COMPTIA A+

PROGRAM
Day 1: The Path of the PC Tech & The Visible PC
Day 2: Microprocessors
Day 3: RAM, BIOS and CMOS
Day 4: Expansion Bus
Day 5: Motherboard
Day 6: Power supply
Day 7: Hard Drive Technologies Lifecycle
Day 8: Removable Media

Day 9: Understanding Windows
Day 10: Input/output
Day 11: Video & Sound
Day 12: Printer
Day 13: Networking
Day 14: Internet
Day 15: Computer Security
Day 16: Final exam: Do assignment

6. Project Management

PROGRAM
Day 1: Introduction to Software Management
Day 2: The PM and Context of IT
Day 3: The PM process group
Day 4: Project Integration Management
Day 5: Project Scope Management
Day 6: Project Time Management
Day 7: Coursework presentation
Day 8: Project Cost Management

Day 9: Project Quality Management
Day 10: Project Human Resource Mgt.
Day 11: Project Communication Mgt.
Day 12: Project Risk Management
Day 13: Project Procurement Management
Day 14: Software Configuration Mgt.
Day 15: Coursework presentation
Day 16: Final exam



APPENDIX III

RECORD OF RECENT COMMUNICATIONS WITH FPT UNIVERSITY ETC

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: 05 April 2015 10:18
To: 'Nguyen Quynh Trang, (FIA)'
Cc: 'Hoàng Van, Cuong'; '(FIA) Phùng Th? Ng?c Hà'
Subject: Visit by Shinawatra University delegation to FPT University - agenda

Dear Ms Nguyen Quynh Trang

Please accept my thanks to you for your message below, for kindly introducing yourself and for explaining which forms of inter-institutional collaboration FPT University would be interested in discussing with the visiting delegation from Shinawatra University (SIU), Thailand, on 20th – 21st April 2015.

The information you have sent is most helpful, and I will ensure that this is circulated to all members of the SIU delegation. I quite understand and appreciate that some of the collaboration options mooted in earlier communications are of particular interest to FPT University while others may not be for the time being. If there are any other forms of co-operation not mentioned in previously sent messages that FPT University would like to raise and discuss with Shinawatra University, please do not hesitate to let me know.

I look forward to being in touch again once our delegation's travelling itinerary is finalised and to having the pleasure of meeting you and your colleagues in person in just over a fortnight's time.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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Viphavadee Rangsit Road
Samsennai
Phayathai
Bangkok 10400
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m: + 66 89 200 5649
e: <cisce@siu.ac.th>
w: www.cisce.siu.ac.th>
w: <www.siu.ac.th>
s: <iescothailand1>



From: Nguyen Quynh Trang, (FIA) [mailto:trangnq3@fpt.edu.vn]
Sent: 05 April 2015 00:17
To: Andrew Elliott
Cc: Hoàng Văn, Cuong; (FIA) Phùng Thị Ngọc Hà
Subject: Re: FW: From FPT University. Vietnam: Regarding your inquiry

Dear Mr. Elliott,

Greetings from FPT University, Vietnam.

First of all, allow me to introduce myself. My name is Nguyen Quynh Trang. Program Coordinator in charge of ASEAN partnership. I have just being informed by Mr. Cuong that SIU is interested in collaboration with FPT University and would like to visit us this coming days. We really appreciate your offers and hope to have a good collaboration with SIU.

As you mentioned from your email, FPT University is also interested in projects, such as:

- Student exchange
- Faculty exchange
- Short course/seminars
- Guests lectureship
- Campus visit for students.

However, since our strategy in the next few years doesn't consider Joint degree as a focus field, we are sorry that we are unable to join this project. Moreover, Postgraduate at FPT University is still new (we only operate for 9 years and the number of students joining Postgraduate programs is really limited), we are afraid that the Joint Postgraduate awards is not ideal for us.

Hence, I suppose we can discuss the programs that I mentioned above during the meeting on April 21st or 22nd. I have attached our brochure, including the programs that we are running with Thailand partners. I hope this material can help you understand what we are doing.

We are looking forward to welcome you to FPT University.

Best Regards,

Trang Nguyen.

Nguyen Quynh Trang (Ms.)
Program Coordinator
International Mobility Department
FPT University Global Office

FPT University

A | Hoa Lac high tech park, Hanoi, Viet Nam

E | trangnq3@fpt.edu.vn

P | +84 4 6326 3438

F | +84 4 3768 7718

M | +84 923 550 819

W | <http://international.fpt.edu.vn>

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]

Sent: 03 April 2015 16:59

To: 'Hoàng Van, Cuong'

Cc: '(FIA) Nguyen Quynh Trang'

Subject: RE: FW: From FPT University. Vietnam: Regarding your inquiry

Dear Hoang Van Cuong

Please accept my thanks for your prompt and positive response below to my earlier missive, which I was very pleased to receive. I will forward our delegation's travel itinerary to you as soon as this is finalised.

We would certainly be interested to discussing collaboration with you in the areas of IT and Business Administration, as referred to in FPT University's earlier message below. If it would be convenient for you, we could perhaps discuss all or any of the following specific forms of co-operation:

- Joint / split degree programmes;
- Joint postgraduate awards;
- Research collaboration;
- Student exchanges;
- Staff / faculty exchanges;
- Short courses / seminars;
- Guest lectureships;
- Campus visits for students.

Shinawatra University's particular academic strengths and interests lie in the areas of Public Administration, English and Communications, Liberal Arts, Architectural Innovation and Management, Energy and Environmental Management, Business Management, Information Technology, Computer Science, Computer Engineering and Nursing.

If you would like to receive any further details about Shinawatra University, please don't hesitate to let me know. May I also please refer you to my department's website - <http://www.cisce.siu.ac.th/> - and to the general university website at www.siu.ac.th?

I look forward to being in touch and to having the pleasure of meeting you in person later this month.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
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f: +66 2650 6033
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e: cisce@siu.ac.th
w: www.siu.ac.th
s: <iescothailand1>



From: Hoàng Van, Cuong [mailto:cuonghv@fpt.edu.vn]
Sent: 03 April 2015 16:18
To: Andrew Elliott
Cc: (FIA) Nguyen Quynh Trang
Subject: Re: FW: From FPT University. Vietnam: Regarding your inquiry

Dear Mr. Andrew Elliott,

Many thanks for your email. We would love to welcome the delegation from SIU to our campus during your trip to Vietnam this month.

April 20th and 21st is fine with us. Kindly let us know your travelling schedule for further coordination. I am copying here Ms. Nguyen Quynh Trang - our coordinator for ASEAN partnership for her further follow up with you on this matter.

In the mean time, it is highly appreciated if you can brief us your interest in cooperation with FPT University so that we can arrange the suitable persons to join the meeting.

Best regards and look forward to welcoming you in Vietnam.

Hoang Van Cuong,
Director of International Mobility,
FPT University Global Office

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: 03 April 2015 16:09
To: 'Exchange, (FU)'
Subject: RE: FW: From FPT University. Vietnam: Regarding your inquiry

Dear ICD at FPT University

Thank you for your message below, which I was most interested to read and happy to receive.

I wonder if it would be convenient for you if a delegation from Shinawatra University (SIU) Thailand were to visit your esteemed institution from 20th – 22nd April 2015 for the purposes of establishing and developing co-operation and of proceeding further with the various types of link you have kindly mooted below.

May I please ask you to confirm that such visit dates would be convenient from your point of view?

I look forward to hearing from you and wish you a pleasant weekend.

Kind regards

Andrew Elliott
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m: + 66 89 200 5649
e: <cisce@siu.ac.th>
w: <www.siu.ac.th>

s: <iescothailand1>



From: Exchange, (FU) [mailto:exchange@fpt.edu.vn]
Sent: 01 April 2015 13:30
To: Andrew Elliott
Subject: Re: FW: From FPT University. Vietnam: Regarding your inquiry

Dear Mr. Elliott,

Greetings from FPT University, Vietnam. Apology for the late reply.

It would be our honour to meet your delegations at an convenient time. Please let us know if you have any plan to visit Vietnam in the near future.

Moreover, as mentioned in your previous email, we can see so many common points between FPT University and SIU, hence, we believe that we can explore the opportunity to establish strong collaboration. FPT University is the leading university in Software Engineering training and we also have strong base in Business Administration training. Our strategy for the next coming year is to Go Global and we try to provide our students, as well as international students coming to FPT University the most diversified environment, where they can make friends, study with students from around the World. We hope that with the establishment of collaboration between SIU and FPT University, the students will be benefited the most.

Best Regards,

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: 01 April 2015 11:36
To: 'exchange@fpt.edu.vn'
Subject: FW: From FPT University. Vietnam: Regarding your inquiry

Dear Sirs

Further to our earlier communications (below), I just wondered whether you might have had a chance to consider the suggestions made in my email of 18th March 2015 and whether any of the collaboration prospects raised therein might be of interest to FPT University Vietnam.

If so or of you would like to receive any further information about Shinawatra University (SIU) Thailand, please do not hesitate to let me know.

I look forward to hearing from you.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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w: <www.siu.ac.th>
s: <iescothailand1>



From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: 18 March 2015 16:11
To: 'exchange@fpt.edu.vn'
Subject: FW: From FPT University. Vietnam: Regarding your inquiry

Dear Sirs

Please accept my thanks for your reply below to my earlier overture, which we were very pleased to receive. The details you have kindly included in your email below together with other curricular information on your esteemed institution's website suggest there could be an encouraging basis for collaboration between our respective universities, and SIU would certainly be interested in looking into this prospect further.

Having perused the information you have kindly sent in relation to your university's profile, I can certainly see a number of areas of potential

collaboration we would welcome the opportunity to discuss with you and your colleagues.

We would be interested in principle in negotiating partnerships and associations with you on any of the following bases (or alternatively in any other form you would care to suggest):

- Split degree programmes (we are currently finalising arrangements for the delivery of a 3+1 BA degree in conjunction with a UK university);
- Joint postgraduate awards;
- Research collaboration;
- Student exchanges;
- Staff / faculty exchanges.

SIU's particular academic strengths and interests lie in the areas of Public Administration, English and Communications, Liberal Arts, Architectural Innovation and Management, Energy and Environmental Management, Business Management, Information Technology, Computer Science, Computer Engineering and Nursing.

With the foregoing end in mind, may I please ask you whether it would be possible from FPT University's point of view if an SIU delegation could visit you at a mutually convenient time?

I look forward to hearing from you.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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w: <www.siu.ac.th>
s: <iescothailand1>



From: Exchange, (FU) [mailto:exchange@fpt.edu.vn]
Sent: 10 March 2015 13:23
To: cisce@siu.ac.th
Subject: From FPT University. Vietnam: Regarding your inquiry

Dear Mr. Andrew Elliott

Warm greetings from FPT University, Vietnam. I hope this email finds you well.

As you possibly know, FPT University is expanding our International Collaboration and we are actively looking for partners around the World. It would be our pleasure to get to know you and your organisation. We also have the same interests with you, therefore, I think we should exchange further information of our universities and see any common point between us.

Herewith your in this email are our Profile & Portfolio, so that you can find information of our University and the programs that we currently offer.

Should you require other support, please do not hesitate to reach us.

Best Regards,

--

INTERNATIONAL COOPERATION DEPARTMENT (ICD)
FPT University

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F| +84 4 3768 7718
Hotline| +84 168 715 0860
W| <http://international.fpt.edu.vn>

Contact us:  exchangefu
Find us on Facebook: 



Dear Colleagues

I trust this finds you well.

I had the pleasure of hearing about your esteemed institution when I visited Vietnam in 2013 to conduct an institutional inspection at NIIE, Ho Chi Minh City, on behalf of a UK international accreditation organisation.

Last year, I was appointed Director of International Studies and Continuing Education at Shinawatra University ('SIU'), Thailand (<www.siu.ac.th>). It just occurred to me to ask you whether your university might be interested in forming inter-institutional links with SIU. SIU would be interested in principle in negotiating partnerships and associations on any of the following bases:

- Split degree programmes (we are currently finalising arrangements for the delivery of a 3+1 BA degree in conjunction with a UK university);
- Joint postgraduate awards;
- Research collaboration;
- Student exchanges;
- Staff / faculty exchanges;
- Short courses;
- Seminar programmes;
- Guest lectureships.

SIU's particular academic strengths and interests lie in the areas of Public Administration, English and Communications, Liberal Arts, Architectural Innovation and Management, Energy and Environmental Management,

Business Management, Information Technology, Computer Science, Computer Engineering and Nursing.

Please let me know whether the possibility of discussing any of the foregoing types of link in any of the areas above might be of interest.

I'd be happy to send any further details about SIU / its academic provision you may require and look forward to hearing from you.

Please give my best wishes to your colleagues.

Kind regards

Andrew Elliott
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s: <iescothailand1>



**PROPOSAL FOR THE ORGANISATION OF ENGLISH CAMPS TO BE OFFERED AT
SHINAWATRA UNIVERSITY'S MAIN CAMPUS TO STUDENTS FROM F.P.T.
UNIVERSITY, SOCIALIST REPUBLIC OF VIETNAM**

COHORT: 20 STUDENTS + 2 ACCOMPANYING GROUP LEADERS (WHO COME ACCOMPANYING THE STUDENTS, STAY & JOIN THE PROGRAMME FREE OF CHARGE IN RETURN FOR ASSISTING WITH THE SUPERVISION OF STUDENTS DURING LESSONS & EXTRA-CURRICULAR ACTIVITIES).

FEE: THAI BAHT 14,000 PER STUDENT PER WEEK (COVERING MORNING LESSONS, NATIVE SPEAKING ENGLISH TEACHER, IELTS PREPARATION, AFTERNOON / EVENING SPORTS, EXCURSIONS, ARTS/CRAFTS, DRAMA/MUSIC, COOKING, SUPERVISED INDOOR GAMES, SHOPPING & SIGHTSEEING TRIPS, SHARED ACCOMMODATION IN SHINAWATRA UNIVERSITY ('SIU') DORMITORY, HOUSEKEEPING & SELF-ACCESS LAUNDRY SERVICES, 3 MEALS PER DAY EITHER IN SIU REFECTORY OR QUA PACKED LUNCHEON DURING EXCURSIONS, ALL TRANSPORTATION INCLUDING AIRPORT TRANSFERS; CERTIFICATES, INVITATION DOCUMENTATION).

PLEASE NOTE THAT THE FOLLOING COSTS ARE NOT INCLUDED IN THE FEE: (STUDENTS ARE KINDLY REQUESTED TO PAY THESE THEMSELVES): MEDICAL & GENERAL INSURANCE, IMMIGRATION CHARGES, FLIGHTS).

FOCUS OF PROGRAMME: Academic English, oriented towards and structured around IELTS preparation & include IELTS-style exercises and tests.

TIMETABLE: 25 contact periods per week, each of 45 minutes

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Lesson 1: RW	Lesson 1: UE	Lesson 1: LS	Lesson 1: RW	Lesson 1: UE
Lesson 2: LS	Lesson 2: RW	Lesson 2: UE	Lesson 2: LS	Lesson 2: RW
Lesson 3: UE	Lesson 3: LS	Lesson 3: RW	Lesson 3: UE	Lesson 3: LS
Lesson 4: RW	Lesson 4: UE	Lesson 4: LS	Lesson 4: RW	Lesson 4: UE
Lesson 5: LS	Lesson 5: RW	Lesson 5: UE	Lesson 5: LS	Lesson 5: RW

MODULES (Upon arrival, students are graded into 2 classes – Advanced and Intermediate levels – using a standard English placement test):

(i) Reading & Writing ('RW') module

This module focuses on the following skills:

1. Reading authentic texts of various types, covering a range of topics;
2. Using a variety of different reading skills (e.g. improving reading speed, scanning, skimming etc);
3. Learning and practising how to summarise (e.g. writing from a graph or table);
4. Modifying language use to a variety of social situations;
5. Increasing vocabulary size and comprehension;
6. Relating writing assignments based on reading;
7. Essay writing skills;
8. Sentence structuring;
9. Drafting, proofreading and redrafting writing to achieve grammatical accuracy.

(ii) Listening & Speaking ('LS') module

This module focuses on the following skills:

1. Improving pronunciation skills;
2. Modifying language use to a variety of situations (e.g. giving personal information);
3. Demonstrating an ability to understand spoken texts of various types, in various situations;
4. Listening for specific information; understanding and identifying main and subsidiary points, the gist of what is being said, specific details, opinions and facts;
5. Applying practical skills via class activities including lectures, discussions, story-telling, presentations etc.

(iii) Use of English ('UE') module

This module focuses on the following:

1. Improving knowledge of and ability to apply grammatical structures at an appropriate level;
2. Refining usage of punctuation;
3. Developing a wide range of vocabulary across different varieties and registers;
4. Learning and applying specialist vocabulary (e.g. English for Science, English for Humanities etc).

**PROPOSED STRUCTURE AND COSTINGS OF ENGLISH CAMPS TO BE OFFERED
AT SHINAWATRA UNIVERSITY’S MAIN CAMPUS TO STUDENTS FROM F.P.T.
UNIVERSITY, VIETNAM, ET AL**

ASSUME – 20 STUDENTS + 2 ACCOMPANYING GROUP LEADERS (WHO COME ACCOMPANYING THE STUDENTS, STAY & JOIN THE PROGRAMME FREE OF CHARGE IN RETURN FOR ASSISTING WITH THE SUPERVISION OF STUDENTS DURING LESSONS & EXTRA-CURRICULAR ACTIVITIES).

SUGGESTED FEE – B 14,000 PER STUDENT PER WEEK (COVERING MORNING LESSONS, NATIVE SPEAKING ENGLISH TEACHER, IELTS PREPARATION, AFTERNOON / EVENING SPORTS, EXCURSIONS, ARTS/CRAFTS, DRAMA/MUSIC, COOKING, SUPERVISED INDOOR GAMES, SHOPPING & SIGHTSEEING TRIPS, SHARED ACCOMMODATION IN SIU DORMITORY, HOUSEKEEPING & SELF-ACCESS LAUNDRY SERVICES, 3 MEALS PER DAY EITHER IN SIU REFECTORY OR QUA PACKED LUNCHEON DURING EXCURSIONS, ALL TRANSPORTATION INCLUDING AIRPORT TRANSFERS; CERTIFICATES, INVITATION DOCUMENTATION).

SUGGESTED EXCLUSIONS FROM GROSS FEES (WHICH STUDENTS ARE KINDLY REQUESTED TO PAY THEMSELVES): MEDICAL & GENERAL INSURANCE, IMMIGRATION CHARGES, FLIGHTS).

SUGGESTED FOCUS OF PROGRAMME: Academic English, oriented towards and structured around IELTS preparation & include IELTS-style exercises and tests.

SUGGESTED TIMETABLE: 25 contact periods per week, each of 45 minutes

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Lesson 1: RW	Lesson 1: UE	Lesson 1: LS	Lesson 1: RW	Lesson 1: UE
Lesson 2: LS	Lesson 2: RW	Lesson 2: UE	Lesson 2: LS	Lesson 2: RW
Lesson 3: UE	Lesson 3: LS	Lesson 3: RW	Lesson 3: UE	Lesson 3: LS
Lesson 4: RW	Lesson 4: UE	Lesson 4: LS	Lesson 4: RW	Lesson 4: UE
Lesson 5: LS	Lesson 5: RW	Lesson 5: UE	Lesson 5: LS	Lesson 5: RW

MODULES (The contents below will be adapted in accordance with students’ levels – I suggest that upon arrival, students are graded into 2 classes – Advanced and Intermediate levels – using a standard English placement test):

(i) Reading & Writing (‘RW’) module

This module focuses on the following skills:

1. Reading authentic texts of various types, covering a range of topics;

2. Using a variety of different reading skills (e.g. improving reading speed, scanning, skimming etc);
3. Learning and practising how to summarise (e.g. writing from a graph or table);
4. Modifying language use to a variety of social situations;
5. Increasing vocabulary size and comprehension;
6. Relating writing assignments based on reading;
7. Essay writing skills;
8. Sentence structuring;
9. Drafting, proofreading and redrafting writing to achieve grammatical accuracy.

(ii) Listening & Speaking ('LS') module

This module focuses on the following skills:

1. Improving pronunciation skills;
2. Modifying language use to a variety of situations (e.g. giving personal information);
3. Demonstrating an ability to understand spoken texts of various types, in various situations;
4. Listening for specific information; understanding and identifying main and subsidiary points, the gist of what is being said, specific details, opinions and facts;
5. Applying practical skills via class activities including lectures, discussions, story-telling, presentations etc.

(iii) Use of English ('UE') module

This module focuses on the following:

1. Improving knowledge of and ability to apply grammatical structures at an appropriate level;
2. Refining usage of punctuation;
3. Developing a wide range of vocabulary across different varieties and registers;
4. Learning and applying specialist vocabulary (e.g. English for Science, English for Humanities etc).

FINANCIALS

GROSS INCOME (20 STUDENTS x B 14,000) = B 280,000.

EXPENSES:

SUGGESTED EXPENSE	DETAILS OF SUGGESTED EXPENSES TO BE INCURRED BY SIU	COMMENTS
Teaching: 5 x 45-minute periods for 5 days – 2 classes/lecturers (Advanced and Intermediate Classes)	For IELTS preparation & lesson delivery (including preparing handouts etc) – suggested payment of qualified, native speaking teacher: B 35,000 (x 2 teachers = B 70,000)	Such a payment scale would reflect the calibre of lesson preparation & delivery expected for such a programme
Engaging 3 Teaching Assistants to arrange & supervise afternoon / evening activities	Pay TAs B 5,000 each = total B 15,000	The TAs could be students at SIU keen to develop their skills and earn some pocket money
Food and (shared) accommodation at SIU's main campus – (Cost price to SIU of buffet meal: 150 Baht/Meal/Person)	Taking cost price as basis for mean calculation (including packed luncheons), assume 20 students + 2 group leaders x 3 meals per day over 8 days @ B 150 per unit = B 79,200	
Transportation (Using SIU coach; costs are 1.gas 2 Baht/Km. 2.OT of driver: c. 800 B/Day (weekday) and c. 1,200 B/Day (weekend); coach usage charge 5,000 B/Day (the amount for calculate cost of project only). 5. Entrance charges to any local venues.	<p>Collection of group from airport & transportation to SIU's main campus = B 5,000 (usage) + B 1,200 (OT of driver) + B 1,500 (petrol) = B 7,700</p> <p>Collection of group from SIU's main campus & transportation to airport = B 5,000 (usage) + B 1,200 (OT of driver) + B 1,500 (petrol) = B 7,700</p> <p>1 full-day excursion (e.g. to Hua Hin) airport = B 5,000 (usage) + B 1,200 (OT of driver) + B 2,500 (petrol) = B 8,700</p> <p>3 evenings during week – short excursion to local place of interest (e.g. Future Park): B 4,000 (est usage + OT of driver + petrol) x 3 = B 12,000</p> <p>TOTAL = B 36,100</p>	
Entrance charge to selected venue in Hua Hin	B 250 x 20 students + 2 Group Leaders + 2 accompanying SIU staff = B 6,000	

Miscellaneous expenses (for afternoon / evening activities etc)	B 5,000	
TOTAL ESTIMATED EXPENSES		B 211,300
ESTIMATED PROFIT (B 280,000 – B 211,300)		B 68,700

From: [Andrew Elliott](#)
To: "[Tanarat Teeratanakiat](#)"
Subject: SIU ENGLISH CAMP PROPOSAL FOR FPT UNIVERSITY, VIETNAM
Date: 26 June 2015 10:50:00
Attachments: [PROPOSAL FOR ORGANISATION OF ENGLISH CAMPS TO BE OFFERED AT SHINAWATRA UNIVERSITY, THAILAND.docx](#)
[PROPOSED STRUCTURE AND COSTINGS OF ENGLISH CAMPS TO BE OFFERED AT SHINAWATRA UNIVERSITY.pdf](#)
[BRIEFING DOCUMENT IN RELATION TO FORTHCOMING VISIT BY SIU DELEGATION TO FPT UNIVERSITY, VIETNAM.pdf](#)

Dear Jaeng

I trust this finds you well.

Please find attached for your kind reference a copy of an English camp proposal for the Vietnamese University (FPT University) with which Professor Dr Voradej signed the MoU on behalf of SIU on 21st April 2015.

Also attached (just by way of background information) is a copy of my original suggestions in the latter regard with costings based on figures kindly supplied by Khun Pornchai; these suggestions were kindly endorsed by Professor Dr Voradej and thus became the basis of the attached proposal.

As SOLA might be involved if FPT University elects to avail themselves of the services offered in the attached proposal, I have also forwarded a copy of this information to them.

If you need any further details or in the event that you would like to discuss this matter in more detail, please don't hesitate to let me know.

Kind regards

Andrew

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: 25 June 2015 10:06
To: 'Nguyen Quynh Trang, (FIA)'
Cc: 'Hoàng Van, Cuong'; '(FIA) Phùng Th? Ng?c Hà'
Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Nguyen Quynh Trang, Hoàng Van, Cuong and Phùng Th? Ng?c Hà

I trust this finds you well.

Further to the discussions we conducted during the recent visit to your esteemed institution by the delegation from Shinawatra University, please find attached the proposal we undertook to compile and despatch in relation to the organisation at our main campus of English camps for your students.

The attached proposal covers a 1-week period; it could in principle be adapted for 2-, 4- and 6-week camps too (depending on the availability of residential space etc).

When time permits, please let me know if FPT University would be interested in availing itself of this proposal; should you have any queries or need any further information, please do not hesitate to let me know.

I look forward to hearing from you.

Yours sincerely

Andrew Elliott
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m: + 66 89 200 5649
e: <cisce@siu.ac.th>
w: <www.cisce.siu.ac.th>
w: <www.siu.ac.th>
s: <iescothailand1>



APPENDIX F

From: [Liz Treacy Bascunan](#)
To: [Andrew Elliott](#)
Cc: ["Pattarin"](#)
Subject: RE: Collaboration with Shinawatra University (SIU), Thailand
Date: 25 March 2015 11:09:07
Attachments: [image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)

Dear Andrew

Thank you for your response and for providing information on the collaborative relationships currently being developed by you at Shinawatra University.

I believe that my role is similar to yours, in that I am responsible for identifying opportunities for UTS to partner with institutions abroad for academic collaboration such as articulation arrangements, credit recognition and double degrees. Therefore, I am seeking suitable partnerships with overseas institutions to develop such arrangements.

Some of the models we work within are 2+2 at Bachelor level or 1+1 at Masters level. At this stage, UTS is not looking to expand its exchange partnerships in Thailand however, this could change in the future.

Please do not hesitate to contact me if the above arrangements might be of interest to you and SIU and we can progress discussions further.

Best regards

Liz

Liz Treacy
Manager International Pathway Programs
UTS INTERNATIONAL
University of Technology, Sydney PO BOX|123|Broadway|NSW 2007|Australia
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e: elizabeth.treacy@uts.edu.au w: <http://www.uts.edu.au/international>
CRICOS Provider Code 00099F



UTS is ranked ninth in Australia and in the top 250 in the [Times Higher Education rankings 2014-2015](#). In "Engineering and Technology" UTS is placed 95th in the world.

UTS has climbed considerably in all three major international rankings this year: [Times Higher Education rankings 2014-2015](#), [Academic Ranking of World Universities 2014](#) (Shanghai Jiao Tong) and [Quacquarelli Symonds \(QS\) World University Rankings 2014](#).

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]

Sent: Wednesday, March 18, 2015 8:26 PM
To: Liz Treacy Bascunan
Cc: 'Pattarin'
Subject: Collaboration with Shinawatra University (SIU), Thailand

Dear Liz Treacy

I recently received your contact details from Khun Pattarin Wirojchoochut at the AUSTRADE office in the Australian Embassy Bangkok and understand from what she has kindly passed on to me that UTS is interested in exploring links with SIU. Part of my brief is to investigate the feasibility of entering into agreements with overseas universities for the purposes of expediting student exchanges, operating split degrees and other forms of association. I am currently finalising arrangements for the inception of a 3 years + 1 year BA degree to be offered jointly between SIU and the University of the West of England, UK (we have an MoU exchange ceremony scheduled to take place here on 31st March 2015); both contracting parties hope to extend their collaboration in future years to the arrangement of student exchange provision as well.

I just wondered what specific forms of inter-institutional collaboration might be of interest to UTS / your good self and what the best way forward would be. I am attaching a profile of SIU and would be pleased to supply any further details you may need.

Just for your information, SIU's particular academic strengths and interests lie in the areas of Public Administration, English and Communications, Liberal Arts, Architectural Innovation and Management, Energy and Environmental Management, Business Management, Information Technology, Computer Science, Computer Engineering and Nursing.

I look forward to hearing from you.

Kind regards

Andrew

Andrew Elliott

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w: <www.siu.ac.th>

s: <iescothailand1>



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APPENDIX G

From: [Andrew Elliott](#)
To: ["Brooks Ian"](#)
Cc: ["Christopher Debbie"](#); ["Thomas Zhang Z"](#)
Bcc: ["Voradej"](#); ["Sutti"](#)
Subject: RE: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND
Date: 17 June 2015 13:44:00

Dear Ian

Many thanks indeed – I look forward to hearing from you once Thomas Zhang has made suitable enquiries into the prospects of taking this forward.

I hope all's well with you and your colleagues.

Kind regards

Andrew

Andrew Elliott
Director
Centre for International Studies and Continuing Education
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w: <www.siu.ac.th>

s: <iescothailand1>



From: Brooks Ian [mailto:Ian.Brooks@northampton.ac.uk]
Sent: 17 June 2015 13:41
To: Andrew Elliott
Cc: Christopher Debbie; Thomas Zhang Z
Subject: Re: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Andrew

Thank you for this. I have passed it on to our International Office, Thomas Zhang who is investigating the possibilities. Best wishes, Ian

On 17 Jun 2015, at 07:27, "Andrew Elliott" <ae1@loxinfo.co.th> wrote:

Dear Colleague

I hope you received the invitation Shinawatra University, Thailand, sent to your esteemed institution during May 2015 asking whether you might consider nominating a scholarship candidate for its forthcoming doctoral degree programme in Public and Business Administration (which will commence delivery in August 2015).

It would be a pleasure for us to receive a scholarship nomination from you, and please do not hesitate to let us know if you have any queries about the terms, conditions or operation of our scholarship scheme.

May we please draw to your kind attention the fact that the deadline for the receipt of scholarship applications to Shinawatra University is 17th July 2015? As our scholarship scheme is attracting a considerable amount of interest across the globe, may we respectfully suggest that any scholarship nomination your institution would like to propose is sent to us as soon as possible (in the interests of avoiding disappointment)?

Further details of the scholarship scheme and doctoral degree may be viewed at <www.cisce.siu.ac.th/pba-scholarships.html>; for further information or clarification, please do not hesitate to contact <cisce@siu.ac.th>.

We look forward to hearing from you.

Yours sincerely

Andrew Elliott
Director
Centre for International Studies and Continuing Education
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w: <www.cisce.siu.ac.th>
w: <www.siu.ac.th>
s: <iescothailand1>

<[image001.jpg](#)>

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 25 May 2015 17:01
To: 'Brooks Ian'
Cc: 'Christopher Debbie'
Subject: INVITATION TO SUBMIT A SCHOLARSHIP NOMINATION FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Ian

I trust this finds you well and in good cheer.

Please find attached an invitation addressed to the head of your esteemed institution asking whether they would like to nominate a scholarship holder for a doctoral degree in Public and Business Administration inaugurated recently by Shinawatra University Thailand and due to commence delivery in August 2015.

The scholarships cover 100% of tuition fees for up to 2 years of study. Opportunities are also available for scholarship holders to undertake teaching assistant and administrative duties at Shinawatra University while they are studying in order to defray other expenses.

Also enclosed for your kind attention are:

- (i) Synoptic details of the doctoral degree's components;
- (ii) An outline of the criteria and procedure adopted by Shinawatra University for the nomination of scholarship candidates (a total of 20-25 scholarships will be awarded).

Further information may be viewed via Shinawatra University's website at <www.siu.ac.th> and at <www.cisce.siu.ac.th/pba-scholarships.html>.

Kindly note that this communication and its accompanying attachments have already been despatched in hard copy format via international air mail.

We trust that your esteemed university will feel able to join what we trust you will agree is an exciting new initiative with the capacity to make a substantial contribution to the preparation of managers for the present and future, bearing in mind the global trends to which the attached synopsis refers, and we look forward to hearing from you.

Kind regards

Yours sincerely

Andrew

Andrew Elliott
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w: <www.siu.ac.th>

s: <iescothailand1>

<[image001.jpg](#)>

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* Ranked 26th in England for satisfaction when compared to full university status HEIs in the National Student Survey 2014

** HESA Destination of Leavers from Higher Education (DLHE) Survey 2012/13, July 2014 compared to full university status HEIs for full time study first Undergraduate degree leavers

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APPENDIX H

From: Daniel Fuchs [mailto:d.fuchs@vatel.ch]
Sent: 30 June 2015 13:05
To: Andrew Elliott
Subject: Re: Collaboration with Shinawatra University (SIU), Thailand

Dear Andrew
Brilliant thanks a lot.
Best regards

Daniel G. FUCHS
Academic Dean
International Programs
Vatel Switzerland
19, rue Marconi
CH-1920 Martigny (Switzerland)
Tel. +41(0)27 720 18 28
Email: d.fuchs@vatel.ch

On 30 Jun 2015, at 06:01, Andrew Elliott <ae1@loxinfo.co.th> wrote:

Dear Daniel

Many thanks indeed for all this helpful information. I'll condense this into the PowerPoint presentation I've been preparing, and I'll contact you again once I know what the upshot is at this end.

Kind regards

Andrew

From: [Andrew Elliott](#)
To: ["Suchai Thanawastien"; "suchai.thana"](#)
Subject: FW: Collaboration with Shinawatra University (SIU), Thailand
Date: 29 June 2015 14:53:00

Dear Dr Suchai

This is the message from the French university (Vatel) proposing a link with SIU in Talent Management (& various other fields too).

I was preparing a PowerPoint presentation re this proposed MoU for the ERC meeting due to take place this Thursday, but I understand this has now been postponed.

Best regards

Andrew

From: Daniel Fuchs [mailto:d.fuchs@vatel.ch]
Sent: 29 June 2015 14:02
To: Andrew Elliott
Subject: Re: Collaboration with Shinawatra University (SIU), Thailand

Dear Andrew

I hope you had a good weekend?

My apologies for the late response.

Please allow me to answer your questions in detail.

1: The MOU would be with Vatel Martigny only

2: The relationship with Silpakorn is a 12 year relationship and they have an agreement with Vatel Headoffice that allows them to offer our full Bachelor and Master degree in Thailand under a joint degree issued by Vatel and SIU. But one never knows, I could envision a possibility of Shinawatra University offering a Vatel or joint Vatel Martigny Masters degree in Talent Management. I think I would love to explore this possibility.

3: At present we do not have an MOU with any other University in Thailand but are in talks with MUIC but nothing has been signed as of yet.

4: I have read your TOPFLAs and we would be very happy to use this platform for faculty exchange.

5: I believe that if we both promote each other campus for a one year or one semester exchange it will bring fruits very quickly. This is a very attractive offer for our students to study a term or semester or even a year with SIU in Bangkok and I am sure likewise your students may like to spend a year in Switzerland. It would mean each institution would give full transfer credits for course taken at the other institution.

6: We have a platform called CIRVATH which is our own research institution of Vatel. I can envision that under this platform SIU and Vatel Martigny faculty would jointly research a topic of choice and then have it published in our own CIRVATH annual research journal.

7: Absolutely I think it would be brilliant for our students to gain entry and exposure and we certainly can work on this model.

8: We are just now in the process of establishing this program and once completed we will have it registered with the French Government and once approved we can work on this. Another way of doing this is to actually jointly establish a BA program combining both of our expertise what do you think?

Looking forward to hear from you and just to inform you that I will be absent from my office as of the 2nd until the 23rd of July.

Best regards
Daniel



Daniel G. FUCHS
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Email: d.fuchs@vatel.ch

On 26 Jun 2015, at 08:56, Andrew Elliott <ae1@loxinfo.co.th> wrote:

Dear Daniel

Please find attached the TOPFLAS details I promised to send you. I hope these are of interest.

Kind regards

Andrew

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 26 June 2015 13:55
To: 'd.fuchs@vatel.ch'
Subject: RE: Collaboration with Shinawatra University (SIU), Thailand

Dear Daniel

Thanks for your email below.

May I please just check a couple of points with you re future collaboration between Vatel and SIU (to help me in compiling the PowerPoint presentation for our Executive Review Committee I mentioned yesterday)?

- (i) Would the MoU be with Vatel Martigny or the whole Vatel Group?
- (ii) I see from your website that Vatel already has a campus in Thailand at Silpakorn University. May I ask whether you would envisage Vatel's relationship with SIU as one likely to culminate in SIU's acquiring a similar status to this?
- (iii) You mentioned in an earlier message that Vatel Martigny is very keen to establish a close and mutually beneficial working relationship with SIU on both the BA and MBA levels. Could I ask whether Vatel already has models for this type of relationship with other universities in Thailand or elsewhere that could/would be followed at SIU?
- (iv) You mentioned faculty exchange: SIU has a new policy named 'TOPFLAS' ('Temporary Overseas Placement Facility for Lecturing and Administrative Staff') in this area. Please find the details attached for your kind reference. May I ask whether VATEL would be interested in

- joining / collaborating with SIU in implementing this scheme?
- (v) You referred to students exchange as probably being the easiest and quickest form of co-operation to implement. Could I please ask specifically how you would envisage this working in practice?
 - (vi) You also referred to joint research as a collaboration possibility: again, are there any existing models or areas you have in mind for SIU here?
 - (vii) I appreciate your point that while a split degree model is a very interesting option for you, Bachelors' degrees in Europe and normally 3 years in duration. Actually we faced the same situation with a split degree model we've recently put in place with the UK's University of the West of England recently. In this situation, we conducted a lot of inter-curricular mapping and then determined a 3+1 split BA degree in Business (with undergraduates doing 3 years at SIU and a final 'top-up' year at UWE. May I ask whether this is the sort of model you have in mind?
 - (viii) Re the joint postgraduate degree in General Business you mention: again, could you possibly send me further details of what this would entail in practice?

I'm sorry to bombard you with questions, but all these are likely to be put to me at our ERC meeting when I deliver the PowerPoint presentation.

I look forward to hearing from you.

Kind regards

Andrew

Andrew Elliott
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w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>

<image001.jpg>

From: Daniel Fuchs [<mailto:d.fuchs@votel.ch>]
Sent: 25 June 2015 14:19
To: Andrew Elliott
Subject: Re: Collaboration with Shinawatra University (SIU), Thailand

Dear Andrew
My pleasure.
Have a great day or evening in Bangkok
Best regards



Daniel G. FUCHS
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Email: d.fuchs@votel.ch

On 25 Jun 2015, at 08:24, Andrew Elliott <ae1@loxinfo.co.th>
wrote:

Dear Daniel

Many thanks indeed – that’s very kind of you.

Best regards

Andrew

From: Daniel Fuchs [<mailto:d.fuchs@votel.ch>]
Sent: 25 June 2015 13:20
To: Andrew Elliott
Subject: Re: Collaboration with Shinawatra University (SIU), Thailand

Dear Andrew
Good to hear from you.
I am attaching a press book for you in which you can see the
growth and the dynamics of Vatel Group.
Not specifically Vatel Martigny as we are part of the group and
wholly owned by Vatel.
I think it may be beneficial.
Please do not hesitate and let me know if you need additional
information.
Looking forward to a great collaboration.

<TEMPORARY OVERSEAS PLACEMENT FACILITY FOR LECTURING
AND ADMINISTRATIVE STAFF (TOPFLAS).pdf>

From: [Andrew Elliott](#)
To: ["Tanarat Teeratanakiat"](#)
Cc: ["Professor Dr Voradej Chandarasorn"](#); ["voradej chandarasorn"](#)
Subject: RE: FW: Collaboration with Shinawatra University (SIU), Thailand
Date: 30 June 2015 16:17:00
Attachments: [Vatel logo.jpg](#)

Dear Jaeng

Thanks for your message below. Please find the Vatel logo attached. We're apparently (according to a message I've just received) signing the MoU with Vatel Martigny and not the entire Vatel Group (for the time being). The signatory's name and title are:

Mr. Eric Gregoire, Director Vatel Martigny

If you need any further information, please don't hesitate to let me know.

Best regards

Andrew

From: Tanarat Teeratanakiat [mailto:tanarat@siu.ac.th]
Sent: 30 June 2015 13:25
To: Andrew Elliott
Cc: Professor Dr Voradej Chandarasorn; voradej chandarasorn
Subject: Re: FW: Collaboration with Shinawatra University (SIU), Thailand

Dear Andrew,

Thank you very much for the information. In the mean time, may I ask for the Vatel logo and authorized person to sign in the MOU, please?

BR,
Jaeng

On Tue, Jun 30, 2015 at 1:18 PM, Andrew Elliott <ae1@loxinfo.co.th> wrote:
Dear Jaeng

Many thanks for your email below. This morning I asked Khun Prae again about the postponed ERC meeting. She kindly confirmed that the original arrangement to hold this on this coming Thursday has been postponed and she mentioned that she would send you confirmation (by 'phone or email) of the new arrangement.

I've just received a surfeit of information from Vatel which I'm now condensing to go into my PowerPoint presentation. I'll send you a copy of this as soon as it's ready.

Best regards

Andrew

From: Tanarat Teeratanakiat [mailto:tanarat@siu.ac.th]
Sent: 30 June 2015 13:13

To: Andrew Elliott
Cc: Professor Dr Voradej Chandarasorn; voradej.chandarasorn
Subject: Re: FW: Collaboration with Shinawatra University (SIU), Thailand

Dear Andrew,

I haven't heard about the new date of ERC next meeting yet. I will ask Khun Prae for confirmation today again. And of course, your presentation and information about Vatel is very welcome and I will prepare for the draft of MOU as well as the agenda.

Have a great day.

BR,
Jaeng

On Mon, Jun 29, 2015 at 10:35 AM, Andrew Elliott <ae1@loxinfo.co.th> wrote:
Dear Khun Jaeng

Khun Prae told me on Friday that the ERC meeting originally scheduled for this coming Thursday has now been postponed. I'm still waiting for some materials from Vatel to include in my PowerPoint presentation. If the next ERC meeting doesn't take place until after I leave for the UK (on 17th July 2015), would it be okay if I sent this presentation to you once it's been completed?

Best wishes

Andrew

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: 26 June 2015 12:17
To: 'Prachumporn Niratsayakul'
Cc: 'Tanarat Teeratanakiat'
Subject: FW: Collaboration with Shinawatra University (SIU), Thailand

Dear Khun Prae

I trust this finds you well.

Further to the communications below, may I please ask you at what time (approximately) next Thursday's ERC meeting will be held at and when the agenda item in question is likely to arise? My reason for making this enquiry is that I've just been asked to attend another meeting (with Dr Steve, Aj Bob and Aj Kate and possibly Dr Suchai) on that day about the M Ed TEIL, and I therefore need to plan all the relevant timings etc if at all possible.

Yesterday I had several communications with the Swiss institution that wants to form this new link with SIU; I am awaiting some further information from them to include in the PowerPoint presentation. I would anticipate this being ready by early next week; if I may, I'll send it to you by Tuesday afternoon next week at the latest.

If there's anything further you need from me, please don't hesitate to let me know.

Thanks & kind regards

Andrew Elliott

From: Tanarat Teeratanakiat [mailto:tanarat@siu.ac.th]
Sent: 25 June 2015 11:19
To: Andrew Elliott
Cc: Professor Dr Voradej Chandarasorn
Subject: Re: Collaboration with Shinawatra University (SIU), Thailand

Dear Andrew,

I will prepare the draft of MOU to present in the ERC meeting. It will be held on 2nd July 2015. If you could prepare a brief information of Vatel and attend this meeting, it would be great.

Best regards,

Jaeng

Sent from my iPhone

On 25 .. 2558, at 10:24, "Andrew Elliott" <ae1@loxinfo.co.th> wrote:

Dear Khun Jaeng

Further to Professor Dr Voradej's message below, may I please ask you:

- (i) Whether you'd like me to prepare a brief PowerPoint presentation and / or guidance notes about the Swiss institution and its interest in collaborating with SIU for consideration by the ERC;
- (ii) When the next ERC meeting will be;
- (iii) Whether you'd like me to attend (may I please ask you to note that I will be in the UK for 3 weeks from 17th July 2015)?

I look forward to hearing from you.

Kind regards

Andrew

--

Ms. Tanarat Teeratanakiat

Director, Admissions and Registration Office
Shinawatra University

99 Moo 10, Bangtoey, Samkhok,
Pathum Thani 12160 THAILAND
Tel: 66 2599 0000 Ext. 1111
Fax: 66 2599 3351

--

Ms. Tanarat Teeratanakiat
Director, Admissions and Registration Office
Shinawatra University

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Pathum Thani 12160 THAILAND
Tel: 66 2599 0000 Ext. 1111
Fax: 66 2599 3351

APPENDIX I

From: [Andrew Elliott](#)
To: ["ojss@laverne.edu"](mailto:ojss@laverne.edu)
Subject: ENQUIRY ABOUT INTEREST IN FORMING LINKS WITH SHINAWATRA UNIVERSITY, THAILAND
Date: 16 June 2015 14:02:00
Attachments: [Shinawatra University - institutional profile.docx](#)

Dear Colleagues

I am contacting you at the behest of a member of the Council of the university in Thailand where I work (Shinawatra University: 'SIU'), who has suggested there may be potential in exploring the feasibility of collaborative activity between our respective institutions.

It therefore occurred to me to ask you whether your esteemed university might be interested in forming inter-institutional links with SIU. SIU would be interested in principle in negotiating partnerships and associations on any of the following bases:

- Split degree programmes;
- Joint postgraduate awards;
- Research collaboration;
- Student exchanges;
- Staff / faculty exchanges;
- Short courses;
- Seminar programmes;
- Guest lectureships.

SIU's particular academic strengths and interests lie in the areas of Public Administration, English and Communications, Liberal Arts, Architectural Innovation and Management, Energy and Environmental Management, Business Management, Information Technology, Computer Science, Computer Engineering and Nursing. Please find attached a copy of our institutional profile for your kind attention.

Please let me know whether the possibility of discussing any of the foregoing types of link in any of the areas above might be of interest.

I'd be happy to send any further details about SIU / its academic provision you may require and look forward to hearing from you.

Kind regards

Andrew Elliott
Director
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m: + 66 89 200 5649

e: <cisce@siu.ac.th>

w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



APPENDIX J

From: [Andrew Elliott](mailto:Andrew.Elliott@siu.ac.th)
To: ["Anna-Steinhoff@web.de"](mailto:Anna-Steinhoff@web.de)
Cc: ["Professor.Dr.Voradej.Chandarasorn"](mailto:Professor.Dr.Voradej.Chandarasorn@siu.ac.th); ["Tanarat.Teeratanakiat"](mailto:Tanarat.Teeratanakiat@siu.ac.th); ["Sutti"](mailto:Sutti@siu.ac.th)
Subject: FW: Scholarship Plymouth University: doctoral degree studies in public and business administration
Date: 21 June 2015 09:53:00

Dear Anna

Thank you for your email below. One of my colleagues, Dr Sutti, has kindly organised the information you have requested in Question and Answer format (in the interests of rendering this comprehensive and easily accessible). Please find this below for your kind attention.

.....
Q: I do not have any proof of language proficiency, such as an EFL / ESL / TOEFL qualification. As mentioned in my CV, I have been abroad as an Au-Pair, did my Bachelor's Degree in English, did one internship in India and a semester abroad in Bangkok and am now also doing my postgraduate course in English?!

A: Your Master's degree from a UK institution is already enough for you to be exempt from the SIU scholarship scheme's requirement for proof of English language proficiency.

Q: Will the dissertation be written in a practical context over 12 months (in the third year)?

A: A number of doctoral programmes are designed as having a 3-yr duration. It is possible to finish within this timeframe, depending mainly on a student's level of commitment and dedication. At SIU, we encourage our students to formulate research topics as early as possible so that they will have enough time left to complete their dissertations in a timely manner.

Q: Am I also able to apply for a scholarship of three years right now? Because a scholarship that lasts during the coursework element of candidates' doctoral studies will finish after two years: is that right? So how may I finance my third year? And when it comes to applying for the kind of administrative work mentioned in the scholarship information document, how does it work? Would it be part-time?

A1: There is no need to worry about the cost of study during the 3rd year as this element in the programme has been designed as a research period without tuition costs having to be paid. The only remaining fee payable is the Baht 15,000 education fee per semester that students have to pay from the beginning to the end of their studies. Some universities typically called this payment a 'registration fee' so those enrolled may maintain their student status.

A2: Part-time teaching / administrative positions will be available on a competitive basis, depending on the openings available position in each semester, SIU's needs and the number of doctoral students who apply for such posts. We regret that we are unable to confirm the position in relation to the latter at this stage.

Q: What does the special study path mean precisely as far as I am concerned? Because I will already have a Master's degree. So in principle does this mean I will attend university for two years having exams and that after this I will write my dissertation?!

A: You are exempt from special study and may progress directly to the dissertation stage since you already have a Master's degree.

Q: How many days per week are students required to attend on for their studies on this programme?

A: Our coursework will be conducted mainly during on Sundays (for the whole day) to enable local executives & officials in full-time employment to join the programme. We nonetheless expect candidates, especially international students, to conduct their research work on a full-time basis; our research seminars could be regularly arranged on weekday afternoons.

.....
I hope you find this information helpful; please don't hesitate to let me know if you have any further queries.

Kind regards

Andrew Elliott

From: Anna Steinhoff [mailto:Anna-Steinhoff@web.de]
Sent: 19 June 2015 22:40
To: ae1@loxinfo.co.th
Subject: Scholarship Plymouth University: doctoral degree studies in public and business administration

Good evening Andrew,
thanks for the very detailed reply.
There are still questions... I do not have any language proof like EFL / ESL/ TOEFL. As mentioned in my CV I have been abroad as Au-Pair, did my Bachelors Degree in English, did one internship in India, a semester abroad in Bangkok and now I am also doing my postgraduate course in English?!
Will the dissertation be written in a practical context for the time of 12 month (Third year)?
Am I also able to apply for a scholarship of three years right now? Because a scholarship during coursework element of candidates' doctoral studies will be finished after two years, right? So how may I finance my third year? And to apply for this kind of administrative work, how does it work? Would it be part-time?
What does the special study path exactly mean to me? Because I will already have a Masters' degree?! So in general I will go to university for two years having exams and after that I will write my dissertation?! How many days a week are planned to be present for attending courses?
I have attached and also sent to amd@siu.ac.th

- Application Form
- Picture
- CV
- Copy of Passport
- Recommendation letter of Plymouth University
- Copy of Bachelor Degree
- Copy of high school diploma

Thank you so much

Kind regards
Anna Steinhoff

From: [Andrew Elliott](#)
To: "[Troy Heffernan](#)"
Bcc: [Professor Dr Voradej Chandarasorn](#); "[Tanarat Teeratanakiat](#)"; "[Sutti](#)"
Subject: RE: cooperation with Plymouth Uni
Date: 18 June 2015 16:29:00
Attachments: [image002.png](#)

Dear Troy

You're welcome – please let me know if I can be of any further help.

Best regards

Andrew

Andrew Elliott
Director
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w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <[iescothailand1](#)>



From: Troy Heffernan [mailto:troy.heffernan@plymouth.ac.uk]
Sent: 18 June 2015 16:27
To: Andrew Elliott
Subject: RE: cooperation with Plymouth Uni

Great thanks Andrew

With kind regards.

Troy Heffernan

PROFESSOR TROY HEFFERNAN

INTERNATIONAL CENTRE DIRECTOR

PLYMOUTH BUSINESS SCHOOL
PLYMOUTH UNIVERSITY
PLYMOUTH, UK, PL4 8AA

Phone +44 (0)1752 585661
Mobile +44 (0)7849758132
Email troy.heffernan@plymouth.ac.uk
Website: www.plymouth.ac.uk



From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: 18 June 2015 09:20
To: Troy Heffernan
Cc: Jonathan Lean; Julie M Thompson
Subject: RE: cooperation with Plymouth Uni

Dear Troy

Thank you for your email below.

Please don't worry about whether or not Plymouth University is on the list of SIU-linked institutions: on 12th June 2015 SIU's President, Professor Dr Voradej Chandarasorn, kindly stated expressly that SIU will welcome a scholarship application for the doctorate in Public and Business Administration from Plymouth University.

We are delighted to hear that you have a student for this programme. Please ask the student to apply on the basis of the procedures outlined in the information sheet attached to the email I sent earlier giving details about the degree programme and its attendant scholarship scheme. Please also ask the student to attach the reference you mention; if, however, this reference is confidential, please just send it to me and I will ensure that it reaches those of my colleagues who are dealing with these applications.

If you or the student have/has any further queries, please don't hesitate to let me know.

We look forward to hearing from you.

Thanks again and best wishes

Andrew

Andrew Elliott
Director
Centre for International Studies and Continuing Education

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w: <www.cisce.siu.ac.th>
w: <www.siu.ac.th>
s: <iescothailand1>



-----Original Message-----

From: Troy Heffernan [<mailto:troy.heffernan@plymouth.ac.uk>]
Sent: 18 June 2015 15:10
To: Andrew Elliott
Cc: Jonathan Lean; Julie M Thompson
Subject: RE: cooperation with Plymouth Uni

Dear Andrew

Thank again for this opportunity.

We already have a student that want to apply, the student mentioned that we are not on your approved list, however, will she just apply through the normal way?

Does Plymouth University send u the reference or give it to the student as part of her application?

With kind regards.

Troy Heffernan
PROFESSOR TROY HEFFERNAN

INTERNATIONAL CENTRE DIRECTOR
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PLYMOUTH UNIVERSITY
PLYMOUTH, UK, PL4 8AA

Phone +44 (0)1752 585661
Mobile +44 (0)7849758132
Email troy.heffernan@plymouth.ac.uk
Website: www.plymouth.ac.uk

-----Original Message-----

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 12 June 2015 11:41
To: Troy Heffernan
Subject: RE: cooperation with Plymouth Uni

Dear Troy

Thanks for your email below - it's nice to be in contact with you!

Please find the details referred to earlier of Shinawatra University's doctoral degree in Public and Business Administration and its attendant scholarship scheme.

If you have any queries or would like to receive any further information after perusing the attached, please don't hesitate to let me know.

I look forward to being in touch and wish you a pleasant weekend!

Kind regards

Andrew Elliott
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Centre for International Studies and Continuing Education Shinawatra University (SIU)
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m: + 66 89 200 5649
e: <cisce@siu.ac.th>
w: <www.cisce.siu.ac.th>
w: <www.siu.ac.th>
s: <iescothailand1>

-----Original Message-----

From: Troy Heffernan [<mailto:troy.heffernan@plymouth.ac.uk>]
Sent: 12 June 2015 17:26
To: Andrew Elliott; Alessandro Aurigi
Cc: Lynda Jepson
Subject: RE: cooperation with Plymouth Uni

Hi Andrew, yes this sounds very interesting, please send me the details and I will distribute. Thanks you.

With kind regards.

Troy Heffernan
PROFESSOR TROY HEFFERNAN

INTERNATIONAL CENTRE DIRECTOR
PLYMOUTH BUSINESS SCHOOL
PLYMOUTH UNIVERSITY
PLYMOUTH, UK, PL4 8AA

Phone +44 (0)1752 585661
Mobile +44 (0)7849758132
Email troy.heffernan@plymouth.ac.uk
Website: www.plymouth.ac.uk

-----Original Message-----

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 12 June 2015 11:23
To: Alessandro Aurigi; Troy Heffernan
Cc: Lynda Jepson
Subject: RE: cooperation with Plymouth Uni

Dear Troy

Further to Professor Alex's message below, I'd just like to introduce myself and say 'Hello'. If the scholarship scheme mentioned in my earlier email to Alex sounds of interest, I'd be happy to send further details.

Kind regards

Andrew Elliott

Director

Centre for International Studies and Continuing Education Shinawatra University (SIU)
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e: <cisce@siu.ac.th>

w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>

-----Original Message-----

From: Alessandro Aurigi [<mailto:alex.aurigi@plymouth.ac.uk>]
Sent: 12 June 2015 16:40
To: Andrew Elliott; Troy Heffernan
Cc: Lynda Jepson
Subject: RE: cooperation with Plymouth Uni

Hi Andrew

I am forwarding your message below to my colleague Troy Heffernan who works for the Faculty of Business and should be able to advise on this.

Troy, Andrew works for Shinawatra University in Thailand and we have been discussing earlier this year about possible collaborations, but this is for you, in case!

best

alex

From: Andrew Elliott [ae1@loxinfo.co.th]
Sent: 12 June 2015 10:05
To: Alessandro Aurigi
Cc: Lynda Jepson

Subject: RE: cooperation with Plymouth Uni

Dear Alex

It's been some time since we were last in touch, and I hope this finds you well.

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University does not accept responsibility for any changes made after it was sent. Nothing in this email or its attachments constitutes an order for goods or services unless accompanied by an official order form.

From: [Prommin Lertsuridej](mailto:Prommin.Lertsuridej)
To: [Andrew Elliott](mailto:Andrew.Elliott)
Subject: Re: Cooperation with Plymouth University, UK
Date: 24 June 2015 19:26:29

Thank for your information I will have meeting with the design school consultants Friday and I will let know then after.

Sent from my iPhone

On Jun 24, 2558 BE, at 4:09 PM, Andrew Elliott <ae1@loxinfo.co.th> wrote:

Dear Dr Prommin

Further to our earlier communications (below), I made a note (to myself) to follow this matter up this week. I will be travelling to the UK in c 3 weeks' time; I've made a "To Do" list of outstanding matters for me to go through before I leave just in the interests of ensuring that the latter don't lose their momentum as a result of my going away, and I've just (10 minutes ago) reached "Possible links in Design between SIU and Plymouth University" on this list.

If there's anything I can do to assist those in charge of the new SIU programme in Design in making contact with Plymouth University over possible collaborative links, I'd be happy to help.

Professor Alex Aurigi, Head of Plymouth University's School of Architecture, Design and Environment, is planning to visit Thailand later this year. If it would be of interest to SIU, I could ask him to deliver a guest lecture while he's here (as Dr Martin Persson from the University of the West of England did when he visited SIU in April 2015). The subject matter of such a lecture would of course be up to those in charge of the new SIU School of Design.

If you'd prefer me to communicate directly with those in charge of the new SIU Design programme over this and other forms of potential international co-operation, I'd be pleased to do this and/or to arrange to meet them so I can then help expedite whichever forms of overseas link they believe would confer benefit on their new programme at SIU.

I look forward to hearing from you.

Kind regards

Andrew Elliott

-----Original Message-----

From: Prommin Lertsuridej [<mailto:lert1954@hotmail.com>]
Sent: 12 June 2015 19:22
To: Andrew Elliott
Subject: Re: Cooperation with Plymouth University, UK

I did forwards to ones in charge. Then I will follow up and update you then.

Sent from my iPhone

> On Jun 12, 2558 BE, at 4:55 PM, Andrew Elliott
<ae1@loxinfo.co.th> wrote:
>
> Dear Dr Prommin
>
> Thank you for seeing Steve and me earlier. We will follow up
the points
> discussed and hope these may help to generate some successful
initiatives
> soon.
>
> I wonder if you recall kindly letting me know a few months ago
that SIU will
> be setting up a School of Design.
>
> I just wanted to let you know that I have today had some
communications with
> Professor Alex Aurigi, Head of Plymouth University's School of
Architecture,
> Design and Environment. Professor Alex states (please find
below an extract
> from his message for your kind attention) that he would like
to visit SIU to
> take such collaboration discussions further. He would also
like to start a
> dialogue by email now with SIU's new Design School directors
in order to
> explore areas of potential mutual interest.
>
> May I please seek your kind confirmation that such a dialogue
and visit
> would be of interest to SIU and - if so - what the name(s)
and email
> address(es) of the new SIU Design School directors are so I
may put Alex in
> touch with them? I would of course be happy to do whatever I
can to help
> expedite such communications now and in the future.
>
> I look forward to hearing from you and will also notify the
other SIU School
> Heads involved in the areas mentioned in Alex's message below.
>
> Please be advised that details of Plymouth University's Design
degrees may
> be viewed at:
>
> <https://www.plymouth.ac.uk/search?>

[utf8=%E2%9C%93&filter=all&q=design](mailto:alex.aurigi@plymouth.ac.uk)

>
> Best regards
>
>
> Andrew Elliott
>
> -----Original Message-----
> From: Alessandro Aurigi [<mailto:alex.aurigi@plymouth.ac.uk>]
> Sent: 12 June 2015 16:24
> To: Andrew Elliott
> Cc: Lynda Jepson
> Subject: RE: cooperation with Plymouth Uni
>
> Hi Andrew, nice hearing from you...
>
> Let me say that I still wish to visit your institution to
discuss possible
> collaborations in Architecture, Design, Art and the Humanities
(Education
> included). I have now had the operation I was waiting for and
in the next
> few months would love to be in touch and discuss.
>
> best
> alex
>
>
> -----
> Alessandro Aurigi
> Professor of Urban Design
> Head of School
> School of Architecture, Design and Environment
> Associate Dean (Internationalisation)
> Faculty of Arts and Humanities
> Plymouth University
> Roland Levinski Building
> Drake Circus
> Plymouth PL4 8AA
> UK
>
>
>
> _____
> From: Andrew Elliott [ae1@loxinfo.co.th]
> Sent: 12 June 2015 10:05
> To: Alessandro Aurigi
> Cc: Lynda Jepson
> Subject: RE: cooperation with Plymouth Uni
>
> Dear Alex
>
> It's been some time since we were last in touch, and I hope
this finds you
> well.

APPENDIX K

From: [Andrew Elliott](#)
To: ["Younes_Rami \(rami.younes@canterbury.ac.uk\)"](mailto:Younes_Rami_(rami.younes@canterbury.ac.uk))
Subject: RE: Message from Sue
Date: 11 June 2015 17:26:00

Thanks, Rami – I look forward to hearing from you. Kind regards, Andrew

From: Younes, Rami (rami.younes@canterbury.ac.uk) [<mailto:rami.younes@canterbury.ac.uk>]
Sent: 11 June 2015 17:25
To: Andrew Elliott
Subject: RE: Message from Sue

Dear Andrew,

Many thanks for your email.

I will pass your message to Sue and I will get back to you regarding follow up/ the doctoral programme as soon as possible if that is ok with you.

Kind regards

Rami

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 11 June 2015 10:50
To: Younes, Rami (rami.younes@canterbury.ac.uk)
Subject: RE: Message from Sue

Dear Rami and Sue

Thanks for the message below. I fear the initial numbers may be small, but we hope they will increase later with all due nurturing of the project etc. But of course I shall quite understand if the initially low projections make it difficult to persuade your Senior Management Team to work with SIU for the time being.

Could I please ask you something? SIU is about to launch a new doctoral degree in Public and Business Administration. We are offering 20-25 full tuition fee scholarships to attract suitably qualified students to this programme. Would Canterbury be interested in nominating a candidate for this scheme? If so, I'd be happy to send you relevant programme, procedural and scholarship criteria information documents.

Kind regards

Andrew

Andrew Elliott
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w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



From: Younes, Rami (rami.younes@canterbury.ac.uk) [<mailto:rami.younes@canterbury.ac.uk>]

Sent: 11 June 2015 16:14

To: Andrew Elliott

Subject: Message from Sue

Dear Andrew,

I hope you are doing well.

Please see below message from Sue Kendall Seatter regarding our previous collaboration discussions:

Dear Andrew

I hope you are well. It has been a while since we were in contact over the proposed partnership we discussed on skype. In that intervening time, Rami has conducted a great deal of research and modelling. As it stands the potential student numbers are still too limited for us to be able to invest the development costs a new partnership like this would need. I wonder if you might have a look at your business plan to reconsider if the number of subject and student numbers could be increased to make this viable – I cannot take it to my Senior Management Team without this.

I look forward to hearing from you.

Best wishes

Sue

APPENDIX L

From: [Andrew Elliott](#)
To: ["Nuanwan Tothong"](#)
Subject: RE: Request for inclusion in the OHEC's Internationalisation Working Group
Date: 09 June 2015 14:57:00

Dear Khun Nuanwan

I trust this finds you well.

I just wanted to let you know that haven't heard anything back from Khun Chadarat or Khun Lakhana since our earlier communications (below) and just wondered whether you thought I should follow these up with them.

Some of my colleagues here at Shinawatra University have asked me recently whether there's been any progress with this project, and I'm not entirely sure what to tell them.

Any suggestions or advice would be gratefully received.

I look forward to hearing from you.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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Viphavadee Rangsit Road
Samsennai
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t: +66 2650 6011

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e: <cisce@siu.ac.th>

w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



From: Nuanwan Tothong [mailto:nwtt.ohec@gmail.com]
Sent: 20 May 2015 16:20
To: Andrew Elliott
Subject: Re: Request for inclusion in the OHEC's Internationalisation Working Group

Dear Ajarn Andrew,

Thank you for cc me your message.
Khun Chadarat & Khun Lakhana will reply you soon.

Best regards,

Nuanwan

2015-05-20 15:28 GMT+07:00 Andrew Elliott <ae1@loxinfo.co.th>:

Dear Khun Chadarat

I recently had the pleasure of attending the Forum held on the Measurement of Internationalisation of Universities in Thailand held at the Amari Watergate Hotel on 8th May 2015 and subsequently had a meeting with Darren McDermott at the Pullman King Power Hotel in Phayathai on 12th May 2015 (shortly before his return to Hong Kong).

While Darren and I were chatting, he mentioned that the OHEC has established an Internationalisation Working Group and suggested I made contact with your good self to request the inclusion of my university in the latter. May I therefore please ask that you kindly consider extending membership of the Working Group to Shinawatra University?

I found the Forum very stimulating and enjoyable and would welcome the opportunity to participate in the Working Group if this might be at all feasible. Shinawatra University has spent a considerable amount of time discussing how internationalisation (in all its manifold facets) could most effectively be quantified here, and shortly before the Forum took place I had a lengthy talk with our President, Professor Dr Voradej Chandarasorn, over how software might be developed to assist us in measuring the latter's progress here. We identified a list of KPIs that could be used in the foregoing regard, and when I mentioned this to Darren he thought it had sufficient potential to warrant our raising it with the OHEC as a project that might be of interest to other universities in Thailand too and one all institutions might derive benefit from. It was as this that led Darren to suggest that I should approach you with a request to join the Working Group.

If you need any further information, please don't hesitate to let me know. I look forward to hearing from you.

Kind regards

Yours sincerely

Andrew Elliott
Director
Centre for International Studies and Continuing Education

Shinawatra University (SIU)
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w: <www.siu.ac.th>

s: <iescothailand1>



APPENDIX M

From: [Andrew Elliott](#)
To: ["Nantana Gajaseni"](#)
Bcc: ["Professor Dr Voradej Chandarasorn"](#)
Subject: Our meeting earlier today
Date: 19 June 2015 12:32:00

Dear Dr Nantana

Please accept my thanks for kindly meeting me earlier today and for all the information, suggestions and advice you gave me (which I found most helpful and which are much appreciated).

I'll be following all the latter up in the days ahead (and I have already sent a preliminary report to Professor Dr Voradej Chandarasorn, President of Shinawatra University) and look forward to being in touch with you again in the future.

I wish you and your colleagues a pleasant weekend.

Best regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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Viphavadee Rangsit Road
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w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



From: [Andrew Elliott](#)
To: ["Piyapat Kultanan"](#)
Cc: ["Nantana Gajaseni"](#)
Bcc: ["Professor Dr Voradej Chandarasorn"](#)
Subject: RE: Contact: AUN for Business & Economics Network
Date: 19 June 2015 12:29:00

Dear Khun Piyapat

Please accept my thanks for this helpful information.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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Viphavadee Rangsit Road
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w: <www.siu.ac.th>

s: <iescothailand1>



From: Piyapat Kultanan [<mailto:aun.piyapat@gmail.com>]
Sent: 19 June 2015 10:52
To: andrew.je@siu.ac.th; cisce@siu.ac.th
Subject: Contact: AUN for Business & Economics Network

Dear Mr. Adrew Elliott,

As a follow up on your conversation with Dr. Nantana today, please note the focal point of AUN Subnetwork, AUN for Business and Economics Network (AUN-BE) as below:

Prof. Dr. Wihana Kirana Jaya

Chair of AUN-BE Secretariat

Faculty of Economics and Business
Universitas Gadjah Mada
Jl. Sosio Humaniora, Bulaksumur 55281
Yogyakarta - Indonesia
Email: aun-be@ugm.ac.id
T: +62 274 548510 Ext.: 334
F: +62 274 557243

For your information, please also note Universiti Brunei Darussalam School Business and Economics, one of AUN-BE member universities, will organise a graduate colloquium 2015 at UBD on 22-23 September 2015 under the theme "Fostering Research Exchange and Excellence."

For more information, please visit <http://sbe.ubd.edu.bn/colloquium2015/> or contact at colloquium.sbe@ubd.edu.bn , Tel: +673 2463001 (Ext : 1102 / 1104 / 1105).

We hope this will be a great opportunity to engage with the network of universities with business and economics programmes.

Thank you.

--

Best regards,

Piyapat Kultanan
Programme Officer

ASEAN University Network (AUN) Secretariat
Chulalongkorn University
Phayathai Rd., Bangkok 10330
Tel: 662-2153640, 2153642 ext 105
Fax: 662-2168808
Email: aun.piyapat@gmail.com

From: [Andrew Elliott](#)
To: ["Voradej"](#)
Subject: RE: Meeting with AUN secretariat
Date: 20 June 2015 09:22:00

Dear Professor Dr Voradej

Thank you for your message and kind words below, which are much appreciated. I'll proceed in accordance with Option IV and hope this helps to expedite the desired results.

Best regards

Andrew Elliott

From: Voradej [mailto:voradej@siu.ac.th]
Sent: 20 June 2015 05:33
To: Andrew Elliott
Subject: Re: Meeting with AUN secretariat

Dear Professor Andrew,
Please accept my appreciation for your comprehensive report on the meeting with Dr Nantana. I do agree with you for the IV option. And please take your time for the section II of the report.

Best regards,
Voradej Chandarasorn

Sent from my iPad

On 19 .. 2558, at 12:23, "Andrew Elliott" <ae1@loxinfo.co.th> wrote:

Dear Professor Dr Voradej

Further to our earlier communications below, I had a very comprehensive and stimulating meeting earlier this morning with Dr Nantana Gajasen, the Executive Director of the AUN Secretariat. I duly conveyed your compliments to Dr Nantana as you requested; she was happy to receive these and reciprocates your kind gesture. I also conveyed your kind appreciation of the AUN secretariat's work (as you mentioned in your earlier email below); Dr Nantana was also grateful for this, and she remembered the time when, as you stated, you held the position of AUN President during the tenure as Secretary-General of Professor Dr Supachai Yawaprapas.

This morning's meeting covered an extensive range of topics, all of which I believe may potentially be of the utmost benefit to SIU, its Public and Business Administration postgraduate degree and other aspects of its academic provision. I'm very grateful to Dr Nantana for kindly sparing me as much time as she did, for making all these helpful suggestions and also for giving me a large number of information materials (so many, in fact, that I had to pop into the MBK Centre after the meeting finished and buy a bag so I could carry these materials home).

If you don't mind, I will divide my report on this meeting into 2 sections.

The first section (contained in this email) will be about specific practical ways in which the AUN secretariat can help us to promote the PBA doctorate and its attendant scholarship scheme. In view of the urgency of this, I've hurried home quickly after the meeting finished in order to have enough time to send this initial report to you before I prepare for my meeting later today with UWE's Global Director (for which, following various 'phone conversations recently, I now have to prepare quite a lot of additional materials in order to have background information for all the discussion points on the meeting's agenda).

The second section of the report will concern the extensive range of other areas in which Dr Nantana kindly suggested the AUN and its Secretariat could work with SIU in a number of potentially fruitful ways. If you don't mind, I will send this second section to you for your kind consideration later, as I believe it is less urgent than the first section and also because it will take me some time to read through all the materials Dr Nantana kindly gave me. It will also take me some time to prepare for my meeting with UWE later today, and I will then also (if I may) compile a report with recommendations on this, so (if you don't mind) may I please ask you to give me a few days to complete all this reading and report writing (which should be finished and ready for submission by very early next week, as I will work on initial drafts over the weekend)?

REPORT ON MEETING WITH DR NANTANA GAJASENI – SECTION 1 (HOW THE A.U.N. SECRETARIAT CAN ASSIST IN PROMOTING S.I.U.'S DOCTORATE IN PUBLIC AND BUSINESS ADMINISTRATION & ATTENDANT SCHOLARSHIP SCHEME)

I explained to Dr Nantana the nature, ethos, contents and aims of SIU's new doctoral degree in Public and Business Administration and its associated scholarship scheme. Dr Nantana was very interested to have this information, and she kindly offered to use the AUN Secretariat's resources to help promote this and the scholarship scheme to interested candidates.

Dr Nantana mentioned that the AUN Secretariat has a Facebook page which is designed precisely for promoting this kind of academic and scholarship information throughout ASEAN and beyond (<<https://www.facebook.com/aun.secretariat.9?fref=ts>> - Dr Nantana is the figure at the 6th place from the left in the picture at the top of this page). She kindly suggested that I could send her information details about the doctorate and the scholarship scheme which she would then check and duly pass on to the Webmaster for this Facebook page so they may be uploaded to the latter. She mentioned that this page routinely attracts 10,000 visitors, many of whom are actively seeking scholarship opportunities at universities within ASEAN.

Dr Nantana also mentioned that her office receives a large number of enquiries about scholarships not solely from within ASEAN but also from other parts of Asia (and especially from South Asia/the Indian subcontinent, where demographic factors mean there is an extremely large number of potential scholarship seekers

for postgraduate studies). She asked whether SIU's scholarship scheme only applies to students from ASEAN countries; I explained that there are in effect 3 tiers of potential scholarship awardees within ASEAN, within Asia more generally and globally. Dr Nantana then said she would be happy to help us promote the doctorate and scholarship scheme as a service to such students. She mentioned that as SIU is not an AUN member, she cannot issue any official letters on SIU's behalf, but I explained that all official documents concerning the doctorate and scholarship scheme can be issued by SIU's Admissions and Registry Department in conjunction with its Institute for Public Administration and Governance.

Dr Nantana then kindly suggested various ways in which SIU could become an associate member of the AUN as its quota of 5 Thai universities holding official membership has now been filled (these consist of Burapha University, Chiang Mai University, Chulalongkorn University, Mahidol University and [Prince of Songkla University](#)). If you don't mind, I'll go into further detail about these in the second section of this report.

My suggestion for present purposes would be that I now email Dr Nantana:

- (i) The information document I've prepared about the PBA doctorate;
- (ii) The information document about the scholarship scheme (its criteria, procedures etc);
- (iii) The Press Release issued recently.

May I please ask you a question in relation to item (ii) above? There are, as you know, two versions of the information document about the scholarship scheme: one for universities within ASEAN (inviting them to nominate up to 3 scholarship candidates) and one for non-ASEAN universities (inviting them to nominate one such candidate). I therefore have 4 options in relation to the version I send to Dr Nantana for uploading onto the AUN Secretariat's Facebook page:

OPTION I: I can send her the version for ASEAN universities (suitably adapted so it would be germane to any student wishing to apply from within ASEAN);

OPTION II: I can send her the version for non-ASEAN universities (suitably adapted so it would be germane to any student wishing to apply from outside ASEAN);

OPTION III: I can send her both the foregoing versions;

OPTION IV: I could prepare a generic version for any student interested in applying from inside or outside ASEAN not specifying any nomination quota or other restriction (apart from the academic and language stipulations referred to).

If you don't mind, may I please recommend that you consider authorising me to follow OPTION IV above? My reason for making this recommendation is that while I appreciate that SIU can only award a limited number of scholarships, there is in principle no limit to the number of scholarship applications it can receive, and I feel that simplifying the information in the way suggested under OPTION IV above

would most effectively expedite applications at this stage. SIU would of course still have discretion over which applications it decided to accept, so there would be no arbitrary increase in the number of scholarships it would have to award as a result of my following this option.

If you have any comments or suggestions, please don't hesitate to let me know; I look forward to hearing from you.

Kind regards

Andrew Elliott

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 16 June 2015 14:47
To: 'Voradej'
Subject: RE: Meeting with AUN secretariat

Dear Professor Dr Voradej

Many thanks indeed for these helpful comments, which I will certainly be pleased to convey to Dr Nantana (whose title I seem to have conveyed mistakenly in my last message, for which I offer my apologies: she is in fact the Executive Director of the AUN Secretariat).

Thank you for your kind understanding in relation to the submission of my reports: I will work on reports concerning both meetings over the coming weekend and will aim to have them completed by early next week (which I hope will be convenient).

Kind regards

Andrew Elliott

From: Voradej [<mailto:voradej@siu.ac.th>]
Sent: 16 June 2015 14:42
To: Andrew Elliott
Subject: Re: Meeting with AUN secretariat

Dear Professor Andrew,
Please take your time for the report which I am very much appreciated.
I understand, it would have been a busy day for you.
Please convey my message to her about the satisfied progress of AUN so far.
And please tell her that I was the AUN president during the period of Secretary General Professor Dr. Supachai Yawaprapas. Please ask her to help promote the doctoral degree in Public and Business Administration as well.
Best regards,
Voradej Chandarasorn.

Sent from my iPad

On 16 .. 2558, at 14:26, "Andrew Elliott" <ae1@loxinfo.co.th> wrote:

Dear Professor Dr Voradej

Further to our recent discussions, please be informed that I will be meeting Dr Nantana Gajasen, the Secretary-General of the ASEAN University Network ('AUN') Secretariat, in her office in Chulalongkorn University this coming Friday at 10.00.

I hope this meeting will provide fruitful opportunities to promote SIU's doctorate in Public and Business Administration and its attendant scholarship scheme within ASEAN and that it may also be possible thereat to discuss some of SIU's contribution towards the Thai universities' internationalisation measurement project discussed at the forum held recently at the Amari Watergate Hotel in Bangkok, which you kindly asked me to attend on the half of SIU. I will of course send you a report with suggestions after the meeting with Dr Nantana is concluded.

Strictly between ourselves, I would have preferred to meet Dr Nantana on a different day as I already have a lengthy meeting scheduled on that day with Mr David Caine, the Global Director of Uwe, for which the agenda is rather long and which will accordingly take some considerable time to complete. I will, however, arrange my travel, logistics etc on that day so I can fit both meetings in; may I please, however, ask you kindly to bear with me if it takes me a little while to compile the report on my meeting with Dr Nantana and send this to you, as I may have to go directly from one meeting to the next without having sufficient time to compose the report during the interim?

If there are any particular matters you would like me to raise with Dr Nantana apart from those we have already discussed in relation to SIU's PBA doctorate and the scholarship scheme, please don't hesitate to let me know.

Kind regards

Andrew Elliott

From: Achavadee Wiroonpetch [<mailto:aun.achavadee@gmail.com>]
Sent: 16 June 2015 14:14
To: Andrew Elliott
Cc: Nantana Gajasen
Subject: Re: Request for brief meeting

Dear Dr. Andrew Elliott

Dr. Nantana is available on this Friday 19 June 2015 at 10.00, you can come to meet her at our office. You can follow to this link to get a map to our office.

<http://www.aunsec.org/aunsecretariat.php>

Regards,

Achavadee

Achavadee Wiroonpetch (Mrs)
Programme Coordinator and Office Manager

Office of the AUN Secretariat
17th Floor, Chamchuri 10 Building
Chulalongkorn University
Phayathai Road, Bangkok 10330, Thailand
Tel: +662 2153640/2153642 ext 113
Fax: + 662 2168808

e-mail: [achavadee@aunsec.org](mailto:achavadee@ aunsec.org)
aun.achavadee@gmail.com

From: [Andrew Elliott](#)
To: ["Professor Dr Voradej Chandarasorn"](#)
Subject: RE: Meeting with AUN secretariat
Date: 22 June 2015 13:26:00

Dear Professor Dr Voradej

Further to our earlier communications below, please be advised that I enacted the suggestions I made earlier under Option IV of my earlier message by sending Dr Nantana last Saturday the relevant information about the PBA degree and scholarship scheme. I hope this has the desired effect and will of course keep you fully apprised of any further developments that come to my attention in this regard.

Please find below for your kind attention the second part of my report following my meeting with Dr Nantana.

REPORT ON MEETING WITH DR NANTANA GAJASENI – SECTION 2 (HOW THE A.U.N. SECRETARIAT CAN OFFER OR EXPEDITE CO-OPERATION WITH S.I.U.)

(i) AUN (sub)network in Business and Economics

Dr Nantana spent some considerable time kindly informing me about AUN's specialist (sub)networks. These have apparently grown considerably over recent years. She mentioned that when Professor Dr Voradej held the position of AUN President, she believes there were 4-5 of such (sub)networks whereas now there are apparently 9 and they have become a key aspect of AUN's work (which is burgeoning: hence the AUN Secretariat's move to the larger offices at which I met Dr Nantana in the Chamchuree 1 Building).

Dr Nantana mentioned one AUN (sub)network she thought might be of particular interest to SIU: its Business and Economics Network. Although SIU does not belong to the AUN, it could nonetheless participate in this network as an associate member. Dr Nantana's assistant, K Piyapat, has already kindly sent me the personal and contact details for the Chair of this network, which are:

Prof. Dr. Wihana Kirana Jaya

Chair of AUN-BE Secretariat

Faculty of Economics and Business

Universitas Gadjah Mada

Jl. Sosio Humaniora, Bulaksumur 55281

Yogyakarta - Indonesia

Email: aun-be@ugm.ac.id

T: +62 274 548510 Ext.: 334

F: +62 274 557243

I note that SIU has already signed an MoU with the foregoing institution, a step which may expedite co-operation over SIU's inclusion as an associate member of this network.

Dr Nantana asked me to note that the Universiti Brunei Darussalam School Business and Economics (with which I gather SIU has also signed an MoU), one of the AUN-BE member

universities, will organise a graduate colloquium 2015 at UBD on 22-23 September 2015 under the theme "Fostering Research Exchange and Excellence." (For more information, please visit <http://sbe.ubd.edu.bn/colloquium2015/> or contact colloquium.sbe@ubd.edu.bn , Tel: +673 2463001 (Ext : 1102 / 1104 / 1105). Dr Nantana believes that this would be a great opportunity for SIU to engage with the AUN network of universities that operate Business and Economics programmes.

I asked Dr Nantana whether there is currently an AUN network (sub)network in Business and Public Administration (this question arose after I spent some time briefing her about SIU's new doctoral degree in the foregoing field). She replied that there is not but that there has been interest expressed in the possibility of establishing a (sub)network in Public Administration by the University of the Philippines. SIU thus has 2 options as far as seeking to form links with AUN universities over its PBA doctorate is concerned:

- (i) It could do this via the AUN Business and Economics (sub)network;
- (ii) It could do this via the interest expressed by the University of the Philippines in establishing a (sub)network in Public Administration.

May I please request guidance as to which (if any) of these options SIU would like me to pursue?

(ii) Human Rights Education

Dr Nantana then kindly briefed me on the AUN secretariat's work in promoting human rights education. There is a sub network in this regard headed by Dr C Propeller at my head on University. Considerable progress has been made in this field with significant repercussions not just academically but in relation to various practical tasks (such as the preparation of a textbook for use throughout ASEAN over human rights education). This project has received support and funding from sources in Scandinavia (Sweden and Norway). Its raison d'être for is to establish human rights in the public domain as articles which merit positive promotion (through education and other means) rather than simply defence or protection when they are threatened or abused.

I would be happy to submit a proposal to SIU for the inception of an SIU postgraduate degree in Human Rights Studies if this would be of interest.

(iii) Social responsibility and sustainability

Dr Nantana also gave me some information about the AUN's University Social Responsibility and Sustainability network. This aims at sharing academic knowledge with local communities with which universities engage. There is currently a project aimed at identifying best practice in this regard; the aim is to develop in ASEAN standard (partly in conjunction with industry). I mentioned SIU's strong commitment to the principles of corporate social responsibility during this discussion, which Dr Nantana was interested to learn about. If SIU would like me to pursue the latter in relation to AUN, please let me know.

(iv) Quality Assurance

Finally Dr Nantana kindly briefed me about an important and popular AUN project certifying University officers in quality assurance. While the certificate the AUN issues to those who complete training under its auspices in the foregoing regard has no statutory authority, it is currently the only recognised QA qualification in the region. 28 universities have thus far participated in this scheme and it has been officially adopted by the Socialist Republic of Vietnam.

AUN has derived a lot of useful ideas from the European body, the ENQA, in this regard, and it currently offers training to University officers in the specific field of how to write self assessments based on ENQA guidelines which have been adapted for an Asian context.

Dr Nantana mentioned that the achievement of the AUN QA certificate helps to reassure local and regional clients as well as actual and prospective international partners over the quality of an ASEAN university's programme: consequently this has major commercial as well as professional benefits.

I asked whether this QA accreditation applies to programmes or institutions, and Dr Nantana mentioned that there is currently a project (again under ENQA guidance) to extend it to institutions as well as courses.

I would be happy to obtain further details of AUN's QA training programmes if these would be of interest to SIU.

I hope some or all of the foregoing initiatives Dr Nantana kindly briefed me about may be of interest and benefit to SIU and would be happy to pursue any of them SIU determines our of interest and potential advantage to it and its faculty and students.

Should you have any queries, comments or suggestions or require any further information, please do not hesitate to let me know.

Kind regards

Andrew Elliott

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]

Sent: 20 June 2015 09:22

To: 'Voradej'

Subject: RE: Meeting with AUN secretariat

Dear Professor Dr Voradej

Thank you for your message and kind words below, which are much appreciated. I'll proceed in accordance with Option IV and hope this helps to expedite the desired results.

Best regards

Andrew Elliott

From: Voradej [mailto:voradej@siu.ac.th]
Sent: 20 June 2015 05:33
To: Andrew Elliott
Subject: Re: Meeting with AUN secretariat

Dear Professor Andrew,
Please accept my appreciation for your comprehensive report on the meeting with Dr Nantana. I do agree with you for the IV option. And please take your time for the section II of the report.
Best regards,
Voradej Chandarasorn

Sent from my iPad

On 19 .. 2558, at 12:23, "Andrew Elliott" <ae1@loxinfo.co.th> wrote:

Dear Professor Dr Voradej

Further to our earlier communications below, I had a very comprehensive and stimulating meeting earlier this morning with Dr Nantana Gajaseni, the Executive Director of the AUN Secretariat. I duly conveyed your compliments to Dr Nantana as you requested; she was happy to receive these and reciprocates your kind gesture. I also conveyed your kind appreciation of the AUN secretariat's work (as you mentioned in your earlier email below); Dr Nantana was also grateful for this, and she remembered the time when, as you stated, you held the position of AUN President during the tenure as Secretary-General of Professor Dr Supachai Yawaprapas.

This morning's meeting covered an extensive range of topics, all of which I believe may potentially be of the utmost benefit to SIU, its Public and Business Administration postgraduate degree and other aspects of its academic provision. I'm very grateful to Dr Nantana for kindly sparing me as much time as she did, for making all these helpful suggestions and also for giving me a large number of information materials (so many, in fact, that I had to pop into the MBK Centre after the meeting finished and buy a bag so I could carry these materials home).

If you don't mind, I will divide my report on this meeting into 2 sections.

The first section (contained in this email) will be about specific practical ways in which the AUN secretariat can help us to promote the PBA doctorate and its attendant scholarship scheme. In view of the urgency of this, I've hurried home quickly after the meeting finished in order to have enough time to send this initial report to you before I prepare for my meeting later today with UWE's Global Director (for which, following various 'phone conversations recently, I now have to prepare quite a lot of additional materials in order to have background information for all the discussion points on the meeting's agenda).

The second section of the report will concern the extensive range of other areas in which Dr Nantana kindly suggested the AUN and its Secretariat could work with SIU in a number of potentially fruitful ways. If you don't mind, I will send this second section to you for your kind consideration later, as I believe it is less urgent than the first section and also because it will take me some time to read through all the materials Dr Nantana kindly gave me. It will also take me some time to prepare for my meeting with UWE later today, and I will then also (if I may) compile a report with recommendations on this, so (if you don't mind) may I please ask you to give me a few days to complete all this reading and report writing (which should be finished and ready for submission by very early next week, as I will work on initial drafts over the weekend)?

REPORT ON MEETING WITH DR NANTANA GAJASENI – SECTION 1 (HOW THE A.U.N. SECRETARIAT CAN ASSIST IN PROMOTING S.I.U.'S DOCTORATE IN PUBLIC AND BUSINESS ADMINISTRATION & ATTENDANT SCHOLARSHIP SCHEME)

I explained to Dr Nantana the nature, ethos, contents and aims of SIU's new doctoral degree in Public and Business Administration and its associated scholarship scheme. Dr Nantana was very interested to have this information, and she kindly offered to use the AUN Secretariat's resources to help promote this and the scholarship scheme to interested candidates.

Dr Nantana mentioned that the AUN Secretariat has a Facebook page which is designed precisely for promoting this kind of academic and scholarship information throughout ASEAN and beyond (<<https://www.facebook.com/aun.secretariat.9?ref=ts>> - Dr Nantana is the figure at the 6th place from the left in the picture at the top of this page). She kindly suggested that I could send her information details about the doctorate and the scholarship scheme which she would then check and duly pass on to the Webmaster for this Facebook page so they may be uploaded to the latter. She mentioned that this page routinely attracts 10,000 visitors, many of whom are actively seeking scholarship opportunities at universities within ASEAN.

Dr Nantana also mentioned that her office receives a large number of enquiries about scholarships not solely from within ASEAN but also from other parts of Asia (and especially from South Asia/the Indian subcontinent, where demographic factors mean there is an extremely large number of potential scholarship seekers for postgraduate studies). She asked whether SIU's scholarship scheme only applies to students from ASEAN countries; I explained that there are in effect 3 tiers of potential scholarship awardees within ASEAN, within Asia more generally and globally. Dr Nantana then said she would be happy to help us promote the doctorate and scholarship scheme as a service to such students. She mentioned that as SIU is not an AUN member, she cannot issue any official letters on SIU's behalf, but I explained that all official documents concerning the doctorate and scholarship scheme can be issued by SIU's Admissions and Registry Department in conjunction with its Institute for Public Administration and Governance.

Dr Nantana then kindly suggested various ways in which SIU could become an associate member of the AUN as its quota of 5 Thai universities holding official membership has now been filled (these consist of Burapha University, Chiang Mai University, Chulalongkorn University, Mahidol University and [Prince of Songkla University](#)). If you don't mind, I'll go into further detail about these in the second section of this report.

My suggestion for present purposes would be that I now email Dr Nantana:

- (i) The information document I've prepared about the PBA doctorate;
- (ii) The information document about the scholarship scheme (its criteria, procedures etc);
- (iii) The Press Release issued recently.

May I please ask you a question in relation to item (ii) above? There are, as you know, two versions of the information document about the scholarship scheme: one for universities within ASEAN (inviting them to nominate up to 3 scholarship candidates) and one for non-ASEAN universities (inviting them to nominate one such candidate). I therefore have 4 options in relation to the version I send to Dr Nantana for uploading onto the AUN Secretariat's Facebook page:

OPTION I: I can send her the version for ASEAN universities (suitably adapted so it would be germane to any student wishing to apply from within ASEAN);

OPTION II: I can send her the version for non-ASEAN universities (suitably adapted so it would be germane to any student wishing to apply from outside ASEAN);

OPTION III: I can send her both the foregoing versions;

OPTION IV: I could prepare a generic version for any student interested in applying from inside or outside ASEAN not specifying any nomination quota or other restriction (apart from the academic and language stipulations referred to).

If you don't mind, may I please recommend that you consider authorising me to follow OPTION IV above? My reason for making this recommendation is that while I appreciate that SIU can only award a limited number of scholarships, there is in principle no limit to the number of scholarship applications it can receive, and I feel that simplifying the information in the way suggested under OPTION IV above would most effectively expedite applications at this stage. SIU would of course still have discretion over which applications it decided to accept, so there would be no arbitrary increase in the number of scholarships it would have to award as a result of my following this option.

If you have any comments or suggestions, please don't hesitate to let me know; I look forward to hearing from you.

Kind regards

Andrew Elliott

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 16 June 2015 14:47
To: 'Voradej'
Subject: RE: Meeting with AUN secretariat

Dear Professor Dr Voradej

Many thanks indeed for these helpful comments, which I will certainly be pleased to convey to Dr Nantana (whose title I seem to have conveyed mistakenly in my last message, for which I offer my apologies: she is in fact the Executive Director of the AUN Secretariat).

Thank you for your kind understanding in relation to the submission of my reports: I will work on reports concerning both meetings over the coming weekend and will aim to have them completed by early next week (which I hope will be convenient).

Kind regards

Andrew Elliott

From: Voradej [<mailto:voradej@siu.ac.th>]
Sent: 16 June 2015 14:42
To: Andrew Elliott
Subject: Re: Meeting with AUN secretariat

Dear Professor Andrew,
Please take your time for the report which I am very much appreciated.
I understand, it would have been a busy day for you.
Please convey my message to her about the satisfied progress of AUN so far.
And please tell her that I was the AUN president during the period of Secretary General Professor Dr. Supachai Yawaprapas. Please ask her to help promote the doctoral degree in Public and Business Administration as well.
Best regards,
Voradej Chandarasorn.

Sent from my iPad

On 16 .. 2558, at 14:26, "Andrew Elliott" <ae1@loxinfo.co.th> wrote:

Dear Professor Dr Voradej

Further to our recent discussions, please be informed that I will be meeting Dr Nantana Gajaseni, the Secretary-General of the ASEAN University Network ('AUN') Secretariat, in her office in Chulalongkorn University this coming Friday at 10.00.

I hope this meeting will provide fruitful opportunities to promote SIU's doctorate in Public and Business Administration and its attendant scholarship scheme within ASEAN and that it may also be possible

thereat to discuss some of SIU's contribution towards the Thai universities' internationalisation measurement project discussed at the forum held recently at the Amari Watergate Hotel in Bangkok, which you kindly asked me to attend on the half of SIU. I will of course send you a report with suggestions after the meeting with Dr Nantana is concluded.

Strictly between ourselves, I would have preferred to meet Dr Nantana on a different day as I already have a lengthy meeting scheduled on that day with Mr David Caine, the Global Director of Uwe, for which the agenda is rather long and which will accordingly take some considerable time to complete. I will, however, arrange my travel, logistics etc on that day so I can fit both meetings in; may I please, however, ask you kindly to bear with me if it takes me a little while to compile the report on my meeting with Dr Nantana and send this to you, as I may have to go directly from one meeting to the next without having sufficient time to compose the report during the interim?

If there are any particular matters you would like me to raise with Dr Nantana apart from those we have already discussed in relation to SIU's PBA doctorate and the scholarship scheme, please don't hesitate to let me know.

Kind regards

Andrew Elliott

From: Achavadee Wiroonpetch [<mailto:aun.achavadee@gmail.com>]
Sent: 16 June 2015 14:14
To: Andrew Elliott
Cc: Nantana Gajaseni
Subject: Re: Request for brief meeting

Dear Dr. Andrew Elliott

Dr. Nantana is available on this Friday 19 June 2015 at 10.00, you can come to meet her at our office. You can follow to this link to get a map to our office.

<http://www.aunsec.org/aunsecretariat.php>

Regards,

Achavadee

Achavadee Wiroonpetch (Mrs)
Programme Coordinator and Office Manager

Office of the AUN Secretariat
17th Floor, Chamchuri 10 Building
Chulalongkorn University
Phayathai Road, Bangkok 10330, Thailand
Tel: +662 2153640/2153642 ext 113
Fax: + 662 2168808

e-mail: achavadee@aunsec.org
aun.achavadee@gmail.com

From: [Andrew Elliott](#)
To: ["Achavadee Wiroonpetch"](#)
Cc: ["Nantana Gajaseni"](#)
Subject: RE: Request for brief meeting
Date: 16 June 2015 14:16:00

Dear Khun Achavadee

Thank you very much for your email below. I look forward to meeting Dr Nantana on Friday 19th instant at 10.00 at the AUN office. Thanks for the location map link too.

Kind regards

Andrew Elliott
Shinawatra University

From: Achavadee Wiroonpetch [mailto:aun.achavadee@gmail.com]
Sent: 16 June 2015 14:14
To: Andrew Elliott
Cc: Nantana Gajaseni
Subject: Re: Request for brief meeting

Dear Dr. Andrew Elliott

Dr. Nantana is available on this Friday 19 June 2015 at 10.00, you can come to meet her at our office. You can follow to this link to get a map to our office.

<http://www.aunsec.org/aunsecretariat.php>

Regards,

Achavadee

Achavadee Wiroonpetch (Mrs)
Programme Coordinator and Office Manager

Office of the AUN Secretariat
17th Floor, Chamchuri 10 Building
Chulalongkorn University
Phayathai Road, Bangkok 10330, Thailand
Tel: +662 2153640/2153642 ext 113
Fax: + 662 2168808

e-mail: achavadee@unsec.org
aun.achavadee@gmail.com

On 15 June 2015 at 00:52, Andrew Elliott <ael@loxinfo.co.th> wrote:
Dear Dr Nantana

I had the pleasure of meeting you with Darren McDermott at the forum on

internationalisation at Thai universities held recently at the Amari Watergate Hotel, Bangkok.

I met Darren at his hotel in Bangkok a couple of days after the forum was held (shortly before he flew back to Hong Kong), and he suggested I should make contact with your good self in relation to various matters which arose during the discussion he and I conducted then.

One was the possibility of developing software to measure internationalisation (in all its various aspects) at Thai universities that could become a common yardstick for such quantification. Another was the inauguration of a new doctoral programme in Public and Business Administration at Shinawatra University for which an attendant scholarship scheme has recently been made available. As Shinawatra University is keen to attract suitably qualified candidates from this scheme from across ASEAN, Darren thought it might be feasible that the AUN could have some suggestions as to how we might identify and locate such individuals from within ASEAN-based universities.

I appreciate that you must be very busy; if, however, it might be at all possible for you to spare a few minutes to meet me (on any date and at any time that would be convenient for you), I would be very grateful indeed.

I look forward to hearing from you.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
BBD Building
Viphavadee Rangsit Road
Samsennai
Phayathai
Bangkok 10400
Kingdom of Thailand

t: +66 2650 6011

f: +66 2650 6033

m: + 66 89 200 5649

e: <cisce@siu.ac.th>

w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



From: [Andrew Elliott](#)
To: ["Nantana Gajasen"](#)
Cc: ["Achavadee Wiroonpetch"](#)
Bcc: ["Voradej"](#); ["Tanarat Teeratanakiat"](#); ["Sutti"](#)
Subject: Shinawatra University: doctorate in Public and Business Administration & attendant scholarship scheme
Date: 20 June 2015 10:23:00
Attachments: [GENERIC CRITERIA AND PROCEDURE FOR THE SELECTION OF SCHOLARSHIP CANDIDATES FOR DOCTORATE IN PUBLIC AND BUSINESS ADMINISTRATION AT SIU.pdf](#)
[Press Release \(3\).pdf](#)
[Doctorate in Public and Business Administration.pdf](#)

Dear Dr Nantana

Once again, please accept my thanks for meeting me yesterday. Further to our discussion, please find attached for your kind reference:

- (i) An information booklet concerning Shinawatra University's newly inaugurated doctoral degree in Public and Business Administration;
- (ii) Generic details (applicable to candidates from inside and outside ASEAN) of Shinawatra University's scholarship scheme for candidates interested in enrolling to study on the foregoing programme and qualification;
- (iii) A Press Release issued recently containing synoptic details of the programme and scholarship scheme.

If you would be kind enough to upload this information to the ASEAN University Network Secretariat's Facebook page (to assist us in attracting suitable candidates), my colleagues and I would be very grateful indeed.

Should you require any further information, please don't hesitate to let me know.

Please accept our thanks in anticipation of your kind assistance in this matter.

Kind regards

Andrew Elliott
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Centre for International Studies and Continuing Education
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w: <www.siu.ac.th>

s: <iescothailand1>



APPENDIX N

CRITERIA AND PROCEDURE FOR THE SELECTION OF SCHOLARSHIP CANDIDATES FOR DOCTORAL DEGREE STUDIES IN PUBLIC AND BUSINESS ADMINISTRATION AT SHINAWATRA UNIVERSITY ('SIU')

.....

Policy

Shinawatra University ('SIU') Thailand shall make a total of 20-25 scholarships equivalent to full tuition fees available to candidates chosen in accordance with the criteria specified below. SIU retains absolute discretion at all times over the award, allocation, tenure, duration and terms of such scholarships.

Nomenclature and Rationale

The nomenclature for this arrangement shall be the Shinawatra University "*Brightest and Best in ASEAN and Globally*" scholarship scheme.

The purpose of this scholarship scheme is to contribute to the harmonisation of perspectives and practices, to expedite the progress of interdisciplinary cross-fertilisation and to facilitate opportunities for the sharing of information and expertise and the development of academic knowledge and professional skills across ASEAN, adjacent territories and globally in Public and Business Administration.

Scholarships

Scholarships are awarded to the equivalent of full tuition fees throughout the coursework element of candidates' doctoral studies at Shinawatra University (for 2-3 years). Scholarship holders remain responsible for meeting their own separate education fee, accommodation, subsistence, travel and miscellaneous costs.

Please find some of the foregoing costs which students who receive are still responsible for meeting listed below:

- The education fee amounts to B 15,000 per semester.
- Monthly accommodation costs (for a room shared between 3 residents) at SIU's main campus amount to B 3,000 per month.
- Health insurance costs amount to B 7,000 per academic year.

A universal currency converter is available at <http://www.xe.com/currencyconverter/>. Please note that this facility is referred to for general information and guidance purposes only. The details it contains are subject to fluctuation; Shinawatra University offers no warranty as to their continuing accuracy after the date on which the site is accessed and accepts no liability for any changes to currency equivalents after this date.

Special dispensation

Special dispensation for scholarship candidates who in every other respect meet Shinawatra University's suitability criteria under this scheme but are unable to meet the education fee costs referred to *supra* may at the university's discretion be granted whereby such costs are waived in consideration of the candidate's undertaking an assignment as a Teaching Assistant at the university with responsibility for **either** teaching one course per academic year (subject to their being able to offer classes consistent with the university's academic provision) **or** carrying out administrative work under the university's direction.

Further information about this facility may be obtained via the contact details set forth in the section entitled “**Scholarship Candidate Recommendation Procedure**” below.

Eligibility for Tenure of Scholarships

Candidates applying for scholarships are kindly requested to ensure that they meet the following eligibility criteria:

- They must hold a Master’s degree from a recognised higher education institution;
- They must have secured a minimum GPA of 3.0 or equivalent at Master’s level **or** produce evidence that they have acquired work experience of at least 3 years’ duration at a senior professional / managerial level in an organisation whose operations encompass public and/or business administration;
- Non-native users of English must be able to demonstrate the attainment of an English Language proficiency standard equivalent to TOEFL 550 at the inception of their doctoral studies (those with a lower TOEFL score may still be considered but must attend English Language classes at Shinawatra University to raise their proficiency standards to the required standard);
- They must also pass Shinawatra University’s Advanced English Course (English for Public and Business Administration) before graduation;
- Native English users and candidates who have already received degrees delivered solely in English as a medium of instruction are exempt from the foregoing two requirements;
- They should submit a preliminary doctoral dissertation proposal deemed acceptable by Shinawatra University (for which the latter is able to confirm its ability to arrange suitable academic supervision) within 4 months of their arrival at Shinawatra University. Guidance will be provided by Shinawatra University to expedite the successful fulfilment of this requirement at the designated time;

- They should provide originals or certified, legalised or notarised copies of their academic transcripts and related documents together with an academic testimonial / letter of recommendation from a suitable person: preferably one related to the candidate's university degrees (Shinawatra University reserves the right to subject the foregoing documentation to due scrutiny and to reject any items of paperwork and concomitant scholarship applications that fail to satisfy its due diligence requirements).

Scholarship Candidate Application Procedure

The scholarship application process shall commence on 20th May 2015.

Nominating institutions are kindly requested to submit recommendations for scholarship candidates by 17.30 (Thailand time) on Friday 17th July 2015 sent by international air mail, electronic mail or facsimile communication using the following contact details:

- Institute of Public Administration and Governance (IPAG)
Shinawatra University
Pathumthani Campus
99 Moo 10
Bangtoey
Samkhok
Pathum Thani 12160
Kingdom of Thailand
- Email: <amd@siu.ac.th> and/or <cisce@siu.ac.th>
- Facsimile + 66 (0) 2599-3351

Enquiries should be addressed to Dr Sutti Sooampon at <sutti.s@siu.ac.th> and/or to Mr Andrew Elliott at <cisce@siu.ac.th>.

Conferment of Scholarships

Shinawatra University is pleased to welcome and consider scholarship recommendations from all suitably qualified applicants. It will select scholarship awardees from such applications during the period 20th – 31st July 2015 and notify successful recipients. Shinawatra University reserves the sole and exclusive right to determine (at its absolute discretion) the outcome of such recommendations and to decide which candidates receive scholarships.

While scholarships are normally extended for the duration of a successful applicant's doctoral studies in the field in question, Shinawatra University further reserves the right at its absolute discretion to suspend or terminate a scholarship at any time in the event that a scholarship holder should be deemed by the university to be in material breach of its regulations concerning adherence to its terms and conditions, the submission of required documentation, satisfactory conduct, academic progress or attendance or to be suffering from serious ill health or other indisposition likely or liable adversely to affect or to prevent his or her being able to attend fully to their academic studies.

From: [Andrew Elliott](#)
To: [General Dr Charupat Ruangsuwan](#)
Subject: PBA doctorate - (online) prospectus
Date: 23 June 2015 13:44:00
Attachments: [Shinawatra University Doctorate in Public & Business Administration.pdf](#)

Dear General Dr Charupat

Further to our recent communications, please find attached the most recent version of the online prospectus for SIU's new Public and Business Administration doctorate (which Professor Dr Voradej has kindly approved for distribution).

As you'll see, this contains a profile of your good self (based on information gathered from various sources within SIU). I hope you're happy with the way in which this profile and the general information about the degree programme is presented. The attached has been converted into PDF format for (relatively) easy access, uploading and downloading etc; as I still retain the original Microsoft Publisher template, however, I am able to change the details at any time (which means updating and modifying the contents, while a little time-consuming, can in principle be done at regular intervals).

The upshot is that any part of the contents of the attached document can be changed; should you wish to amend your profile, add a synopsis of your academic experience and/or research interests or include a 'welcome' note for prospective new students to read etc, this can be done relatively easily (please just let me know).

Please note that by agreement with Professor Dr Voradej, the attached document is also accessible via the CISCE SIU website at:

<<http://www.cisce.siu.ac.th/pba-scholarships.html>>;

<http://www.cisce.siu.ac.th/uploads/3/7/6/0/37603659/shinawatra_university_doctorate_in_public_&_business_administration.pdf>.

Should you have any comments, suggestions, queries, criticisms etc, they're always welcome.

I look forward to hearing from you.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
BBD Building
Viphavadee Rangsit Road
Samsennai
Phayathai
Bangkok 10400
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e: <cisce@siu.ac.th>
w: <www.cisce.siu.ac.th>
w: <www.siu.ac.th>
s: <iescothailand1>



From: [Andrew Elliott](#)
To: ["busrint@bangkokpost.co.th"](mailto:busrint@bangkokpost.co.th)
Cc: ["Michael Ruffles"](#)
Bcc: ["Professor Dr Voradej Chandarasorn"](#); ["Sutti"](#)
Subject: Press Release - Shinawatra University
Date: 09 June 2015 10:42:00
Attachments: [Press Release \(3\).docx](#)
[Press Release \(3\).pdf](#)

Dear Khun Busrin

Please find attached a Press Release concerning a scholarship scheme launched recently by Shinawatra University in relation to new a doctoral degree programme in Public and Business Administration due to commence in August 2015 (which I am forwarding to you at the behest of Michael Ruffles, whose kind advice I have sought in the foregoing regard).

I wonder if you would be kind to include this in the next suitable publication of the Bangkok Post. Should you require any further information, please do not hesitate to let me know.

Please accept our thanks in anticipation of your kind assistance with this matter.

Yours sincerely

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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Viphavadee Rangsit Road
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Phayathai
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w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>





SHINAWATRA UNIVERSITY

Fostering innovation; fortifying social virtue

BBD Building, 197 Viphavadee Rangsit Road
Samsennai, Phayathai, Bangkok 10400
t: +66 2650 6011; e: <cisce@siu.ac.th>
w: <www.cisce.siu.ac.th>

PRESS RELEASE

FOR IMMEDIATE RELEASE

FULL SCHOLARSHIPS AVAILABLE FOR NEW DOCTORAL STUDIES

Shinawatra University is offering full scholarships (covering all tuition fees) for its new doctoral degree in Public and Business Administration commencing in August 2015. Candidates for scholarships must hold a recognised Master's degree, TOEFL 550 or equivalent and meet other entrance requirements (of which full details are available at <<http://www.cisce.siu.ac.th/pba-scholarships.html>>).

This doctorate is an ideal qualification for executives facing the managerial challenges of an increasingly integrated public-private sector within the context of democratic progress, market liberalisation, environmental care and infrastructural development *qua* opportunities or threats to strategic framing in corporate ecosystems. It consists of a suite of core and optional modular courses designed to help students effectively address contemporary strategic movements and global trends. It draws on and synthesises Shinawatra University's long-established expertise in delivering postgraduate programmes in Public and Business Administration and aims to create a network of managerial expertise across ASEAN and further afield, thus establishing it as an acknowledged regional nexus in this increasingly significant field.

FOR FURTHER INFORMATION, PLEASE CONTACT: (*Thai*) 'phone Ajarn Chantip - 026506011-12 (ext 6530); mobile 'phone 081 855 1942 or email <sutti.s@siu.ac.th>; (*English*) 'phone Mr Andrew – 089 200 5649 or email <cisce@siu.ac.th>

PRESS RELEASE ENDS ###

From: [Andrew Elliott](#)
To: ["korawish Boonsong"; "Angel Wannasri"](#)
Cc: [Professor Dr Voradej Chandarasorn](#)
Subject: RE:
Date: 17 June 2015 19:08:00

Dear Aj Korawish

Thank you for your recent emails, which I was interested to read. You're absolutely correct in defining 'voice' (when used in contemporary Western political terminology) as a synonym for 'articulation of interest or expression of point of view'. During Tony Blair's premiership in the UK (from 1997 to 2007), we heard a lot of rhetoric about 'voice and choice' within the context of the government's reforms of the public sector (hence the title of the 2006 Commons' Select Committee publication you kindly sent me: "Choice, Voice and Public Services").

The background to this was that before Tony Blair changed the ideology, appeal and nomenclature of his party to "New Labour" around 1994-96, the Labour Party was widely perceived as the mouthpiece and defender of old-fashioned trade union-oriented socialism committed to nationalising industries and basing public services on what it saw as the State's responsibility to safeguard popular welfare. This ideology was reasonably popular in the UK from the end of the Second World War until the 1970s. It was then challenged – very effectively – by the leader of the Conservative Party from 1975-90, Margaret Thatcher, who accused Labour-styls socialism of being inimical to personal freedom and promised to give voters more 'choice' by denationalising public assets, selling these off, deregulating markets, lowering taxes and rigorously controlling the money supply so that individual enterprise and private gain become the engines of growth instead of the staid old state-directed security.

Before Thatcher, British Conservatism had largely been pragmatic and theory-free; under Thatcher it suddenly acquired an ideology (which we called 'monetarism' at the time, although some dispute the accuracy of this term) based on the shibboleths of 'freedom' and 'choice', and Thatcher used it successfully to defeat Labour in elections and remain Prime Minister from 1979-90: a very long premiership in British political history.

When Blair became leader of the Labour Party in 1994, he was determined to restore its electoral popularity so it could win elections again. To do this, he 'borrowed' the term 'choice' from Thatcherism and diluted the traditional Labour emphasis on state action to promote instead his vision of a 'social market economy' which would combine 'Old Labour's' commitment to social justice with encouraging private enterprise at the same time. This stance predictably entailed a lot of reforms in the public sector (e.g. in education and health) so voters would be offered more options, some of which could be privately financed as well as state-subsidised. This is the background to the issuing of the Commons' publication you kindly sent me entitled "Choice, Voice and Public Services": this kind of terminology is classic Blairite New Labour appealing to middle class voters who'd become disillusioned with the crassness of monetarism (which bred a lot of social discontent and even some violent political protests and through mass unemployment etc) but didn't want to return to the inefficiency of an economy controlled by large nationalised industry.

The dyad "Choice" and "Voice" could well be an appeal to Cockney rhyming slang (which is an old working-class tradition in London and thus part of the popular culture of traditional Labour

voters). The message it's intended to convey is that the 'New Labour' Party will respect people's freedom and listen as they articulate their interests and views. "Voice" in this context does – as President Voradej's recent email stated - indeed entail democratic participation and making oneself heard (with the implication that the government will take notice of what's being said and amend policy accordingly in a responsive and accountable way – these were all watchwords of the Blair era).

They were used by pressure groups as well as by the government during the Blair years e.g. in http://www.voiceforjustice.org/VfJ_Letter_Tony_Blair.htm to undertake advocacy for and demand a greater 'say' for certain groups (often at the periphery of political debate in the UK).

You're probably wondering why – in the first draft of my version of the PBA vision statement – I paraphrased the section about "voice" as "An organisation's capacity to listen and respond to representations". My reasons for suggesting this were (i) the word "voice" has a lot of different meanings in English: when I studied for my Master's degree in Linguistics, for example, I took classes in Phonetics, which defined "voice" as "a speech sound with resonance of the vocal cords" (the literal meaning). It can also mean "proclaim", "vent", "ventilate" and several other things too; (ii) its meaning in politics – in the UK, at least – is conventionally associated with the factors mentioned above, which thought might bestow it with some quite specific connotations that might be out of place within the context of the PBA doctorate's vision statement.

This was a fairly quick (and perhaps arbitrary and peremptory) judgement on my part, and I can – on reflection – see the merits of referring to "voice" within the context of organisational responsiveness (and was thus happy to re-insert it in the second draft).

I hope the revised version of the vision statement I suggested is acceptable; I do appreciate that different cultures attach different connotations and nuances to political expressions, so please don't hesitate to let me know if you'd like any further changes made. It's always interesting to explore these matters, and thanks again for sending me the emails and attachments mentioned earlier, which I enjoyed reading!

Kind regards

Andrew Elliott

From: korawish Boonsong [mailto:korawish549@gmail.com]
Sent: 15 June 2015 10:31
To: Angel Wannasri; ae1@loxinfo.co.th
Subject: Re:

Dear Professor Andrew,

I'm not sure I understand what they say or do not about the "Voice" paradigms
However, I submitted ideas such as this

Best regards,

Korawish

On Jun 14, 2015 11:29 AM, "korawish Boonsong" <korawish549@gmail.com> wrote:

Dear Professor Andrew,

I'm not sure I understand what they say or do not about the "Voice" paradigms However, I submitted ideas such as this .

best regards,

Best regards,

Korawish

From: [Andrew Elliott](#)
To: ["Sutti"](#)
Cc: ["Professor Dr Voradej Chandarasorn"](#)
Subject: RE: Dr.Charupat
Date: 19 June 2015 08:26:00

Dear Dr Sutti

Thanks for this helpful information.

Kind regards

Andrew

From: Sutti [mailto:sutti.s@siu.ac.th]
Sent: 18 June 2015 21:45
To: Andrew Elliott
Cc: Professor Dr Voradej Chandarasorn
Subject: Dr.Charupat

Dear Prof.Andrew

As you request, i've summarized highlighted parts in Dr.Charupat, vitae, to be included in PBA brochure.

General Dr. Charupat Ruangsuwan, Lecturer

- - BSc (General Science), Chulachomkiao Royal Military Academy (1968)
 - MPA (Master of Public Administration), Eastern Kentucky University, USA (1975)
 - PhD (Politics and Governments), Claremont Graduate University, USA (1977)

Dr.Charupat is an expert in the field of geopolitics & strategic management. His academic works mainly touch upon national security issue. He also held a number of board-level positions, in Royal Thai Army, National election commission, and State railway of Thailand for example.

Best regards

Sutti

Sent from my iPhone

From: [Andrew Elliott](#)
To: ["Sutti"](#)
Cc: ["Professor Dr Voradej Chandarasorn"](#); ["Tanarat Teeratanakiat"](#)
Subject: RE: General Charupat's CV
Date: 17 June 2015 11:56:00

Dear Dr Sutti

Many thanks for your kind help and also for your kind words below – I'll take the CV to the IPAG office on the 3rd floor now and leave it with your colleagues, as you kindly suggest.

It's very nice to be working with you and your colleagues too!

Kind regards

Andrew

From: Sutti [mailto:sutti.s@siu.ac.th]
Sent: 17 June 2015 11:52
To: Andrew Elliott
Cc: Professor Dr Voradej Chandarasorn; Tanarat Teeratanakiat
Subject: Re: General Charupat's CV

Dear Prof.Andrew

Today, i am working on my incoming class preparation at the library outside.

The easiest way is to leave Dr.Charupat's cv with Acharn Chantip or Acharn Atiporn at IPAG office, 3rd floor. They can give it to me tomorrow during IPAG meeting at main campus. So that I can work with it asap.

Anyway, i am happy to work with you too. It seems like we have virtual meeting everyday, especially at late night via email. Prof.voradej, you, and Director Tanarat are all PBA dream team.

Best regards

Sutti

Sent from my iPhone

On Jun 17, 2558 BE, at 11:11 AM, Andrew Elliott <ae1@loxinfo.co.th> wrote:

Dear Dr Sutti

I wonder if I might possibly request your kind assistance with a small task relating to the compilation of the prospectus for the PBA doctorate I'm currently working on.

This morning General Charupat kindly gave me a copy of his curriculum vitae: this is

so I may include details from the latter of his qualifications and experience in the PBA lecturers' profiles I'll be including in the prospectus. I'm very grateful to General Charupat for responding so quickly to my request for such details, but the CV is in Thai (which unfortunately I can't read).

General Charupat suggested I ask a colleague who is proficient in both English and Thai to help me extract and summarise suitable details from this CV to include in the prospectus. I wonder if it might be convenient for you to help me in this regard. I'm sorry to bother you and hope this request won't cause you any difficulties. I only have a hard copy of the CV (I've just copied this myself using the photocopier on the 3rd floor of the BBD Building); I could either pass this to you if you have any plans to visit the BBD Building in the near future or send it to you c/o the IPAG office at the main campus via the SIU 'bus service (if you don't mind).

I'd really appreciate any help you'd be kind enough to render in this regard (such as a brief précis of the cardinal points in the CV, which runs into several pages) so I may then include these in English in the prospectus accordingly.

By the way, please accept my thanks for all your recent emails concerning the PBA doctoral scholarship scheme and attendant application procedures. I received all these safely – thanks – although it took me over 30 minutes to open my emails this morning due to various technical problems with my computer which I'm planning to resolve very soon. I've made a careful note of all the information and recommendations you've kindly sent in these emails and will enact them accordingly as relevant circumstances arise. They're very helpful and I hope we may receive some further applications in the near future (actually later today I'll be sending out reminder notifications about the doctorate and scholarship scheme by email to all the ASEAN and non-ASEAN universities we contacted earlier in this regard).

Kind regards

Andrew

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: 16 June 2015 14:44
To: 'charupat ruangsuwan'
Subject: RE: Information brochure concerning SIU's forthcoming doctoral programme in Public and Business Administration

Dear General Dr Charupat

Many thanks indeed – I look forward very much to receiving your CV.

Kind regards

Andrew Elliott

From: charupat ruangsuwan [<mailto:charupat@hotmail.com>]

Sent: 16 June 2015 14:37

To: Andrew Elliott

Subject: Re: Information brochure concerning SIU's forthcoming doctoral programme in Public and Business Administration

Thanks Mr Elliott for your kindness, my CV will be on your desk tomorrow

Best regards

Charupat

Sent from my iPhone

On Jun 16, 2015, at 1:49 PM, Andrew Elliott <ae1@loxinfo.co.th> wrote:

Dear General Dr Charupat

I trust this finds you well.

I am in the process of compiling an information brochure about SIU's new doctoral degree in Public and Business Administration. In its final version, this will contain:

- (i) A synopsis of the raison d'être for this programme;
- (ii) A vision statement compiled by President Voradej;
- (iii) Profiles of the academic faculty who'll be delivering parts of the degree programme including their pictures, brief resumés, qualifications, research interests and any statements they wish to make to prospective new students who read the brochure (online or in hard copy);
- (iv) An outline of the programme's structure, duration and contents (with synoptic descriptions of its core and optional courses).

President Voradej has asked me to include your good self in this exercise in the profiles section referred to at (iii) above. May I accordingly please request your kind permission:

- (a) to do the latter;
- (b) to add the details below (please let me know if any aspect of the latter is incomplete or inaccurate);
- (c) to include a picture of you (if you don't mind): I can either use the one attached or – if you prefer – one that you send me instead?

General Dr. Charupat Ruangsuwan, Lecturer

- BSc (General Science), Chulachomklao Royal Military Academy (1968)
- MPA (Master of Public Administration), Eastern Kentucky

- University, USA (1975)
- PhD (Politics and Governments), Claremont Graduate University, USA (1977)

May I also please take this opportunity to ask you whether you have any particular research or teaching interests or other information you would like me to mention or any statement you would like to make to readers I could include in such a profile?

I look forward to hearing from you.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
BBD Building
Viphavadee Rangsit Road
Samsennai
Phayathai
Bangkok 10400
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w: <www.cisce.siu.ac.th>
w: <www.siu.ac.th>
s: <iescothailand1>

<[image001.jpg](#)>

<General Charupat.jpg>

From: [Andrew Elliott](#)
To: ["charupat ruangsuan"](#)
Bcc: [Professor Dr Voradej Chandarasorn](#); ["Sutti"](#)
Subject: RE: Information brochure concerning SIU's forthcoming doctoral programme in Public and Business Administration
Date: 16 June 2015 14:43:00

Dear General Dr Charupat

Many thanks indeed – I look forward very much to receiving your CV.

Kind regards

Andrew Elliott

From: charupat ruangsuan [mailto:charupat@hotmail.com]
Sent: 16 June 2015 14:37
To: Andrew Elliott
Subject: Re: Information brochure concerning SIU's forthcoming doctoral programme in Public and Business Administration

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Best regards

Charupat

Sent from my iPhone

On Jun 16, 2015, at 1:49 PM, Andrew Elliott <ae1@loxinfo.co.th> wrote:

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- PhD (Politics and Governments), Claremont Graduate University, USA (1977)

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e: <cisce@siu.ac.th>
w: <www.cisce.siu.ac.th>
w: <www.siu.ac.th>
s: <iescothailand1>

[<image001.jpg>](#)

<General Charupat.jpg>

From: [Andrew Elliott](#)
To: ["Dr. Nayan KANWAL"](#)
Cc: ["bujang@upm.my"](mailto:bujang@upm.my); ["Bujang Huat"](#); ["Saiful Maskan"](#)
Bcc: ["Professor Dr Voradej Chandarasorn"](#); ["Tanarat Teeratanakiat"](#); ["Sutti"](#)
Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND
Date: 22 June 2015 15:17:00

Dear Dr Nayan

Thank you for your message below.

I will be pleased to forward the latter to those of my colleagues at Shinawatra University ('SIU') Thailand who preside over the formation and development of international inter-institutional links in order to elicit their responses over the forms of association you mention below. I will either ask them to communicate with you and your colleagues directly over these matters or revert to you on their behalf once I hear back from them.

Just to return briefly to the original topic of our recent communications, however, may I please ask you whether UPM would like to nominate any candidates for SIU's scholarship scheme in relation to its doctoral degree in Public and Business Administration in the latter's current form? If so, I would be happy to send any further information you may require for this purpose: please let me know if anything is needed, as we are currently processing a number of such applications here and I would not want any nominations UPM might care to send us to experience any delays.

I look forward to being in touch soon, and please accept our thanks again for contacting me vis-à-vis the possibility of the prospective links to which you refer below.

Kind regards

Andrew Elliott
Director
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e: <cisce@siu.ac.th>

w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



From: Dr. Nayan KANWAL [mailto:nayan@upm.my]
Sent: 22 June 2015 15:09
To: 'Andrew Elliott'
Cc: bujang@upm.my; 'Bujang Huat'; 'Saiful Maskan'; 'Nayan Kanwal [Dr.] - CEE, UPM Journals'
Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND
Importance: High

Dear Andrew,

My sincere apologies for the delayed response. I understand that UPM's School of Graduate Studies is interested in UPM International collaborative programs such as jointly awarded PHD program or dual PHD programs. If you think there is possibility in moving ahead towards those lines, further discussions can be made. I am copying this email to Prof. Dr. Bujang Huat, Dean of School of Graduate Studies whom you can write directly. If there is anything else that you need, let me know and I will be happy to respond.

Best regards,

NDSK

Nayan Deep S. Kanwal, FRSA, ABIM, AMIS, Ph.D.

Chief Executive Editor (UPM Journals)

HEAD, Journal Division

CHAIRMAN, UPM Journals Working Committee

UPM Contact for ResearchSEA

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Off: +(603) 8947 1619

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: Wednesday, June 17, 2015 2:49 PM
To: 'Dr. Nayan KANWAL'
Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Dr Nayan

Many thanks indeed: I look forward to hearing from you tomorrow.

Kind regards

Andrew

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



From: Dr. Nayan KANWAL [mailto:nayan@upm.my]
Sent: 17 June 2015 13:46
To: 'Andrew Elliott'
Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Importance: High

Dear Andrew,

Let me check and will revert to you hopefully by tomorrow.

Best regards,

NDSK

Nayan Deep S. Kanwal, FRSA, ABIM, AMIS, Ph.D.

Chief Executive Editor (UPM Journals)

HEAD, Journal Division

CHAIRMAN, UPM Journals Working Committee

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Universiti Putra Malaysia

43400 UPM, Serdang, Selangor Darul Ehsan MALAYSIA.

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]

Sent: Wednesday, June 17, 2015 2:32 PM

To: 'Dr. Nayan KANWAL'

Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Colleague

I hope you received the invitation Shinawatra University, Thailand, sent to your esteemed institution during May 2015 asking whether you might consider nominating scholarship candidates for its forthcoming doctoral degree programme in Public and Business Administration (which will commence delivery in August 2015).

It would be a pleasure for us to receive scholarship nominations from you, and please do not hesitate to let us know if you have any queries about the terms, conditions or operation of our scholarship scheme.

May we please draw to your kind attention the fact that the deadline for the receipt of scholarship applications to Shinawatra University is 17th July 2015? As our scholarship scheme is attracting a considerable amount of interest across the globe, may we respectfully suggest that any scholarship nominations your institution would like to propose are sent to us as soon as possible (in the interests of avoiding disappointment)?

Further details of the scholarship scheme and doctoral degree may be viewed at www.cisce.siu.ac.th/pba-scholarships.html; for further information or clarification, please do not hesitate to contact cisce@siu.ac.th.

We look forward to hearing from you.

Yours sincerely

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w: <www.siu.ac.th>

s: <iescothailand1>



From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]

Sent: 27 May 2015 18:36

To: 'Dr. Nayan KANWAL'

Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Nayan

Many thanks indeed – I look forward to being in touch again once the relevant officers at UPM have had the opportunity to absorb the information I sent earlier.

Kind regards

Andrew Elliott
Shinawatra University, Thailand

From: Dr. Nayan KANWAL [<mailto:nayan@upm.my>]
Sent: 27 May 2015 16:15
To: 'Andrew Elliott'
Cc: 'Dr. Nayan KANWAL'
Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND
Importance: High

Dear Andrew,

Thank you for your email. I will revert to you once the relevant officers have received the information sent by you.

Best regards,
Nayan

From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]
Sent: Wednesday, May 27, 2015 4:56 PM
To: 'Dr. Nayan KANWAL'
Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Dr Nayan Kanwal

Thank you for kindly acknowledging in your message below the safe arrival of the information I sent recently regarding doctoral scholarship opportunities in Public and Business Administration at Shinawatra University Thailand and for circulating the relevant particulars to UPM's Vice Chancellor and Dean of Graduate Studies.

We look forward very much to receiving scholarship nominations from UPM. Should you require any further information in the meantime, please do not hesitate to let me know.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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w: <www.siu.ac.th>

s: <iescothailand1>



From: Dr. Nayan KANWAL [<mailto:nayan@upm.my>]

Sent: 27 May 2015 15:49

To: 'Andrew Elliott'

Cc: 'Nayan Kanwal [Dr.] - CEE, UPM Journals'

Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Importance: High

Dear Andrew,

Greetings from Malaysia. I am forwarding your email and the attachments in print to our Vice Chancellor and the Dean of Graduate Studies. I am sure they will take appropriate action on this as I feel it is a useful gesture on your part to have relayed this information to us.

Thank you and with my best regards,

NOTE: - Email ndeeps@admin.upm.edu.my or nayan@upm.edu.my are **NOT** valid emails, instead please use nayan@upm.my

NDSK

Nayan Deep S. Kanwal, FRSA, ABIM, AMIS, Ph.D.

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From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]

Sent: Monday, May 25, 2015 12:41 PM

To: nayan@upm.my

Subject: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND

Dear Colleague

Please find attached an invitation addressed to the head of your esteemed institution asking whether they would like to nominate 1-3 scholarship holders for a doctoral degree in Public and Business Administration inaugurated recently by Shinawatra University Thailand and due to commence delivery in August 2015.

The scholarships cover 100% of tuition fees for up to 2 years of study. Opportunities are also available for scholarship holders to undertake teaching assistant and administrative duties at Shinawatra University while they are studying in order to defray other expenses.

Also enclosed for your kind attention are:

- (i) Synoptic details of the doctoral degree's components;
- (ii) An outline of the criteria and procedure adopted by Shinawatra University for the nomination of scholarship candidates (a total of 20-25 scholarships will be awarded).

Further information may be viewed via Shinawatra University's website at <www.siu.ac.th> and at <www.cisce.siu.ac.th/pba-scholarships.html>.

Kindly note that this communication and its accompanying attachments have already been despatched in hard copy format via international air mail.

We trust that your esteemed university will feel able to join what we trust you will agree is an exciting new initiative with the capacity to make a substantial contribution to the preparation of managers for the present and future, bearing in mind the global trends to which the attached synopsis refers, and we look forward to hearing from you.

Kind regards

Yours faithfully

Andrew Elliott
Director
Centre for International Studies and Continuing Education
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s: <iescothailand1>



From: [Andrew Elliott](#)
To: ["Dr. Nayan KANWAL"](#)
Subject: RE: INVITATION TO SUBMIT SCHOLARSHIP NOMINATIONS FOR DOCTORAL STUDIES AT SHINAWATRA UNIVERSITY, THAILAND
Date: 17 June 2015 13:31:00

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May we please draw to your kind attention the fact that the deadline for the receipt of scholarship applications to Shinawatra University is 17th July 2015? As our scholarship scheme is attracting a considerable amount of interest across the globe, may we respectfully suggest that any scholarship nominations your institution would like to propose are sent to us as soon as possible (in the interests of avoiding disappointment)?

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Dear Nayan

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To: 'Andrew Elliott'

Cc: 'Nayan Kanwal [Dr.] - CEE, UPM Journals'

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Kind regards

Yours faithfully

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
BBD Building
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From: [Andrew Elliott](#)
To: ["bharati_fwu@yahoo.com"](mailto:bharati_fwu@yahoo.com)
Bcc: [Professor Dr Voradej Chandarasorn](#); ["Tanarat Teeratanakiat"](#); ["Sutti"](#)
Subject: RE: Ph D Enquiry
Date: 29 June 2015 13:12:00
Attachments: [Application Form-2015.docx](#)
[Application Form-2015.pdf](#)
[GENERIC CRITERIA AND PROCEDURE FOR THE SELECTION OF SCHOLARSHIP CANDIDATES FOR DOCTORATE IN PUBLIC AND BUSINESS ADMINISTRATION AT SIU.docx](#)
[GENERIC CRITERIA AND PROCEDURE FOR THE SELECTION OF SCHOLARSHIP CANDIDATES FOR DOCTORATE IN PUBLIC AND BUSINESS ADMINISTRATION AT SIU.pdf](#)
[Shinawatra University Doctorate in Public & Business Administration.pdf](#)

Dear Bharati Joshi

Thank you for your message below, for expressing an interest in Shinawatra University's doctorate in Public and Business Administration and attendant scholarship scheme and for the information you've kindly sent me about the Far-western University, Nepal, and its students, which I was most interested to read.

In response to your question below, there is indeed provision under Shinawatra University's scholarship scheme for selected candidates to undertake part-time teaching or administrative work while studying for their doctoral degrees in order to offset the education fee they would otherwise have to pay. I should point out, however, that even when scholarship candidates receive a full waiver for their tuition fees and defray their education fees against undertaking agreed part-time teacher assistant / administrative work here during their studies, they are still responsible for paying their own subsistence and accommodation costs. Again, details of the latter are included in the attached information, which I hope you will find of use in this regard. Please find attached generic information about this scholarship scheme for your kind reference.

Also enclosed are (i) a brochure about the doctoral degree and its various components, its ethos/vision and its lecturing faculty, which I hope you will find helpful and (ii) an application form (in WORD and PDF versions: please use whichever is more convenient for you). If you would like to apply to study on this programme under the scholarship scheme, please complete this application form and email it to SIU's Admissions and Registrations Office at [<amd@siu.ac.th>](mailto:amd@siu.ac.th). They will then acknowledge receipt and let you know what other application items (a copy of your academic transcripts and degree certificate, colour photograph, curriculum vitae, preliminary doctoral dissertation proposal etc) are required by SIU to complete the processing of your application.

Should you have any further queries or require any additional information, please do not hesitate to let me know. I look forward to hearing from you.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
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s: <iescothailand1>



From: Bharati Joshi [mailto:bharati_fwu@yahoo.com]

Sent: 29 June 2015 12:12

To: Mr Andrew Elliott at .

Subject: Ph D Enquiry

Dear sir

I am very glad to know about the PA Scholarship for Ph D program at your University. The faculty members of our University are interested to join the University you are affiliated with. The Far-western University is in its infant stage and faculties need to upgrade their knowledge and research work. However, it is very difficult for them to manage the cost of the study. They are not able to afford the living and education cost and they may lose the opportunity of Higher Studies. In such, can they do part time job to afford their expenses? or Is there any provision? Please guide us so that we can send the faculties to study at your University.

Bharati Joshi
Dean, Faculty of Management
Far Western University
Nepal

shinawatra

FOSTERING INNOVATION



university

FORTIFYING SOCIAL VIRTUE

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Doctoral (Ph. D.) studies in
Public and Business Administration
2015

P B A

**PUBLIC & BUSINESS
ADMINISTRATION**

VISION STATEMENT

The originator of this programme, Professor Voradej Chandarasorn (President, Shinawatra University), comments thus on its genesis and ethos:

“As far as I am concerned, the *raison d’être* for establishing this doctoral degree programme is to raise the level of interdisciplinary knowledge harvested from the fields of Public Administration and Business Administration. The most important element common to both fields is the crucial concept of *governance*, the specific dimensions of which include:

- An organisation’s capacity to listen and respond to representations;
- Its ability to provide a voice for citizens enabling them to participate fully in democratic elections and to exercise informed choices;
- The extent to which it can expedite the peaceful transformation of power;
- The principles of non-violence and harmoniousness;
- The degree to which it promotes transparency and its ability to control corruption;
- The extent of accountability;
- The validity of public policy formulation and the latter’s effective implementation;
- The flexibility of regulatory control over private corporations.

All these dimensions, when combined, are conducive to the ultimate goals of governance and to the aims of the state (*vis-a-vis* the rights, liberties and happiness of citizens). The doctoral programme aspires – by addressing the foregoing areas – to be centrally instrumental in empowering its graduates to play key roles in the formulation of corporate strategy and public policy, thus facilitating and enhancing people-led development. By equipping its students with the intellectual skills they require to be able to adopt fully-rounded, comprehensive, integrated and balanced perspectives on key national, regional and global development areas, the programme aims to bring together a growing and evolving think-tank whose skills range, expertise, theoretical sophistication and membership will increase with each cohort of graduates, thus enabling it to contribute substantively and effectively to the challenges posed by governance in ASEAN and beyond during the twenty-first century.”



LECTURERS

Shinawatra University has assembled a distinguished academic team to deliver its postgraduate programme in Public and Business Administration. Below and on the following pages, please find profiles of the programme directors and lecturing faculty together with details of their qualifications, experience and research interests.

Professor Voradej Chandarasorn

President, Shinawatra University

Ph.D. (Public Administration), New York University;

Former Permanent Secretary of University Affairs, Thailand;

Former Commissioner of Higher Education, Thailand;

Former Secretary General of National Education Council, Thailand;

Professor of Public Administration.



Professor Dr Voradej Chandarasorn, President of Shinawatra University, delivering a lecture on Public and Business Administration

General Dr. Charupat Ruangsuwan, Lecturer

BSc (General Science), Chulachomkiao Royal Military Academy (1968)

MPA (Master of Public Administration), Eastern Kentucky University, USA (1975)

PhD (Politics and Government), Claremont Graduate University, USA (1977)

Dr. Charupat is an expert in the fields of geopolitics and strategic management. His academic works mainly concern national security issues. He has also held a number of Board-level positions such as in the Royal Thai Army, the National Election Commission and the State Railway of Thailand. Dr. Charupat is a member of Shinawatra University's University Council.



Assistant Professor Dr. Chanchai Bunchapattanasakda
Provost, Shinawatra University

BBA (Advertising and Public Relations), Ramkhamheang University (1986)

MBA (Marketing), Argosy University, Sarasota, USA (1995)

DBA (International Business), Argosy University, Sarasota, USA (2001)



Assistant Professor Dr. John Christopher Walsh

BA (English Language and Literature), University of Hull, UK (1986)

PhD (Market Entry Decision and Success), University of Oxford, UK (1997)

John Walsh has lived and worked in Sudan, Greece, Korea, Australia, Abu Dhabi and his native UK. He received his doctorate from the University of Oxford for a thesis concerning international management in East Asia. These days, his research mostly focuses on the social and economic development of the Mekong region and among his books is the textbook *The Greater Mekong Sub-Region*.



Dr. Lavanchawee Sujarittanonta

Ph.D. (Marketing), The Australian School of Business at the University of New South Wales, Australia

MA.(Government) Georgetown University, USA.

MA. (Regional Studies) Harvard University, USA.

B.Ed. (Elementary Education with First Class Honours) Chulalongkorn University, Thailand

Dr. Lavanchawee started work in development at the World Bank in Washington DC before moving to Thailand to work for the government in the foreign service, tourism and SME development with the Ministry of Industry, which gradually led to her undertaking consultancy work for startups and entrepreneurs in foreign trade. Since 2005 she has been teaching and conducting research on intercultural management, small business entrepreneurship in Asia, international business, marketing and strategic management, environmental conservation, eco-tourism and sustainable development at the local level. She has taught and trained students, business owners and officials in Thailand, Macau, Taiwan, Myanmar, Nepal and Bhutan.



Dr. Sutti Sooampon

Ph.D. (Management) Asian Institute of Technology (AIT), Thailand

MBA (General Management), Assumption University (ABAC), Thailand

B. Eng (Metallurgical Engineering), Chulalongkorn University, Thailand

Research interest: Industry Policy & National Innovation System



Associate Professor Dr. Somchai Ratanakomut

Acting Dean, School of Management, Shinawatra University

**Ph.D. (Public Policy & Managerial Economics) University of Utah,
U.S.A.**

M. Econ (Economics), Thammasat University, Thailand

B. Econ (Economics), Thammasat University, Thailand



Dr. Jessada Nopakun Tangchitnob

Ph.D. (Development Administration), Suan Sunandha Rajabhat University, Thailand

M.B.A. (Business Administration), East Texas State University, USA

B. Arch (Architecture), Silpakorn University, Thailand

Dr Jessada's short publications include the following:

- * Rungruang, P., & Tangchitnob, J. N. (2009). Antecedents of affective organizational commitment: A study of state-owned enterprise employees in Thailand. In J. Connell, D. Jepsen, R. Johns & K. Spooner (Eds). Proceedings of the 17th Annual Conference of the International Employment Relations Association (IERA) (pp. 197-215), 30 June - 3 July, 2009, Mahidol University, Bangkok, Thailand.
- * Rungruang, P., & Tangchitnob, J. N. (2010). What matter affective organisational commitment - A case of Thai state-owned enterprise employees. *International Employment Relations Review*, 16 (1), 53-68.
- * เจษฎา นพคุณ ตั้งจิตนบ. (2554). การเรียนรู้ทางสังคมเรื่องการให้สินบนตำรวจของผู้ประกอบการ. *BU Academic Review*, 10 (2), 25-32.
- [Tangchitnob, J. N. (2011). The Entrepreneur's Social Learning on Bribing Police Officers. *BU Academic Review*, 10 (2), 25-32.]
- * เจษฎา นพคุณ ตั้งจิตนบ. (2554). การให้สินบนตำรวจ: อรรถาธิบายเชิงการเรียนรู้ทางสังคม. *วารสารวิชาการพระจอมเกล้าพระนครเหนือ*, 21 (2), 416-425.



Dr. Prayuth Sawadryukul

Ph.D. (Public Administration), Suan Dusit Rajabhat University, Thailand

MPA (Public Administration), National Institute of Development Administration (NIDA), Thailand

B. Econ (Economics), Chulalongkorn University, Thailand





DOCTORATE IN PUBLIC AND BUSINESS ADMINISTRATION ('PBA')

Introduction

In view of the fact that managerial challenges arising from evolving political, economic, social and technological conditions are becoming increasingly integrated as a result of interrelated impetuses, needs and demands from both governmental and private sectors, the onus now falls on the latter's leaders to look beyond their respective domains and to start learning from and with each other.

Public agendas in favour of democratic progress, market liberalisation, environmental care and infrastructural development are all critical harbingers of opportunities or threats to strategic framing in corporate ecosystems. In turn, the private sector's strategic movement with its increasing emphasis on global expansion, corporate social responsibility and technological innovation could gradually define and focus the dynamics of national competitiveness in conjunction with the public sector.

These critical issues tend increasingly to bridge the public and the private sectors' respective concerns and thus require public-private partnership in analysing and addressing global challenges. This situation has created a crucial need and niche for visionary leaders and competent scholars with an interdisciplinary knowledge base in both public and business administration.

With its cumulative experience in providing high quality education and training to professional managers throughout the region, SIU could again take the lead with an innovative programme to nurture future leaders positioned at the nexus of the public and private domains.

Objectives

1. To develop visionary leaders capable of applying themselves in an informed and professional manner to the critical challenges arising from the interconnected context of public policy and business strategy formulation;
2. To train and prepare highly competent management scholars in an interdisciplinary research arena across the domains of the public and private sectors;
3. To enhance Shinawatra University's social value and standing as a centre of excellence which adopts a leading position in innovative education across the fields of public and business administration.

Curriculum structure

<p>A: Foundation Courses</p> <p>English for Graduate Studies Statistics for Social Science Philosophy of Science</p>	<p>B: Core Courses</p> <p>Public Administration and Public Policy: philosophy, theory, and application Seminar in Politics, Economics and Business Policy Organisational Behaviour and Strategic Management Research Methodology in Public and Business Administration Managing Operations, Innovation and Competitiveness Seminar in Governance, Leadership and Ethics Environmental Policy and Sustainability International Business and Intergovernmental Alliances</p>
<p>C: Elective Courses</p> <p>Interrelated Contexts within Public/Private/Civil Society Seminar in Public Administration and Privatisation Seminar in Foreign Policy and National Development Budgeting Processes, Resource Procurement and Networking Politics, Foreign Policy and International Law</p>	<p>D: Individual studies or Dissertation</p>

Duration of doctoral studies



Course synopses

A: Foundation Courses (non-credit)

English for Graduate Studies

This course aims to develop English skills, mainly in terms of reading and academic writing. Particular attention will be given to research articles and textbooks in the fields of public and business administration.

Statistics for Social Science

This course begins with philosophy of social science research as a knowledge creation process. The statistical method will be treated as a key research tool in the field of social science. The class content covers probability theory, normal distribution, descriptive statistics, parameter estimation, hypothesis testing, correlation analysis with programming application to business decision and policy analysis.

Philosophy of Science

(adapted from the University of Oxford's course <https://www.conted.ox.ac.uk/V500-4>)

This course provides an introduction to the philosophy of science from the origins of modern science in the Scientific Revolution in the sixteenth and seventeenth centuries to the latest controversies among contemporary philosophers of science. The objective is to help students develop an appreciation and understanding of the importance of the philosophy of science from both Western and Asian perspectives, especially over how it can be applied to public and business administration.

B: Core Courses

Public Administration and Public Policy: Philosophy, Theory and Application

This course defines the scope, status and dynamics of public administration theory, approaches and paradigms. The paradigm shift in public administration from the old to the new school of thought will be discussed with particular attention paid to critical, structuralist, post-structuralist and post-modernist theories.

Seminar in Politics, Economics and Business Policy

This course covers studies of politico-socio-economic conditions which are significant for the design of public and business policy, with attention also paid to local community development. Conceptual knowledge regarding the processes of public policy formulation, implementation and evaluation will be emphasised. The outcome and effect on the dynamics of business strategy and private sector development will be developed as a central topic of class discussion.

Organisational Behaviour and Strategic Management

This course covers concepts and techniques used in strategy formulation. Topics include defining purpose, strategic analysis and direction-setting using models and concepts such as the value chain, core competencies and capabilities, strategic alliances and acquisitions. Organisational theory will be covered in terms of planning, designing, organising and controlling the modern management system. Topics of discussion also include organisational behaviour, motivation, leadership, communication, conflict management and culture as key factors in strategy implementation.

Research Methodology in Public and Business Administration

This course provides a methodological framework to social science research. The research process in terms of setting a rationale, reviewing literature, framing research design, collecting data and interpreting results both from quantitative and qualitative approaches will be principal areas of discussion. This course will touch on critical contexts of public and business administration fields that encapsulate each student's interest as an initial stage of research proposal development vis-à-vis doctoral dissertation planning.

C: Elective Courses

Managing Operations, Innovation and Competitiveness

This course familiarises students with concepts and methods which are useful in understanding the management of an organisation's operations and the tools to deal with operational issues in order to gain competitive advantage. The course focuses on product design, manufacturing or service delivery, quality assurance in for-profit and non-profit organisations, in-service and manufacturing entities. Students learn how to benchmark and apply risk management techniques to innovation. Topics of discussion range from firm-level, industry-level and national-level competitiveness as an taxonomy of a national innovation system.

Managing Finance and Investment Projects

This course provides an overview of the fundamental concepts, framework and tools for analysing financial decisions based on fundamental principles of modern financial theory in corporate finance management. Topics include financial risk management, investment decisions and financial performance. Topics of study will also include project financing, with particular attention to public-private partnership (PPP) as an innovative financing model for large-scale investment projects.

Seminar in Governance, Leadership and Ethics

This course introduces definitions, concepts and details regarding good governance in accordance with the rule of law, morality, transparency, participation, responsibility and cost effectiveness within a cooperative context against the background of public-private-civil society. The scope of discussion also covers corporate governance, social responsibility and management ethics in the private sector's practical operation.

Environmental Policy and Sustainability

This course introduces a policy framework regarding the role of technology and environmental management in political, economic, social and national development. In particular, rules and regulations regarding technological change and natural resource management will be clarified. Topics of discussion include burgeoning air and water pollutions in an urban environment. Key solutions such as community participation, environmental impact assessment and law enforcement will be emphasised. The private sector's practice in terms of managing sustainability will be reviewed in conjunction with incoming challenges from public policy.

International Business and Inter-Governmental Alliances

(adapted from the book "Alliance Capitalism and Global Business" by Professor John Dunning and Putnam, R. (1988) *Diplomacy and Domestic Politics: The Logic of Two-Level Games*. *International Organization*, 42(1): 427-460).

This course introduces students to theories and cases on the formation of intergovernmental alliances with emphasis on its impact on international trade. Case studies are used to help students understand the rationale behind negotiations between stakeholders, within the government at the domestic level, between governments at the international level and between governments and multinational organisations. In addition, students will define best practice for business and international alliance formation.

Interrelated Contexts Within Public-Private-Civil Society

This course enables students to analyse interactions among public-private-civil society ranging from regional to global level. Particular attention will be given to collaboration models that deliver benefit to all stakeholders. This course also touches on the impact of political reform and decentralised governance on business and economic systems.

Foreign Policy and National Development

This course provides the conceptual basis for analysing the interrelationships between foreign policy, diplomacy and national development frameworks. It focuses on the formulation of national development strategy that responds effectively to the global dynamics in the political-economic-societal relations of neighbouring countries and the global community network, with consideration given to the interests of all parties involved.

Seminar in Public Administration and Privatisation

This course classifies public and private enterprise in terms of its philosophy, background and responsibilities. The relationships between governmental departments, public enterprises, specialist autonomous units and other forms of public organisation will be highlighted. The conceptual basis of deregulation and privatisation that enable autonomy in public enterprise will be discussed. Key topics include the outsourcing, concessioning and joint venture processes with attention given to good governance principles.

Budgeting Processes, Resource Acquisition and Networking

This course introduces key elements in the government's budgeting process that involve income, expenditure, budgeting and public debt management. Topics of discussion will cover both macro- and enterprise-level challenges in budgeting process management. Co-operation between public organisations, the private sector and civil society will be studied as resource acquisition strategies to overcome budget constraints.

Politics, Foreign Policy and International Law

(adapted from Georgetown University's IPOL degree programme:
<<https://bsfs.georgetown.edu/academics/majors/ipol/courses>>-- GOVT-263 International Law, GOVT-449 Political Institutions and Governance, CULP-220 Diplomacy and Culture)

This course presents political institutions under “the rules of the game” which establish the domains of public activity both nationally and internationally. The traditional power structure is addressed as well as the impact of "soft power", which plays an increasingly important role in diplomacy and foreign policy. The course also analyses the concepts, structures and political underpinnings of international law. Topics covered by case studies may include the sources of and players in international law, international legal institutions, the use of force, human rights law, the law of the sea and cyberspace law.

Cyber Security and Information Technology Policy

(adapted from U of Maryland's course <<http://www.umuc.edu/academic-programs/masters-degrees/cybersecurity-policy.cfm>>)

Our world is increasingly supported by a cyberspace infrastructure, providing convenience but also leading to vulnerability. Using a multidisciplinary approach, this course provides students with a broad analytical framework for understanding cybersecurity and threats to cyberspace infrastructure, e.g. network outages, data compromised by hackers, propagating viruses, etc. Cybersecurity threats are studied at the enterprise, national and global levels. Emphasis is placed on the roles of government, inter-organisational alliances, international cooperation and legal concepts such as privacy, intellectual property and civil liberties

APPENDIX O



International links • Schools outreach & liaison • Corporate training • Seminars
 Professional development course design & delivery
 Specialist English instruction • Consultancy

Welcome to CISCE (SIU)

SIU

Why study at SIU?

International

PBA Scholarships

Training

Contact Us

Schools

GAC

ENGLISH FOR SALES

During the period January to March 2015, CISCE SIU compiled, managed and delivered a training programme in [English for Sales](#) to staff at SC Asset, Bangkok.

Please click [here](#) to see a sample unit from this programme.

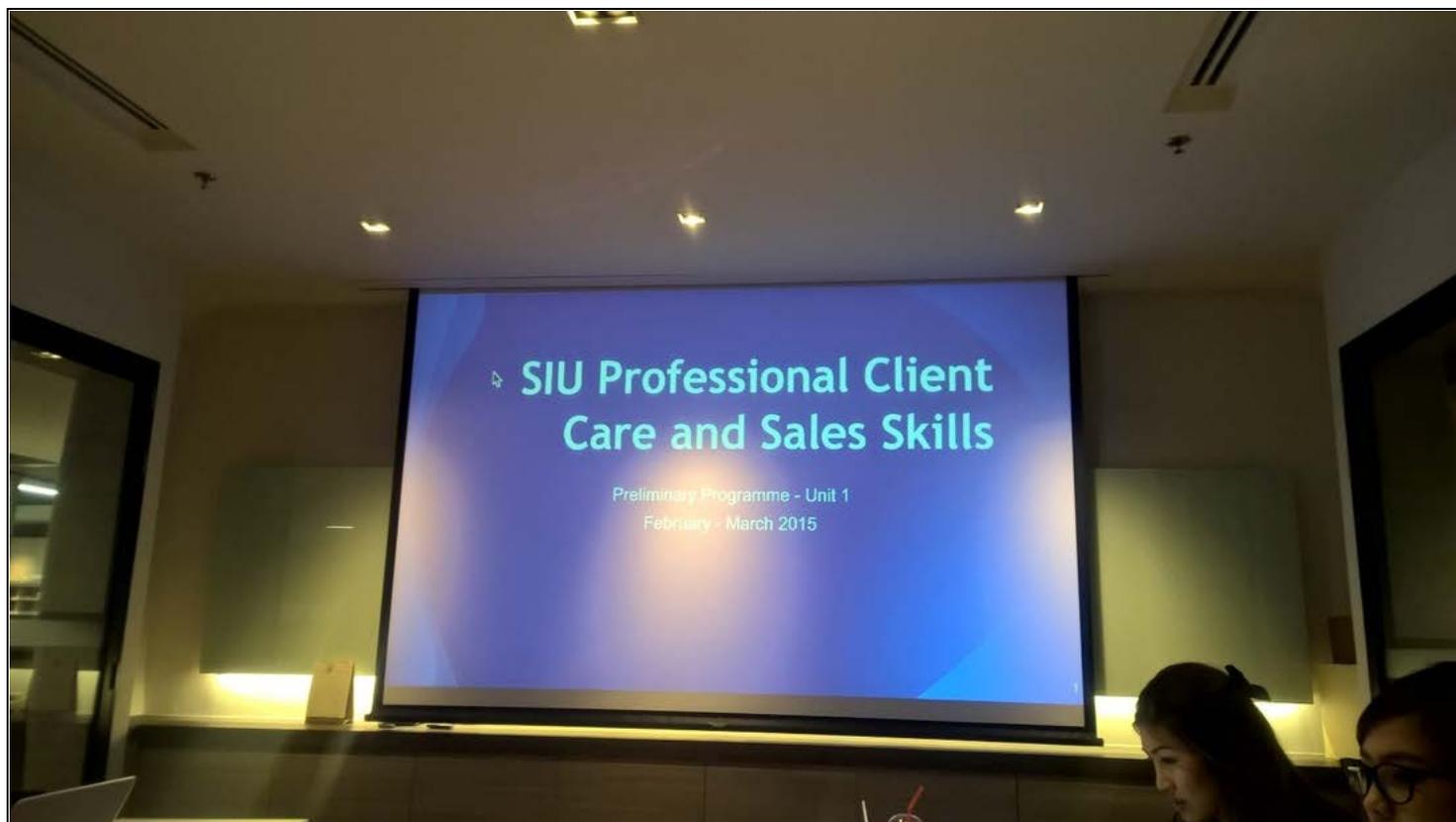
Please click on the video opposite to see a sample trainee roleplay session from this programme.

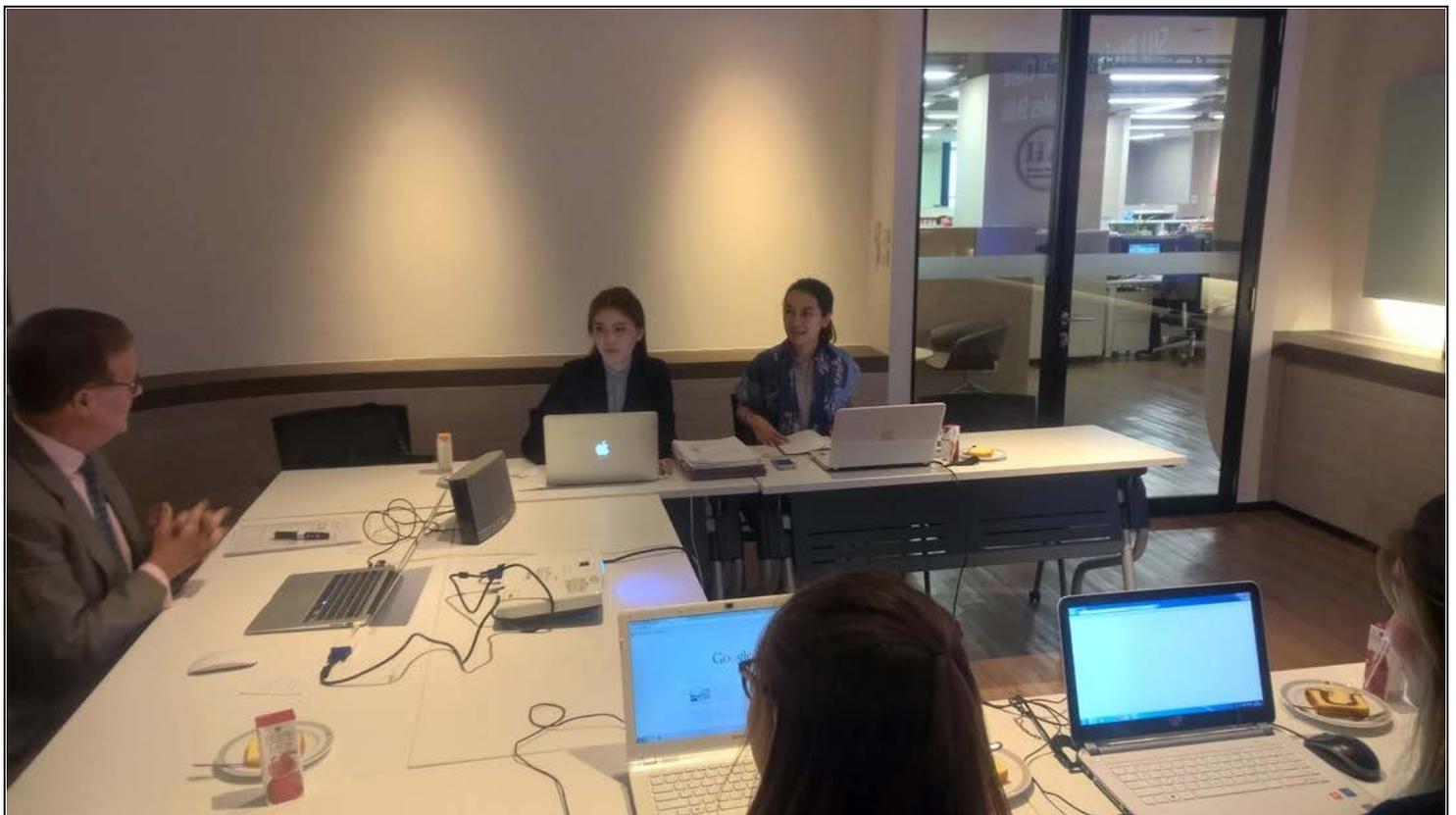
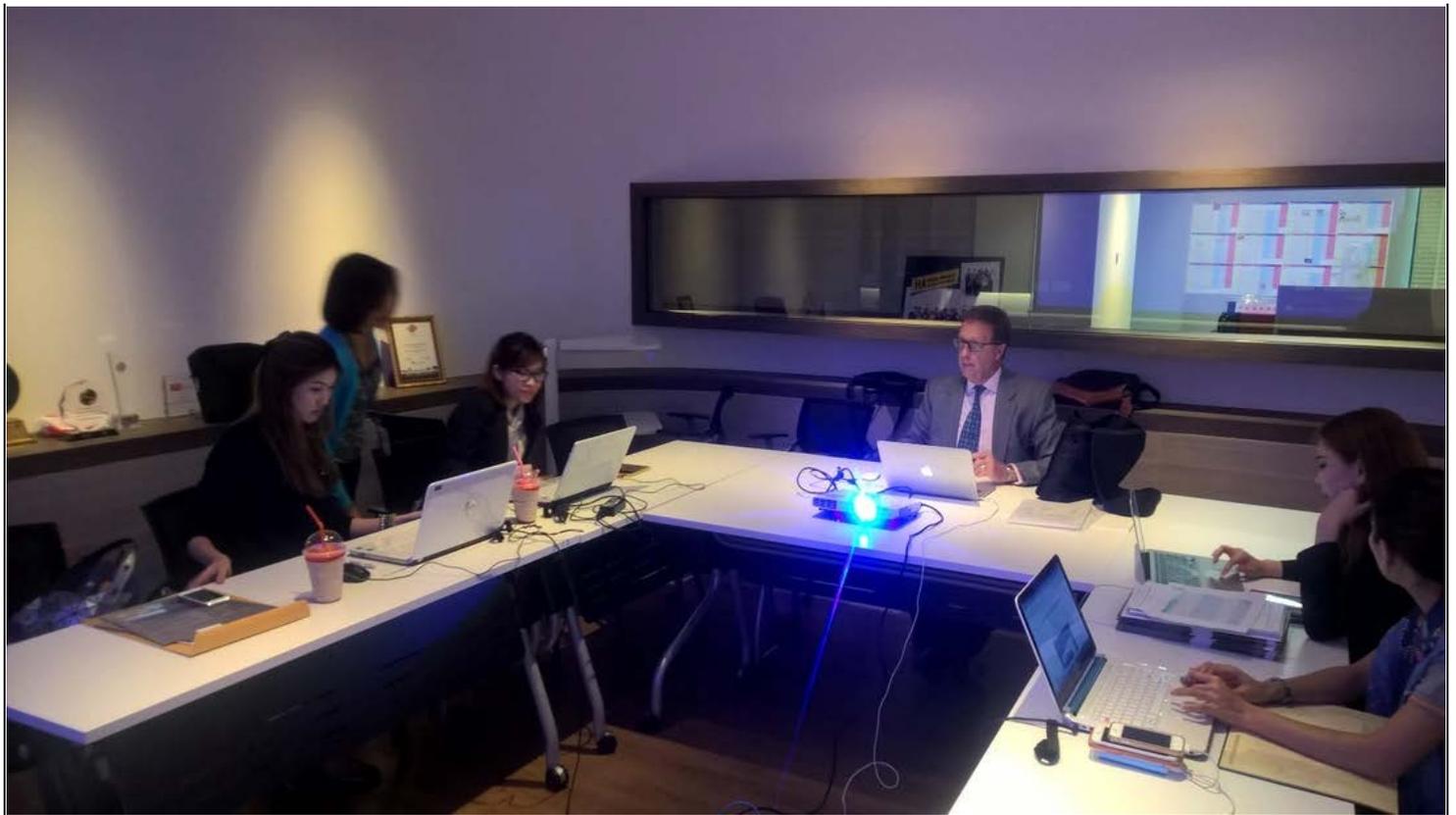
Opposite and below are pictures of the certificates trainees received after successfully completing this programme.





To be eligible to receive these certificates, the trainees had to pass a rigorous evaluation exercise conducted by the trainer on behalf of CISCE SIU.





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SIU
INTERNATIONAL

มหาวิทยาลัยชินวัตร

SHINAWATRA UNIVERSITY

8th June 2015

Khun Alisa Wilaichon (HRD)
SC Asset Corporation PLC
1010 Shinawatra Tower 3, P14th Fl.
Viphavadi Rangsit Rd
Chatuchak
Bangkok 10900

Further to our recent communications, please find enclosed the SC Asset sales staff's training programme certificates from Shinawatra University.

It's been very nice to work with you and your colleagues at SC Asset, and I hope you may consider using Shinawatra University's professional training services for your staff again in the future. If we can be of any further service in the latter regard, please don't hesitate to let me know accordingly.

Yours sincerely

Andrew Elliott

Director
Centre for International Studies and Continuing Education

e: <cisce@siu.ac.th>

w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

MEMORANDUM

TO: Professor Dr Voradej Chandarasorn, SIU President
FROM: Andrew Elliott, Director CISCE
DATE: 28.v.2015
RE: Certificates for SC Asset trainees
REF NO: CISCE 0066

Dear Professor Dr Voradej

Please find attached certificates for the SC Asset trainees.

I wonder if you would be kind enough to sign the latter. I will then be pleased to expedite their delivery to their recipients.

Yours sincerely



Andrew Elliott

ENCS

From: [Andrew Elliott](#)
To: ["Alisa Wilaichon"](#)
Cc: ["Paima Akaratawee"](#); ["Thitiporn Hongsa"](#); ["Pariya Khompairee"](#)
Bcc: ["Professor Dr Voradej Chandarasorn"](#)
Subject: RE: Certificates
Date: 08 June 2015 13:16:00

Dear Khun Alisa

Many thanks for this information – I'll arrange the certificates' delivery accordingly.

I hope you're well.

Kind regards

Andrew

From: Alisa Wilaichon [mailto:alisa_w@scasset.com]
Sent: 08 June 2015 13:13
To: Andrew Elliott
Cc: Paima Akaratawee; Thitiporn Hongsa; Pariya Khompairee
Subject: RE: Certificates

Dear Mr. Andrew

You can post to me directly and I will sent to trainees by our messenger later.

This is my company address

To

Khun Alisa Wilaichon (HRD)

SC Asset Corporation PLC.

1010 Shinawatra Tower 3, P14th Fl.,

Viphavadi Rangsit Rd., Chatuchak, Chatuchak, Bangkok 10900

Or

(HRD)

P14

1010 3

10900

Best regards,

Alisa Wilaichon

02-949-2923

087-089-1770

From: Andrew Elliott [mailto:ae1@loxinfo.co.th]
Sent: Friday, June 05, 2015 11:09 AM
To: Alisa Wilaichon
Cc: Paima Akaratawee; Thitiporn Hongsa; Pariya Khompairee
Subject: Certificates

Dear Khun Alisa

I trust this finds you and your colleagues well.

I now have the SIU certificates signed by President Voradej ready to distribute to the 4 sales staff who undertook our training programme. May I please ask you to let me know the name and address they should be posted to?

I look forward to hearing from you.

Kind regards

Andrew

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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s: <iescothailand1>



APPENDIX P

From: [Andrew Elliott](#)
To: ["Steve Mckee"](#); ["Catherine Ellen Owens"](#); ["Robert Burgess"](#)
Bcc: ["Suchai Thanawastien"](#); ["suchai thana"](#)
Subject: Assessing creativity in language teaching and learning
Date: 29 June 2015 12:09:00
Attachments: [mart06.doc](#)

Dear All

I promised at last Thursday's meeting to make some substantive suggestions as to how the revised M Ed TEIL can incorporate the assessment of creativity within the context of language teaching and learning into its evaluation component.

This undertaking was prompted by Dr Direk's concluding remarks at the end of the meeting.

I've done some research and background reading over the past weekend; my initial suggestion would be that we start with some working definitions of teacher creativity and extrapolate assessment criteria from these.

Of all the sources I found and read over the past weekend, the attached was / is by far the most helpful, stimulating and potentially beneficial. May I therefore please share this with you as a starting point as we consider this important point?

So many evaluation methods come across as static; language use is (as Chomsky has emphasised throughout his career) a creative phenomenon, and assessment techniques therefore need to reflect this in a suitably dynamic way.

I've had some other ideas on the foregoing subject but thought I'd share the attached with you first before expanding on the latter.

Best regards

Andrew

Assessing English Language Teacher's Creativity Quotient

Albert P'Rayan, India

Dr Albert P'Rayan teaches *Technical English* and *English Communication Skills* courses at KCG College of Technology, Chennai, India. He is also an ELT resource person and teacher trainer. His areas of interests include ESP, Technology-Integrated Language Teaching, and teacher education. He contributes a weekly column 'English Blues' to Edex, a higher education supplement of *The New Indian Express*. E-mail: rayanal@yahoo.co.uk



Menu

[Abstract](#)

[Introduction](#)

[Theoretical background](#)

[Views of English language teachers and learners on creativity in ELT](#)

[Definition of creative teachers](#)

[Workable definition of a creative teacher](#)

[An effective teacher of English is also a creative teacher](#)

[Creativity is important for teachers of English](#)

[Characteristics of a creative teacher of English](#)

Difference between a not-so-creative and a creative teacher

Measuring creativity in ELT

Ways to enhance English language teachers' creativity

Conclusion

References

Abstract

Creativity, considered a vital twenty-first century skill, is seen as being increasingly important in English language teaching (ELT). It is believed that creative teachers have positive impact on learners and contribute to better learning. In this context, it is hypothesized that if ESL/EFL teachers have access to a tool to assess their own creativity quotient, they will be motivated to take steps to enhance their creativity in English language teaching (ELT) and become effective teachers. This paper presents how an assessment tool to help teachers of English self-assess their creativity quotient in ELT was constructed and recommends ways to enhance their creativity in ELT in order to become effective teachers.

Introduction

The term 'creativity' has been used more in the twenty-first century than ever before. There are numerous studies that prove the importance of creativity in all fields. The impact creative teachers have on learners and learning has also been discussed in several conferences and there is much literature available on the need for creativity in education. Creativity is a vital skill which English language learners of twenty-first century need to possess in order to be part of the knowledge society. The importance of creativity in English language teaching (ELT) has also been discussed in several forums.

In the past, teachers were expected to have a high intelligence quotient (IQ). Later, emotional quotient (EQ) was considered more important than intelligence quotient. Of late, need for enhancing creativity quotient is being discussed in educational institutions world over.

There are tests available to help individuals assess their creativity quotient. Is there any existing tool to help teachers of English assess their creative quotient in English language teaching? Most probably, there is no such test. In this context, it is hypothesized that if ESL/EFL teachers have access to a tool to assess their creativity quotient, they will be motivated to take steps to enhance their creative quotient in ELT and become effective teachers. It is based on the premise that an effective teacher of English is a creative teacher.

The two objectives of this paper are to design a tool to help teachers of English as a second language (ESL) or foreign language (EFL) self-assess their creativity quotient and suggest ways

to enhance their creativity quotient so as to enable them to become effective teachers. The tool is named English Language Teacher's Creativity Quotient (ELTCQ).

The paper presents the views of experts on the need for creativity in education, presents and analyzes the views of English language teachers and students on the importance of creativity for teachers of English and the impact of teachers' creative approach on English language learners and learning, and suggests an assessment tool, based on the views of experts, teachers and learners, to help teachers of English self-assess their creativity quotient in English language teaching and recommends ways to enhance their creativity in English language teaching. The paper has these four main sections: Theoretical background, Pre-design stage of ELTCQ tool, Design of ELTCQ tool and Post-design of ELTCQ.

Theoretical background

This section reviews literature related to the definition of creativity, the impact creativity has had on major fields in the globalized world, the role of creativity in education, and the importance of creativity for teachers in general and teachers of English in particular.

There are numerous definitions of the term creativity and each definition highlights a few characteristics of creative people. It is important to have a comprehensive and workable definition of creativity. One characteristic that is mentioned in most definitions is novelty. For example, the characteristics of creativity according to Csikszentmihalyi (1996) are novelty of an act, idea or product and its acceptance in the domain. In Weisberg's (1993) definition the characteristics mentioned are novelty, its value, and its appropriateness and in Franken's (2002) the main characteristic is uniqueness. Feist (1967), based on his meta-analysis of personality, has listed some characteristics of creative people: being more open to new experiences, less conventional and more self-confident and impulsive. Based on these definitions, a comprehensive definition of creativity is given here. *Creativity is the tendency or ability to generate an idea, act, method, approach or product that has novelty, uniqueness, appropriateness and value and is accepted for inclusion in the domain.*

Much has been written about the importance of creativity in every field in the globalized society. Southwick (2012), for example, states that creativity enhances life and out-of-the-box thinking is important in the changing world. It is predicted that there will be a great demand for creative people for various positions world over. Tough Choices for Tough Times, the new Commission on the skills of the American Workforce, National Centre on Education and the Economy (2007) predict that the best employers will look for most creative people and will be willing to pay any amount of money for their services.

The importance of creativity in education has been a much discussed topic in the past few decades. The Partnership for 21st Century Skills, a leading American advocacy organization focused on infusing 21st century skills into education, states that creativity is a vital 21st century skill the students need to have in order to climb up the ladder of success. A leading creativity expert Ken Robinson (2006) says that creativity is as important in education as literacy. The Centre for Public Education in its report on Defining a 21-st century education: At a glance, based on employer surveys and other evidence, lists three kinds of learning that are important for students to succeed in life: i) traditional academic knowledge and skills, ii) applied literacies, and iii) broader competencies including problem-solving skills, critical thinking, interpersonal skills, and creativity. A research project to explore the characteristics of creative teachers and to

identify the behaviours and environments that support the development of these attributes was undertaken by Canterbury Christ Church University and Future Creative during 2004-2005. The researchers Cremin, Barnes and Scoffham (2009) state that teachers' creative approaches contribute to learners' personal growth as they realise the importance of risk-taking and become more engaged with the world around them. According to the researchers, the three key elements that define the creative teacher are: teacher's personal qualities, the teacher's teaching approaches, and the school's ethos.

Creative teachers contribute to developing learners' creativity which in turn leads to positive outcome. In a classroom if students are being creative they are likely to play with new ideas, look at things from different viewpoints, explore ideas and options, try alternatives and fresh approaches, reflect critically on ideas, actions and outcomes (Morris, 2006). Stenberg & Williams (1996) emphasizing the importance of creativity for teachers state that if teachers want to develop creativity in their students they should be creative and role models for their students. Only creative teachers who value their own creativity can promote creativity in learners. Such creative English language teachers being role models for learners of English do help them learn the language better. There is correlation between teachers' creativity and effective learning of English. Studies have proved that in schools where the standards in English are high teachers' passions about teaching English and creativity are very much valued (Frater, 2001 and cited in Cremin, 2009). Creativity is not something desirable but it is important for an English language teacher, especially for an ESL teacher. Language learning is not a mechanical process but a creative process and therefore creativity should not be seen as optional but a goal of the English curriculum and it should be given increased attention (Cremlin, 2009).

Views of English language teachers and learners on creativity in ELT

The two groups of people who can give views on creativity in English language teaching are English language teachers and English language learners. So, it was decided to gather their views on creativity in English language teaching through different modes: face-to-face interviews, questionnaires, online forums and social networks.

A questionnaire containing a set of nine questions was sent to fifty teachers of English by email. Thirty of them teach English at the tertiary level and the rest teach the language at the secondary level. They were asked to give their responses to the following questions:

1. What is your definition of a creative teacher?
2. Here is a definition of creativity: *Creativity is the tendency or ability to generate an idea, act, method, approach or product that has novelty, uniqueness, appropriateness and value and is accepted for inclusion in the domain.* Do you agree that this definition can be applied to describe a creative teacher?
3. Do you agree that an effective teacher of English is also a creative teacher?
4. Do you think creativity is important for teachers of English? Why?
5. Have you ever tried to measure your creativity in ELT?
6. Do you think if a tool (test) to help teachers of English self-assess their creativity is available, the teachers will be motivated to enhance their creativity in ELT?
7. Do you think creativity can be taught or people can enhance their creativity?
8. What are the characteristics of a creative teacher of English?

9. What are your suggestions for teachers of English to enhance their creativity?

The teachers were asked to answer the questions in any order they liked. They were also told that it was not necessary for them to answer all the questions.

The same questionnaire was posted on a Facebook group “English Language Teaching for 21st Century ELLs” and the members of the group were asked to respond to the questions. Though the group has members from different countries, only teachers from India responded to the questions. Their views were also analyzed.

Views from sixty English language learners, mostly university students whose level of English is at the intermediate level, were also collected through face-to-face interviews and questionnaire. They were asked to give their answers to the following three questions.

1. Do you think creativity is important for teachers of English? Why?
2. What are the characteristics of a creative English language teacher?
3. How is a not-so-creative teacher different from a creative teacher?

A summary of the responses of the respondents is given here.

Definition of creative teachers

The purpose of asking teachers to give their definition of a creative teacher, not necessarily an English language teacher, was to know the qualities which teachers expect of a creative teacher.

A creative teacher is:

- one who can think on his feet and adapt his teaching to maximize learning in his classes.
- one who is sensitive to and observant of his learners’ needs and adapt methods which would maximize learning.
- one who is able to do or produce something new (fresh ideas, new lessons, new activities, etc) using one’s own intuition.
- one who does not follow the same method of teaching.
- one who attempts to devise new methods of conveying his/her explanations and concepts.
- one who makes adjustments/changes in the lesson plan during the lesson and thinks of different ways to teach the same item
- one who prepares study material and design activities that kindle students’ imagination and creativity
- one who identifies and appreciates creativity in colleagues and students and learns from others’ creativity
- one who makes creative use of unexpected situations in class, turns every obstacle in the session into an opportunity

The key qualities mentioned in the forty definitions given by teachers of English are: original, novel, unique, stimulating, adaptable, observant, able to produce something new, different, learner-centred, innovative, productive, and prolific.

Workable definition of a creative teacher

The respondents were asked whether they agreed that this definition of creativity - *Creativity is the tendency or ability to generate an idea, act, method, approach or product that has novelty, uniqueness, appropriateness and value and is accepted for inclusion in the domain* - could be applied to describe a creative teacher. Thirty-six respondents (72 percent) agreed that the definition could be used to describe a creative teacher as it embodies the qualities such as novelty, uniqueness, value, appropriateness and acceptance. The other respondents wanted to include the characteristics they had mentioned as answers to the questions on their definitions of a creative teacher and the characteristics of a creative English language teacher.

An effective teacher of English is also a creative teacher

All respondents agreed that that an effective teacher of English is also a creative teacher. An English language teacher who lacks creativity cannot consider him/her an effective or good teacher as language teaching requires creativity. From their responses it is evident that creativity is essential for an effective English language teacher.

Creativity is important for teachers of English

All respondents agreed that creativity is important for teachers of English. The summary of the reasons stated by the respondents is given below:

- Creativity allows the teacher to see or find an alternative.
- Creativity energizes the teacher.
- Creativity stimulates students towards learning.
- The teacher has to look for examples or illustrations to make students understand various concepts.
- The students are required to sustain students' interests.
- With the advancement of information and communication technology learners' learning styles also have changed.
- Students want teachers to be creative since creativity breaks monotony and boredom in the classroom.
- Not all students learn in the same way - their learning styles and preferences differ . Only creative teachers can develop and use a judicious mixture of techniques and activities to help heterogeneous groups of learners.
- Only creative teachers can create an environment for learners to involve themselves actively in different learning activities.

- The situation, environment, mindset of students.... everything varies. The teacher has to tailor his/her teaching style according to the situation.
- Language has been changing and it needs to be taught creatively.

English language teachers face many unprecedented challenges in the classroom and to face these challenges successfully the teachers need to be creative. Teachers of English need to provide creative solutions to problems experienced by teachers and learners in the English classroom in order to be successful in the profession. Since language is changing, learners and

learning situations are different, and heterogeneity demands variety, creativity is important for English language teachers.

Characteristics of a creative teacher of English

The respondents mentioned many characteristics of a creative teacher of English. Their responses were based on their experience as teachers now and learners in the past, their observation, their interaction with fellow teachers, and the feedback collected from students. The characteristics mentioned by the respondents are listed here:

- A creative teacher of English (CTE) refreshes his existing knowledge continuously.
- A CTE is bubbling with enthusiasm.
- A CTE is passionate about her teaching.
- A CTE has ability to think out of the box.
- A CTE is ready to accept challenges and take risks.
- A CTE gives importance to creativity and communication rather than grammatical accuracy.
- A CTE tries to know the language needs of her students.
- A CTE brings out the creativity of his/her students.

- A CTE has a sense of humour.

- A CTE is adventurous and enjoys trying out new ideas.

- A CTE is not rule bound.

- A CTE is a keen observer.
- A CTE provides variety and vitality to each student and devotes himself utterly to the cause of learning.
- A CTE is a reflective teacher.
- A CTE has ability to read the situation and act appropriately.
- A CTE does not cling to any particular method all the time.
- A CTE can come up with new ideas.
- A CTE is passionate about her professional development.
- A CTE makes her relevant to the students.

Most respondents had used the following adjectives as characteristics of a creative English language teacher: original, open-minded, reflective, observant, imaginative, adaptive, and unpredictable.

Difference between a not-so-creative and a creative teacher

The respondents (teachers and students) were asked to answer the question how a not-so-creative teacher (of English) is different from a creative-teacher (of English) by listing the characteristics of both types of teachers. The term 'not-so-creative teacher' is preferred to 'non-creative teacher' because it is believed that every individual has some level of creativity in him/her. Based on the responses collected from the respondents, the following list of differences between the two types of teachers was prepared:

1. A not-so-creative teacher is interested in the final product or results but a creative teacher is interested in the process of achieving results.
2. A not-so-creative teacher is not willing to take risks but a creative teacher enjoys taking risks.
3. A not-so-creative teacher spoon-feeds but a creative teacher stimulates.
4. A not-so-creative teacher is like a robot and lacks imagination but a creative teacher is imaginative.
5. A not-so-creative teacher considers challenges as problems and avoids them but a creative teacher considers challenges as opportunities and explores them.
6. A not-so-creative teacher doesn't want to be challenged but a creative teacher loves to be challenged.
7. A not-so-creative teacher acts by rules and regulations but a creative teacher doesn't want to be bound by rules.
8. A not-so-creative teacher makes their students lose interest but a creative teacher enlivens their students and sustains their interest.
9. A not-so-creative teacher sticks to the textbook but a creative teacher adapts the textbook or uses her own materials as per the needs of the students.
10. A not-so-creative teacher doesn't allow students to imagine and think but a creative teacher creates an environment for students to imagine and think.
11. A not-so-creative teacher does not want to find out the learner needs but a creative teacher knows the learner needs and adapts her teaching.
12. A not-so-creative teacher works hard but a creative teacher works smartly to achieve the desired result.

Measuring creativity in ELT

If individuals' creativity quotient (IQ) can be measured it is possible to measure individuals' creativity quotient (CQ) too. Several tools are available to test individuals' creativity quotient (CQ). For example, Gladwell (2008) used "divergence tests" and Guilford (1967) constructed "psychometric tests" to measure the creativity quotient of individuals. We do not seem to have any specific assessment tool to help English language teachers measure their creativity in English language teaching. Most respondents agree that creativity of teachers can be measured. There are various responses to the question on how it can be measured. Some respondents have stated that creative teaching can be measured with the help of students' evaluation of their teachers, through observation of the teaching practice, with the help of a rating scale used by the students, and by going through the teachers' diary if it gives his reflections on his day to day teaching.

Respondents feel that if a tool (test) to help teachers of English self-assess their creativity is available, the teachers will be motivated to enhance their creativity in ELT. Based on the data

collected from English language teachers and English language learners, the English Language Teaching Creativity Quotient (ELTCQ) was devised. The test contains 30 questions which help teachers self-assess their creativity quotient in ELT. Teachers whose scores are not at the desired level should reflect on their personal qualities, teaching practices and identify the areas in which they should improve.

Test your Creativity Quotient in English Language Teaching (ELT)

Are you a creative teacher? Do you English as a second language or a foreign language creatively? Here is a tool to help you self-assess your creativity in ELT. To what extent do the following statements reflect your character? Answer them according to how you feel. On the scale, 5 means you strongly agree, 3 means you agree but not strongly, and 1 means you do not agree.

S.No.	Statements	Points
1	I have a strong passion for teaching English.	
2	My way of teaching English is different and unique.	
3	I always believe that communicative competence is more important than grammatical competence.	
4	I enjoy trying out new ideas while preparing lesson plans.	
5	I tolerate my students' language errors in writings, speeches, etc. (I give importance to ideas)	
6	I have a sense of humour and can make my students laugh out loud.	
7	I don't fully depend on prescribed textbooks or workbooks. I adapt existing materials or use my own materials in the class and create exercises. My students find the materials interesting and useful.	
8	When I set a question paper I don't copy questions from any previously set papers.	
9	I show interest in preparing teaching and learning resources.	
10	I enjoy reading creative pieces of literature.	
11	My interpretation of any piece of literature is different from others' interpretations.	
12	I am known for my out-of-the-box thinking.	
13	I enjoy learning new things (integrating technology in teaching, etc.)	
14	I always or quite often try new activities in the classroom.	
15	I am passionate about my professional development.	

16	I have a great deal of curiosity about syllabus, teaching, testing, etc.	
17	I get many new ideas while preparing any topic for teaching or presentation.	
18	Whenever I explain any grammar point I give many fresh examples.	
19	I don't use others' ideas as my own.	
20	People who know me well consider me a bizarre type of person.	
21	I'm perceived by my colleagues, friends, students and others as non-conforming.	
22	I am not scared of making mistakes or encountering failures.	
23	I am a learner-centred teacher.	
24	I am a reflective teacher and I constantly review my teaching and take steps to become a better teacher.	
25	My teaching doesn't follow set predictable patterns.	
26	I give importance to originality and encourage my students to be original.	
27	I consider my learners a great resource.	
28	I sustain my students' interest in the class.	
29	I like problem solving contexts and engage students in problem solving activities.	
30	I critically evaluate my ideas, preparation, teaching, testing, etc.	

Now, add up your score for all 30 questions. A score of 120 – 150 suggests a high potential for creativity. A score of 100 - 120 shows above-average potential. A score of 75 – 100 shows average potential, and a score below 75 suggests a lower ability to be creative.

Ways to enhance English language teachers' creativity

Creativity is taught in many educational institutions across the globe and several studies have also proved that creativity can be acquired. Most respondents agree that creativity can be taught but individuals should have desire to enhance their creativity. Some respondents say that creativity cannot be taught but teachers who want to develop their creativity quotient can be stimulated and guided.

Respondents believe that if teachers have access to a tool that can be used to assess their creativity in English language teaching, they can think of ways to enhance their creativity. If proper reflection follows the assessment of one's creativity quotient the teacher can take steps to enhance their creativity. Creativity is not equated with effectiveness but in order to be effective the teacher should be creative. Practicing teachers have given the following recommendations

for the teacher to improve her creativity in English language teaching. They, based on their experience as teachers, have given the following recommendations to help teachers enhance their creativity in English language teaching.

- The English language teacher should give importance to reflective teaching
- The teacher should be willing to try out new ideas and break free from conventional teaching.
- The teacher should update her knowledge constantly by attending conferences and engaging herself in research papers.
- The teacher should discuss problems and challenges faced by them in the classroom with fellow teachers.
- The teacher should willingly carry out action research.
- The teacher should understand the context and background of students and carry out learner needs analysis.
- The teacher should have exposure to different approaches, methods and techniques of teaching.
- The teacher should continually try something different to improve her quality of teaching.
- The teacher should prepare new lesson plans regularly. The lesson plan should have new activities.
- The teacher should constantly assess the effectiveness of her teaching by getting feedback from learners and observers.
- The teacher should write her insights in a diary.
- The teacher should be exposed to different challenges such as mixed-ability groups of students, students with learning disabilities, etc.
- The teacher should introduce problem-based learning in the class.

Conclusion

Thirty-five participants of an ELT conference used this assessment tool to measure their creativity in ELT. Their scores were different. They found the assessment test useful and expressed their desire to enhance their creativity. Some participants said that the assessment tool was quite helpful in the sense that it encouraged them to do a self reflection on teaching experiences and to identify their strengths and limitations. The results of the study appear to support the hypothesis that if teachers are provided with a test to help them assess their creativity quotient in English language teaching, they will be motivated to enhance their creativity.

The assessment tool can be used in different countries where English is taught either as a second or a foreign language and based on the feedback collected from the teachers who have used the tool to assess their creativity, the tool can be modified. Recommendations given by the respondents to help teachers improve their creativity in ELT can also be modified based on the effectiveness. Further research in this area can be carried out and the ELTCQ can be modified based on feedback from practicing teachers.

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Please check the **Creative Methodology for the Classroom course** at Pilgrims website.

Please check the **How the Motivate your Students course** at Pilgrims website.

Please check the **Building Positive Group Dynamics course** at Pilgrims website.

Please check the **How to be a Teacher Trainer course** at Pilgrims website.

From: [Andrew Elliott](#)
To: ["Robert Burgess"](#); ["Steve Mckee"](#); ["Robert Burgess"](#)
Subject: RE: Mission statement" for the M Ed TEIL
Date: 26 June 2015 16:32:00

That's excellent, Bob!

From: Robert Burgess [mailto:kabob@icloud.com]
Sent: 26 June 2015 16:31
To: Andrew Elliott; Steve Mckee; Robert Burgess
Subject: Re: Mission statement' for the M Ed TEIL

On Jun 26, 2015, at 3:54 PM, Robert Burgess <kabob@icloud.com> wrote:

Andrew,

Here is my stab at the Mission statement. I have adapted your original and added Kate's comment.

The Masters of Education in Teaching English as an International Language is a postgraduate qualification that aims to equip practising and prospective teachers with a comprehensive theoretical, methodological and practical grounding. The M.Ed TEIL offers students a balanced range of core and optional courses which combine essential aspects of language teaching and learning with professional needs, individual interests and academic aspirations. Classroom instruction and seminar / workshop content are supplemented with rigorously supervised practicum placements in authentic teaching and learning contexts. The practicum is carefully designed and structured to provide candidates with full support, guidance and orientation. Those who secure this qualification emerge with a strong portfolio of academic knowledge combined with key technical and pedagogical skills. Ethical and cultural awareness is then integrated with managerial and practical abilities, equipping students to meet the professional challenges of teaching English to non-native speakers in the modern world. Successful candidates will gain competence in recognizing and accommodating students' needs while encouraging high standards and a positive attitude towards the use of English. They will learn to assimilate community values and ethics in their teaching both in the local and in the greater context of English in the ASEAN region.

Have at it!

Bob

On Jun 26, 2015, at 12:04 PM, Andrew Elliott
<ae1@loxinfo.co.th> wrote:

Thanks, Kate – point well taken!

From: Robert Burgess [<mailto:kabob@icloud.com>]
Sent: 26 June 2015 11:54
To: Andrew Elliott
Cc: Steve Mckee
Subject: Re: Mission statement' for the M Ed TEIL

The mission statement is wonderful. I would add one sentence in support of fortifying social virtue - along the lines of

"Students will gain competence in recognising their students' needs, encouraging a positive attitude to the use of English, while assimilating community values and concerns in their teaching."

Kate

On Jun 25, 2015, at 5:33 PM, Andrew Elliott
<ae1@loxinfo.co.th> wrote:

Dear All

I've been racking my brains to think of a 'mission statement' for the M Ed TEIL as two of our guests today recommended we should have – as a sort of 'bridge' between SIU's mission statement, (which Amporn only seemed to know 50% of – rather to my chagrin, since it was I who worded the other half – "Fortifying Social Virtue"), the contents of the courses and the latter's anticipated outcomes.

What follows is definitely not perfect, but it may provide a starting point to consider.....

.....
.....
.....

The M Ed TEIL is a postgraduate qualification that aims to equip practising and prospective teachers of English as an international language with a comprehensive methodological, theoretical and practical grounding in this subject. By offering students a balanced range of core and optional courses, the M Ed TEIL seeks to combine studies based on essential aspects of language teaching and learning with the individual needs, interests and aspirations of individual students. Classroom instruction and seminar / workshop delivery are supplemented by rigorously supervised Practicum placements in authentic contexts with full support, guidance and orientation. Those who secure this qualification emerge with an eclectic portfolio of

academic and technical knowledge, pedagogical skills, professional, ethical and cultural awareness, managerial and research techniques and practical abilities which leave them uniquely equipped to face and deal with the professional challenges of teaching English to non-native speakers in the twenty-first century within the context of the proliferation of different versions of English within ASEAN and globally.

.....
.....
.....

I've no doubt this leaves ample scope for improvement. All comments would be welcome!

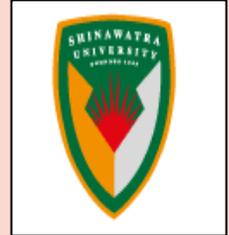
Best regards

Andrew

Catherine Owens
Assistant Professor
School of Liberal Arts
Shinawatra University
Pathum Thani 12160
THAILAND

APPENDIX Q

SHINAWATRA UNIVERSITY: ENGLISH LANGUAGE TRAINING FOR CORPORATE CLIENTS



ENGLISH LANGUAGE TRAINING SERVICES

Centre for International Studies and Continuing Education, SIU

CISCE
Centre for International Studies &
Continuing Education



PREPARING FOR THE ASEAN ECONOMIC COMMUNITY

English Language Training

Shinawatra University (SIU)'s Centre for International Studies and Continuing Education (CISCE) provides English Language training programmes to Thai organisations and individuals to prepare the latter for ASEAN economic integration in 2015 and thereafter.

These training programmes focus on *functional communication* so that participants can achieve success in mastering English for everyday practical situations, tasks and opportunities. Although grammar is not excluded, SIU CISCE's principal aim is to give trainees the competence and confidence they need to engage effectively in day-to-day contact and communication.

Who should undertake SIU CISCE's English Language training?

SIU CISCE's English Language training is designed for employees, officers, managers, directors and associates of all Thai organisations in the public and private sectors whose jobs require them to communicate in English with customers, enquirers, business partners, suppliers, contractors, visitors and others.

What's special about SIU CISCE's English Language training?

SIU CISCE's English Language programmes provide trainees with the English language skills they need for everyday *functional communication*. This process includes tasks such as introducing oneself, following up enquiries, responding to requests for information, identifying and detailing problems, recommending solutions, reporting factual and numerical data and summarising findings and trends. To complete such tasks effectively, SIU CISCE's English Language trainees need preparation and practice with the English vocabulary and structures used in such situations.

They thus acquire familiarity and confidence with describing, suggesting, analysing, concluding etc in English; these skills enable *communication* to take place successfully so that the *functions* are dealt with positively to everyone's satisfaction, thus paving the way for improved relationships, operations and business.

Why is SIU CISCE's English Language training needed in Thailand?

Thailand is one of the 10 member states of ASEAN (together with Indonesia, Malaysia, the Philippines, Singapore, Brunei, Burma, Cambodia, Laos, and Vietnam). These countries have agreed to create an *ASEAN Economic Community (AEC)* by 2015. Article 34 of ASEAN's Charter defines English as the official working language of ASEAN. Consequently most if not all ASEAN-related communications in all 10 countries will be conducted in written and spoken English. To maximise the economic, commercial and financial opportunities offered by the AEC, Thailand, Thai people and Thai organisations will need English skills on a par with those of other ASEAN members (such as Singapore and Malaysia).

How will membership of the ASEAN Economic Community (AEC) affect Thailand?

The ASEAN Economic Community (AEC) will have a unified customs system and a single market and production base. Import duties between ASEAN member countries have been being lowered since 2007; by 2015 most will disappear completely.

The AEC will also offer special arrangements to strengthen the position and competitiveness of SMEs (small and medium sized enterprises) and to build up rice reserves to offer food security against natural disasters and humanitarian emergencies. There are similar plans for energy security, media and education co-operation and a free flow of investment throughout ASEAN. There will therefore be greater circulation of people, goods and capital within ASEAN; international companies will become more integrated and visa processes more simplified. All these factors will impact significantly on the governmental, tourism, hospitality, import-export, educational, agricultural, banking and other service industry sectors and on production, consumption and investment in Thailand.

What benefits will my organisation and its staff derive from SIU CISCE's English Language training?

SIU CISCE's English Language training provides participants with the English communication skills (speaking, writing, listening and reading) they need to deal effectively with the local, regional, national and global opportunities presented by Thailand's membership of the ASEAN Economic Community (AEC) and its onset in 2015. Organisations that begin SIU CISCE's English Language training now will enjoy significant advantages over others by the time ASEAN economic integration is complete.

What does SIU CISCE's English Language training comprise?

SIU CISCE's English Language training materials consist of a suite of constituent elements which are combined in specific ways at suitable levels to match the unique English language needs of each group of participants. These elements include initial needs analyses, placement tests, progress tests, a 5-level series of textbooks, interactive workbooks on CD-ROM, writing files, reading files, vocabulary cards, expressions cards, practice files, trainees' audio scripts and DVD worksheets. These are supplemented by additional training aids focussed on overcoming the unique mother tongue interference problems Thai learners routinely face when studying how to speak and write English. The core elements are published by Oxford University Press (OUP), which is part of the University of Oxford, UK. By using and carefully customising these professional training elements to suit clients' specific needs and levels, SIU CISCE's English Language expedites a quick and significant improvement in English for functional communication to all its trainees.

Where does SIU CISCE's English Language training take place?

SIU CISCE's English Language training is conducted either at a client organisation's premises or at a designated and fully equipped training centre within SIU's premises.

What levels of English language training does SIU CISCE offer to clients?

SIU CISCE's English Language training is delivered at 5 levels: Elementary, Pre-intermediate, Intermediate, Upper-intermediate and Advanced. Each level has its own series of learning materials and aids.

How does SIU CISCE's English Language training proceed?

When SIU CISCE's English Language receives an enquiry from a prospective client, its sales representative arranges a free, no-obligation meeting and a diagnostic assessment for prospective trainees. The assessment's results tell us whether there is a sufficient quorum of trainees at the same or similar starting levels for SIU CISCE's English Language to form a new training group from them. If there are insufficient numbers to form a new training group, SIU CISCE's English Language will invite the trainees to join an existing training group with trainees who have attained a similar level to theirs.

At or shortly after this meeting, SIU CISCE's English Language will ask prospective clients for details of the availability of its trainees and other practical matters. SIU CISCE's English Language will then send a client organisation our training proposal, which is tailored as closely as possible to the client's specific needs and circumstances.

If the client accepts SIU CISCE's English Language's proposal, we draw up an agreement based on our proposal; once this is accepted, the training commences. By following this procedure, SIU CISCE's English Language provides trainees with a professional, integrated, relevant, tailored, comprehensive and interesting course which offers a good return on the client's investment in training.

How does SIU CISCE monitor English Language trainees' progress?

We include interim and final progress tests in each SIU CISCE's English Language training programme. At regular intervals we discuss progress with each client organisation's designated representative, with trainees and with trainers – this is how progress is monitored. We also appoint a dedicated SIU CISCE's English Language liaison officer to each client, whom clients are welcome to contact at any time to discuss any aspect of SIU CISCE's English Language training. SIU CISCE's English Language takes client care very seriously in the interests of continuous quality control: YOUR SATISFACTION IS OUR SUCCESS!

Do SIU CISCE's English Language trainees receive certificates?

Yes – as long as they have attended at least 80% of the training sessions and obtained at least 75% in the final test. Certificates are awarded by SIU CISCE to both client organisations and to individual trainees.

For more information about SIU, please visit: <www.siu.ac.th>.

For more information about CISCE SIU, please visit: <<http://ciscesiu.weebly.com/>>.

For more information about CISCE SIU's corporate training services, please see: <http://ciscesiu.weebly.com/uploads/3/7/6/0/37603659/siu_corporate_training_brochure_oct_2014.pdf>.

Free Training

As part of its commitment to the principles of Corporate Social Responsibility (CSR), CISCE SIU is pleased to offer 12 hours of English Language training to corporate clients free of charge. Corporate clients can then determine upon the conclusion of such free training whether they wish to continue to receive CISCE SIU's English Language training services on a chargeable basis. The initial 12 hours' training normally consists of practice in the four skills:



The precise contents of the initial 12 hours' training depend on corporate clients' needs. These are assessed by CISCE SIU via the conducting of a needs analysis in conjunction with the corporate client.



ENGLISH NOW!

คุณพร้อมหรือยัง...

ที่จะเข้าสู่ประชาคมเศรษฐกิจอาเซียน AEC 2015

“ภาษาอังกฤษจะเป็นตัวแปรสำคัญในการเตรียมความพร้อมของประเทศ เข้าสู่ประชาคมเศรษฐกิจ ASEAN (AEC) ภาษาอังกฤษเปรียบเสมือนภาษากลางที่เป็นสื่อใช้ในการสื่อสาร เราขอเป็นส่วนหนึ่งของความก้าวหน้าของบริษัทของคุณ ในการเตรียมความพร้อมให้คุณได้ใช้ทักษะทางภาษาได้อย่างถูกต้อง”

ประชาคมเศรษฐกิจ ASEAN (AEC) 2015 มีจุดมุ่งหมายที่จะรวมเศรษฐกิจของแต่ละกลุ่มประเทศสมาชิกให้เป็นหนึ่งเดียว เพื่อเพิ่มศักยภาพการส่งออก และเพิ่มระดับการแข่งขัน

ดังนั้นการแข่งขันที่เพิ่มมากขึ้นจะนำมาซึ่งโอกาสทางการค้าและการแข่งขันที่มากขึ้น

Shinawatra University (SIU)'s
Centre for International Studies and Continuing Education (CISCE)

โครงการฝึกอบรมภาษาอังกฤษ (English Language Training)

เนื่องด้วยหน่วยงานศูนย์การศึกษานานาชาติและการศึกษาต่อเนื่อง(CISCE) ของมหาวิทยาลัยชินวัตร (SIU) ได้จัดโครงการการฝึกอบรมภาษาอังกฤษเพื่อเตรียมความพร้อมเข้าสู่การรวมตัวทางด้านเศรษฐกิจในปี 2558 ให้แก่องค์กรและบุคลากรที่มีความสนใจศึกษาเพิ่มเติมด้านภาษาและสามารถนำไปใช้ได้จริง

โครงการฝึกอบรมนี้มุ่งเน้นการนำเสนอรูปแบบการพัฒนาทักษะการใช้ภาษาอังกฤษสำหรับการสื่อสารเบื้องต้นที่ไม่เน้นการเรียนรู้ไวยากรณ์เพียงอย่างเดียว หากแต่เน้นวิธีการเรียนรู้ทางด้าน การฟัง การพูด การอ่านและการเขียน เพื่อนำไปใช้งานในชีวิตประจำวันและการติดต่อสื่อสารระหว่างบุคคลหรือหน่วยงานในองค์กรของท่าน

โครงการนี้จึงเป็นอีกทางเลือกหนึ่งเพื่อเสริมทักษะทางด้านต่างๆให้ผู้เข้าร่วมโครงการฝึกอบรมภาษาอังกฤษ (English Language Training) มีประสิทธิภาพในการใช้ภาษาอังกฤษมากขึ้น

Consultation & needs analysis

เนื่องจากแต่ละธุรกิจมีความต้องการแตกต่างกันไป หลักสูตรของเราจึงมีความยืดหยุ่น เพื่อตอบสนองความต้องการ ตามวัตถุประสงค์ของบริษัท กับงานที่มีประสบการณ์ในหลากหลายธุรกิจของเรา จะช่วยเลือกหลักสูตรที่เหมาะสม และก่อให้เกิดประโยชน์ให้กับบริษัทของคุณมากที่สุด



Contact:

-  มหาวิทยาลัยชินวัตร <www.siu.ac.th>
-  CISCE <<http://ciscesiu.weebly.com>>
-  E-mail: cisce@siu.ac.th
-  Tel: (66)2 650 6011
-  Fax:(66)2 650 6033



shinawatra
university
FOSTERING INNOVATION



APPENDIX R

From: [Andrew Elliott](#)
To: ["Suchai Thanawastien"; "suchai thana"](#)
Cc: [Dr Prommin Lertsuridej](#); [Dr Chanchai Bunchapattanasakda](#)
Subject: Complimentary attendance for SIU at CSCSE SATC Program Global Partners" Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Programme
Date: 25 June 2015 14:16:00

Dear Dr Suchai

Further to my recent email, CSCSE (Ministry of Education), PR China, has just kindly informed me (below) that the normal entrance fee of 850RMB per head will be waived if Shinawatra University wishes to join the event in question.

Kind regards

Andrew Elliott

From: ?? [mailto:jxie@cscse.edu.cn]
Sent: 25 June 2015 14:06
To: ??
Subject: Re: Invitation to CSCSE SATC Program Global Partners Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Program

Dear Colleagues,
Greetings from CSCSE! Following my last email about invitation to CSCSE Study Abroad Training Center Program Global Partners Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Program, we are glad to inform you that your university has been cherished as a specially invited university of the conference, which means a program training fee of 850RMB per person mentioned in the invitation letter will be complimentary for you.
We believe that CSCSE SATC Program Global Partners Conference this year will be a great opportunity to further our communication and cooperation in the future. Looking forward to meeting you again soon in Guiyang.
Best regards,
Chinese Service Center for Scholarly Exchange

谢瑾

教育 留学服务中心 国际合作处

:北京市 区北四环西路56号辉煌时代大厦5层

电话 : 010-62677575

传真 : 010-62677587

网 :www.cscse.edu.cn

XIE Jin

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Level 5, Splendid Times Plaza, No.56 Beisihuan West Road, Haidian District, Beijing,
P.R.China

Tel: 0086-10-62677575

Fax: 0086-10-62677587

Website: www.cscse.edu.cn

发件人: 谢瑾 <jxie@cscse.edu.cn>

日期: 2015年06月25日 星期四 14时30分00秒

收件人: 谢瑾 <jxie@cscse.edu.cn>

主题: Invitation to CSCSE SATC Program Global Partners Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Program

Dear Colleagues:

On behalf of CSCSE, we are delighted to invite you all to participate in the CSCSE SATC Program Global Partners Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Program, which will be held at Guiyang International Eco-conference Center in Guiyang, Guizhou province from August 3rd to 4th this year.

Please find the attached invitation letter and relevant appendixes, and send your feedback to us before July 3rd, 2015. If you have any questions, please feel free to contact us at any time. Thanks again for your great support and contribution to the CSCSE SATC Program. We look forward to meeting you in Guiyang soon!

Yours Sincerely,

XIE Jin

谢瑾

教育 留学服务中心 国际合作处

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P.R.China

Tel: 0086-10-62677575

Fax: 0086-10-62677587

Website: www.cscse.edu.cn

From: [Andrew Elliott](#)
To: "???"
Subject: RE: Complimentary attendance for SIU at CSCSE SATC Program Global Partners" Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Programme
Date: 26 June 2015 10:15:00

Thank you.

From: ??? [mailto:guohaojiecn@gmail.com]
Sent: 25 June 2015 19:36
To: Andrew Elliott
Subject: Fwd: Complimentary attendance for SIU at CSCSE SATC Program Global Partners' Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Programme

Please be informed that I will follow up this issue.

----- Forwarded message -----

From: **Chanchai Bunchapattanasakda** <chanchai@siu.ac.th>
Date: 2015-06-25 14:45 GMT+07:00
Subject: Fwd: Complimentary attendance for SIU at CSCSE SATC Program Global Partners' Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Programme
To: Haojie Guo <haojie@siu.ac.th>

FYI

Chanchai

----- Forwarded message -----

From: **Andrew Elliott** <ael@loxinfo.co.th>
Date: Thu, Jun 25, 2015 at 2:16 PM
Subject: Complimentary attendance for SIU at CSCSE SATC Program Global Partners' Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Programme
To: Suchai Thanawastien <suchai@siu.ac.th>, suchai thana <suchai.th@gmail.com>
Cc: Dr Prommin Lertsuridej <lert1954@hotmail.com>, Dr Chanchai Bunchapattanasakda <chanchai@siu.ac.th>

Dear Dr Suchai

Further to my recent email, CSCSE (Ministry of Education), PR China, has just kindly informed me (below) that the normal entrance fee of 850RMB per head will be waived if Shinawatra University wishes to join the event in question.

Kind regards

Andrew Elliott

From: ?? [mailto:jxie@cscse.edu.cn]

Sent: 25 June 2015 14:06

To: ??

Subject: Re: Invitation to CSCSE SATC Program Global Partners Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Program

Dear Colleagues,

Greetings from CSCSE! Following my last email about invitation to CSCSE Study Abroad Training Center Program Global Partners Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Program, we are glad to inform you that your university has been cherished as a specially invited university of the conference, which means a program training fee of 850RMB per person mentioned in the invitation letter will be complimentary for you.

We believe that CSCSE SATC Program Global Partners Conference this year will be a great opportunity to further our communication and cooperation in the future. Looking forward to meeting you again soon in Guiyang.

Best regards,

Chinese Service Center for Scholarly Exchange

谢瑾

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Fax: 0086-10-62677587

Website: www.cscse.edu.cn

发件人: 谢瑾 <jxie@cscse.edu.cn>

日期: 2015年06月25日 星期四 14时30分00秒

收件人: 谢瑾 <jxie@cscse.edu.cn>

主题: Invitation to CSCSE SATC Program Global Partners Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Program

Dear Colleagues:

On behalf of CSCSE, we are delighted to invite you all to participate in the CSCSE SATC Program Global Partners Conference 2015 & China-ASEAN Strategic Cooperation Seminar on Education International Program, which will be held at Guiyang International Eco-conference Center in Guiyang, Guizhou province from August 3rd to 4th this year.

Please find the attached invitation letter and relevant

appendixes, and send your feedback to us before July 3rd, 2015. If you have any questions, please feel free to contact us at any time. Thanks again for your great support and contribution to the CSCSE SATC Program. We look forward to meeting you in Guiyang soon!

Yours Sincerely,
XIE Jin

谢瑾

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Fax: 0086-10-62677587

Website: www.cscse.edu.cn

From: [Andrew Elliott](#)
To: ["Sheying LI\(CSCSE\)"](#)
Cc: ["???"](#); ["???"](#)
Bcc: [Professor Dr Voradej Chandarasorn](#); ["tanarat@siu.ac.th"](mailto:tanarat@siu.ac.th); ["Sutti"](#)
Subject: RE: Fw: Shinawatra University, Thailand: new doctoral degree in Public & Business Administration & attendant scholarship scheme
Date: 25 June 2015 13:51:00
Attachments: [Shinawatra University Doctorate in Public & Business Administration.pdf](#)

Dear Sheying Li

Please accept my thanks for your prompt and helpful response below.

Thanks also for kindly conveying Mr Che's compliments (which I will pass on to my colleagues here at Shinawatra University). I hope the event Mr Che is attending in the US proceeds well and look forward to working with him, your good self and your colleagues in the future.

It's very kind of you to source prospective applicants for Shinawatra University's doctorate and attendant scholarship scheme: we really appreciate and are grateful for your kind help in this regard and hope we may thus attract some candidates from the People's Republic of China for this programme. Please find attached for your kind reference some extended details about this course which may prove useful vis-à-vis this prospect.

I hope to have the pleasure of meeting you, Mr Che and your other colleagues again in the future.

Kind regards

Andrew Elliott
Director
Centre for International Studies and Continuing Education
Shinawatra University (SIU)
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e: <cisce@siu.ac.th>

w: <www.cisce.siu.ac.th>

w: <www.siu.ac.th>

s: <iescothailand1>



From: Sheying LI(CSCSE) [mailto:syli@cscse.edu.cn]
Sent: 25 June 2015 10:29
To: ae1
Cc: ???; ???
Subject: Re: Fw: Shinawatra University, Thailand: new doctoral degree in Public & Business Administration & attendant scholarship scheme

Dear Andrew Elliott,

I am Sheying Li, program manager (Phd&Nursing), International Cooperation Division, CSCSE.

Mr.Che is currently attending a big event in America, he told me to express his gratitude for your hospitality and perfect organisation in Thailand. Meanwhile, we are looking forward to further our cooperation in the future.

With regard to the PHD scholarship scheme you've mentioned in previous mail with Mr.Che, we've started working on searching the available operation, i'll back to you soon if any progress.

please feel free to contact me directly if any questions.

Regards!

李社英 项目主管
教育部留学服务中心 国际合作处

LI sheying
PROGRAM MANAGER

Division of International Cooperation

Chinese Service Center for Scholarly Exchange

北京市海淀区北四环西路56号, 辉煌时代大厦5层 100080

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From: [Andrew Elliott](#)
Date: 2015-06-17 13:38
To: wmche@cscse.edu.cn
CC: hxzhang@cscse.edu.cn; jxie@cscse.edu.cn
Subject: Shinawatra University, Thailand: new doctoral degree in Public & Business Administration & attendant scholarship scheme

Dear Professor Che Weimin

It was a great pleasure to make your acquaintance when you and your two colleagues, Professor Zhang Haixia and Ms Xie Jin, kindly visited Shinawatra University last month, and I trust the remainder of your

sojourn in Thailand proceeded comfortably and smoothly.

One of the matters which arose during the discussions we conducted upon the occasion of this visit was a new doctoral programme in Public and Business Administration Shinawatra University is preparing to inaugurate in August 2015. The university has, in the interests of extending the benefits we trust this programme will generate both within the Kingdom of Thailand and across the adjacent region, established a scholarship scheme in conjunction with this programme (which we hope will help to attract suitably qualified candidates).

The scholarship scheme covers full tuition fees for 2- 3 years. Scholarship recipients are still obliged to pay various non-tuition costs (such as accommodation, subsistence and an education fee levied for administrative purposes), but the university hopes that the waiving of all tuition fees under the terms of this scheme will be perceived as a generous means of generating interest, expediting suitable applications and thus attracting suitable students to the programme.

Please find attached for your kind consideration:

- (i) A letter addressed to Professor Zhang Haixia from the President of Shinawatra University, Professor Dr Voradej Chandarasorn, respectfully soliciting her kind assistance and guidance in identifying universities and other bodies in the People's Republic of China that may be interested in nominating candidates for this scholarship scheme (we understand from our earlier discussions that protocol requires this missive to be addressed to Professor Zhang);
- (ii) An information leaflet concerning the structure, duration and contents of the doctoral programme;
- (iii) An outline of the criteria and procedures which apply to the scholarship scheme.

We hope the information in these attached documents may be of interest and assistance, and I would be happy to provide any additional particulars you may require in relation to the foregoing. Just for your information, additional details may be viewed online at <http://www.cisce.siu.ac.th/pba-scholarships.html>.

Please accept my sincere thanks in anticipation of your kind attention to this message and its attachments. I hope to have the pleasure of meeting you, Professor Zhang Haixia and Ms Xie Jin again in the future and look forward to hearing from you.

With kind regards

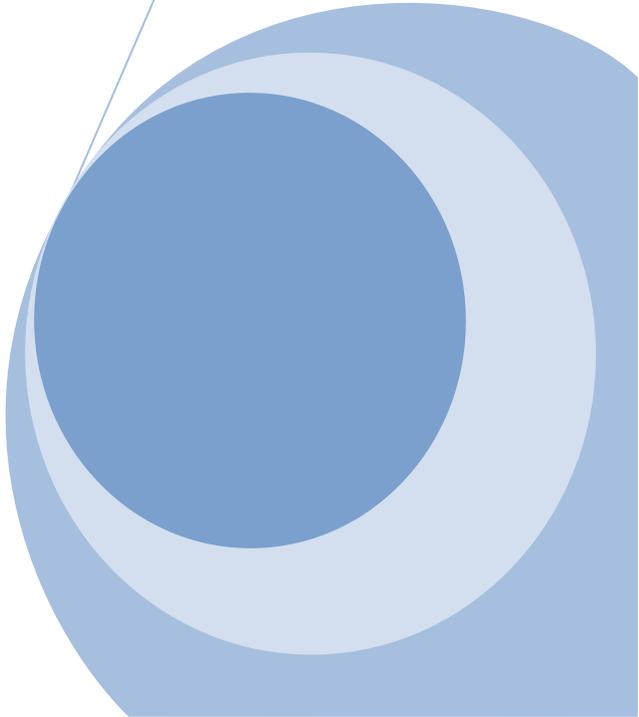
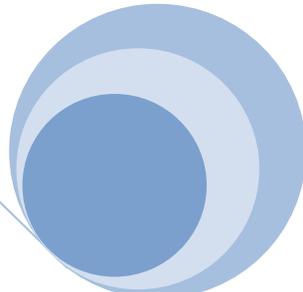
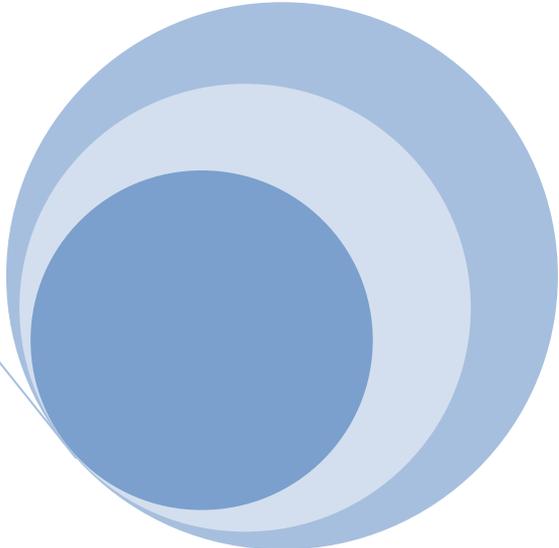
Yours sincerely

Andrew Elliott
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APPENDIX S



**BAREBONES OF
PROPOSAL -
CONSTITUTION OF SIU
SCHOOLS LIAISON UNIT
6.ii.15**

**Andrew Elliott
06/02/2015**

NOMENCLATURE

It is suggested that the new body being proposed be named the “SIU Schools Liaison Unit”

PROPOSED REMIT

If approved, the new Unit would assume responsibility for conducting outreach work with Thai, E-programme and international schools (and hybrids thereof) in Thailand and elsewhere (e.g. PDR Laos) on behalf of SIU with a view to encouraging them to seek association with SIU via MoU signature and participation in SIU events, to expediting access for their students to SIU academic facilities (such as weekend / vacation camps, credit banking, approved online learning, campus visits etc), to expediting access for their teachers to enrolment on SIU’s M Ed TEIL programme and other forms of professional development, to encouraging them to seek SIU validation of parts of their curricula via SIU’s Recognition of Prior Learning policy and to ensuring that their libraries and information counters are continuously stocked and replenished with up-to-date information about SIU’s academic services and related developments and facilities (such as school scholarship competitions, CSR training projects, online learning possibilities and cultural events).

PROPOSED OPERATIONS

If approved, the Unit would conduct the following operations (*inter alia*):

- Regularly visit and maintain communications with schools;
- Ensure schools are regularly informed and updated about academic and related services at SIU;
- Arrange talks, information sessions, training workshops, campus visits, online communications and similar events for school administrators, teachers and students;
- Inform schools about credit banking opportunities at SIU for their students (e.g. via the GAC, ALISON courses, weekend camps etc);
- Help to organise the latter where appropriate;
- Arrange school student – SIU student ‘buddying’;

- Arrange certificate award ceremonies at schools for students who participate in such activities;
- Encourage teachers at linked schools to enrol on SIU's M Ed TEIL;
- Explore the feasibility of delivering the M Ed TEIL at remote school centres (should an agreed quota of student participants be enrolled);
- Publicise the benefits of teacher enrolment on SIU's M Ed TEIL on a continuous basis (e.g. via web-based announcements and press releases, hyperlinks between school & SIU websites, Facebook, Twitter etc);
- Arrange cross-school M Ed TEIL Practicum training for interested teachers;
- Organise the barebones of an Association of SIU-linked Schools across ASEAN countries;
- Keep the latter continuously stocked (e.g. via SIU kiosks, SIU library shelves, SIU information counters etc inside schools) with hard copy SIU information materials;
- Supplement the latter with online / digital materials;
- Take steps to expedite the inclusion of schools' upper Mathayom curricula with Year 1 SIU undergraduate degrees via RPL;
- Make discreet overtures to international schools, keep the latter informed about SIU split degrees with o'seas universities and take steps to expedite international school student enrolment to SIU;
- Set up & operate alumni associations to encourage bonding between SIU students from particular feeder schools;
- Organise, publicise and award certificates for SIU school scholarship competitions;
- Ensure the latter receive due publicity as appropriate;
- Arrange information booths at linked schools' careers days and similar events;
- Set up & operate a Parents' Association among parents of students from linked schools who progress to SIU's roll;
- Liaise with IPAG to arrange Leadership weekend camps for linked school students;
- Arrange and expedite other similar marketing, promotional, information-related, academic and socio-cultural activities.

PROPOSED STRUCTURE & ADMINISTRATIVE SUPPORT

It is envisaged that the new Unit, if approved, would consist of Ajarn Narvee Yangyuen, Dr Palphol Rodloytuk (on behalf of SOLA) and Mr Andrew Elliott (on behalf of CISCE) and that its activities would constitute a joint operation between the foregoing. It is hoped that the new Unit could enjoy the services of a f/t administrator to confer the requisite support and continuity to its work.

FINANCIALS

Expenses	Income
Monthly: secretary's salary – B 18,000	From enrolment of teachers at SIU-linked schools to M Ed TEIL degree (@ B 60,000); assume 50 teachers in 1 year = 50 x B 60,000 = B 3,000,000
Monthly: telephone / communications allowance – B 2,000	From enrolment of students at SIU-linked schools to SIU undergraduate degrees (via credit banking etc) – take B 90,000 per semester as ballpark sum; multiply x 8 semesters (= B 720,000); assume 50 students (= B 36,000,000 divided over 4 years)
Monthly: transportation allowance – B 2,000	
Annual: B 264,000	
Special projects (e.g. trips to visit schools in Chiang Mai etc) – B 75,000	
TOTAL ANNUAL EXPENDITURE: B 339,000	

PROPOSAL FOR INITIATING LINKS BETWEEN SHINAWATRA UNIVERSITY & INTERNATIONAL SCHOOLS IN THAILAND & ASIA

AN OUTLINE OF POSSIBLE FORMS OF ACTION TO EXPEDITE THE ATTRACTION OF INTERNATIONAL SCHOOL STUDENTS TO SIU'S ROLL

Andrew Elliott



EXECUTIVE SUMMARY

International schools in Thailand traditionally encourage their students to apply to universities in the UK, US etc. There is nonetheless a significant niche of international school students I believe SIU could attract to its roll via its Recognition of Prior Learning and attendant policies if various forms of action (please see below for further details) were adopted and followed as SIU policy.

THE TRADITIONAL ORIENTATION OF INTERNATIONAL SCHOOLS

Since the first international school opened in Thailand (ISB in 1951), schools in this sector of education have traditionally encouraged their students to apply to universities in the UK, US, Canada, Australia and other countries conventionally associated with international / Western education.

Some international schools openly take pride in the number of university place offers their alumni receive and accept from such institutions.

The announcement reproduced below (made by Bangkok Patana School about the university place offers its Class of 2014 received, comprising offers from 170 universities including 34 of the top 50 institutions listed in the THES World University Rankings / 203 offers from UK universities, 125 from US universities: 24 from Canadian universities and 14 from Australian universities) is typical in this regard.

Other international schools use similar tactics when recruiting students for their respective rolls.

The announcement refers to just 3 offers issued by 2 Thai universities (Chulalongkorn and Thammasat Universities).

Such announcements are often placed by marketing departments at international schools to encourage parents to enrol their children on the basis that the latter stand a better chance of applying successfully for undergraduate places at famous universities in the UK, US etc than they would do otherwise.

Global University Offers Class of 2014

The Class of 2014 received university offers from over 170 selective universities. These include offers made by 34 of the top 50 institutions listed in *The Times Higher Education World University Rankings 2013-14* (shown in bold).

Offers made:

UK: 203 USA: 125 Canada: 24 Australia: 14 Netherlands: 12
 Thailand: 3 Hong Kong: 2 Singapore: 2 Austria: 1 The Philippines: 1

United Kingdom
 Aston University
 Bangor University (2)
 Bournemouth University (4)
 Brunel University (2)
 Camberwell College of Arts
 Cardiff University (3)
 Central Saint Martins: College of Art & Design
 City University
 Coventry University
 De Montfort University (2)
 Durham University (4)
 Heriot-Watt University
Imperial College London (3)
King's College London (8)
 Kingston University (4)
 Lancaster University (5)
London School of Economics & Political Science (3)
 Loughborough University (15)
 Manchester Metropolitan University
 Nottingham Trent University
 Oxford Brookes University
 Queen Mary's, University of London (4)
 Richmond, The American International College in London
 Roehampton University
 Royal Veterinary College
 School of Oriental and African Studies
 Sheffield Hallam University (2)
 Southampton Solent University
 Swansea University (3)
University College London (10)
 University of Abertay Dundee
 University of Bath (11)
 University of Bristol (5)
University of Cambridge
 University of Chester
 University of Derby
 University of Dundee
 University of East Anglia (3)
University of Edinburgh (8)
 University of Exeter (7)
 University of Glasgow (2)
 University of Greenwich (2)
 University of Hull
 University of Kent (3)
 University of Leeds (8)
 University of Leicester (2)
 University of Liverpool (2)

United States of America
 American University
 Babson College (4)
Boston University
 Brown University
 California College of the Arts
 California Institute of the Arts (2)
 Case Western Reserve University
 Chapman University
Columbia University (2)
 DePaul University
 Dickinson College
 Drexel University (4)
 Embry-Riddle Aeronautical University
 Emerson College (3)
 Florida Atlantic University
 Fordham University
Georgia Institute of Technology
 Grinnell College
 Hartwick College
Harvard University
 Hobart and William Smith Colleges
 Illinois Institute of Technology
 Indiana University at Bloomington (2)
 Iowa State University
Johns Hopkins University
 Johnson & Wales University
 Loyola Marymount University
 Marist College
 Michigan State University (2)
 Middlebury College

New York University (3)
 Northeastern University (7)
Northwestern University
 Pace University
Pennsylvania State University (7)
 Pratt Institute
Princeton University
 Purdue University (3)
 Santa Clara University
 Southern California Institute of Architecture
 Southern Methodist University (3)
Stanford University
 St Edward's University
 Seton Hall University
 St John's University
 Syracuse University
 Trinity University
 Tufts University
 University of Akron
University of California, Berkeley (3)
 University of California, Irvine (2)
University of California, Los Angeles
University of California, San Diego (3)
University of California, Santa Barbara
 University of California, Santa Cruz
 University of California, Riverside
University of Chicago (3)
 University of Colorado at Boulder
 University of Denver
University of Illinois, Urbana-Champaign (2)
 University of Indianapolis
 University of La Verne
 University of Maryland, College Park
 University of Massachusetts, Boston
 University of Miami
University of Michigan (2)
University of Minnesota
 University of New Hampshire
 University of Notre Dame
 University of Oregon
University of Pennsylvania
 University of Rhode Island
 University of San Francisco (4)
 University of Southern California
 University of Utah
University of Washington (3)
University of Wisconsin-Madison
 West Virginia University

Worcester Polytechnic Institute (2)
Yale University

Thailand & Asia
 Ateneo De Manila University
 Ateneo De Manila University
 Chulalongkorn University (2)
 City University of Hong Kong
 Hong Kong University of Science and Technology
 Nanyang Technological University
National University of Singapore
 Thammasat University

Australia (applications in process*)
 Deakin University, Melbourne Burwood
 Griffith University (2)
 La Trobe University (2)
 Monash University (2)
 Royal Melbourne Institute of Technology
University of Melbourne (2)
 University of New South Wales (2)
 University of Sydney
 University of Victoria

Canada
 British Columbia Institute of Technology
McGill University (2)
 Simon Fraser University (2)
University of British Columbia (10)
 University of Calgary
 University of Ottawa
University of Toronto (3)
 University of Waterloo (2)
 University of Western Ontario (2)

Mainland Europe
 Fontys University of Applied Sciences
 Hogeschool van Amsterdam, University of Applied Sciences
 IMC University of Applied Sciences, Krems
 NHTV International Hogeschool Breda
 Rotterdam School of Management, Erasmus University
 The Hague University (5)
 University College Maastricht
 University of Groningen (2)



Bangkok Patana School
 The British International School in Thailand
 Established 1957

Inspiring Students To Grow To their Full Potential

Bangkok Patana is an IB World School, accredited by CIS and NEASC

THAI STUDENTS ENROLLED AT INTERNATIONAL SCHOOLS

In 1990 the Thai education law changed to allow Thai as well as expatriate students to enrol at in international schools. The ensuing trend for Thai parents to secure their children's education in Thailand rather than overseas was enhanced by the effects of the economic crisis in 1997.

This trend was instrumental in generating a proliferation in the number of international schools in Thailand licensed by the Ministry of Education, which now exceeds 100.

Although no definitive research has been conducted, it has become something of a truism in the international school sector that a significant number of Thai parents favour the facility of international school education for their children (vis-à-vis the academic, career, social and character development opportunities this provides) without necessarily wanting the latter to transfer (either immediately or, in some cases, at all) to universities in the UK, US etc once they complete their IB, GCE A Level, AP or similar studies.

The upshot is that a certain number of Thai international school graduates end up applying to and studying at Thai universities (even though the schools may not publicise this in their marketing announcements etc).

CRITICISMS OF THAI UNIVERSITIES' RECRUITMENT OF INTERNATIONAL SCHOOL STUDENTS

Some Thai universities have been severely criticised for offering undergraduate places on international programmes to students from international schools who have not completed their academic programmes. Please see the following weblog for an illustration of such criticisms: <<http://www.ajarnforum.net/vb/the-staffroom/65471-thai-university-international-programs-are-below-par.html>>.

I was personally present at a rather embarrassing argument that took place at a leading international school's award ceremony in Bangkok in 2010, when a student pointedly asked school executives why he should ask his parents to pay for him to undertake 2 years of GCE A Level studies when he could enter a Thai university with just IGCSE qualifications. (Please see the equivalence chart below, which has been issued by the British Council Bangkok, for an explanation of how these qualifications relate to their Thai counterparts.)

The student was completely unmoved by protestations of the school's executives to the effect that GCE A Level studies helped to develop essential intellectual skills for the global economy etc: as far as he was concerned, the only purpose of school studies was to ensure entry to a university: there was consequently no point in extending school enrolment for 2 years if he could obtain a university place without the latter.

The currency of such criticisms has unfortunately had the effect of creating an association between Thai universities' accepting students who have only partially finished their pre-university international studies and an implied lowering of academic standards. This association may also help to explain why most international schools in Thailand often do not publicise the fact that a significant number of their students may end up enrolling as undergraduates at Thai universities.

EQUIVALENCE BETWEEN UK & THAI QUALIFICATIONS

Age	Thai Education System		Years of schooling	British Education System		Age
30			29			30
29			28			29
28			27			28
27	Doctorate 3-5 years		25	Doctorate 3-5 years	Further Education Aged 16 +	27
26			24			26
25			23			25
24			22			24
23	Master's degree 2 years		21	Master's degree		23
22			20			22
21	Bachelor's Degree 4-6 years Dip/Assoc degrees	Higher Dip/Bachelor's Degree 2 years	19	Bachelor's degree 3-6 years		21
20			18			20
19		Higher Vocational Education 2 years	17			19
18			16	18		
17	Upper Secondary Education Mathayom 4-6 Years 10-12	Lower Vocational Cert/Dip 3 years	15	Sixth Form (AS/A Level)	17	
16			14		16	
15			13		15	
14	Lower Secondary Education Mathayom 1-3 Years 7-9		12	Secondary Education ([I]GCSE)	14	
13			11		13	
12			10		12	
11	Primary Education Prathom 1-6 (Compulsory Education) Years 1-6		9		Primary Education	11
10			8			10
9			7	9		
8			6	8		
7			5	7		
6	4	6				
5	Pre-School Education		3	Pre-School Education	5	
4			2		4	
3			1		3	

PRACTICAL SUGGESTIONS

1. If SIU's Recognition of Prior Learning Audit Committee were to accredit the higher levels of international school qualifications (such as the IB Diploma, Advanced Placement, GCE A Levels etc) as entitling their bearers to be exempt from an agreed portion of SIU undergraduate degree studies, it could thus:
 - (a) Offer international school students interested in studying at a Thai university an incentive to choose SIU over other options;
 - (b) Avoid any criticisms such as those listed above to the effect that SIU was, in seeking to attract applicants from international schools, contributing to a lowering of academic standards, since it would be recognising the higher levels of international school study programmes rather than encouraging or condoning students' leaving international schools after only completing lower level studies. In other words, SIU would be *acknowledging and rewarding* higher level international school qualifications rather than sending out any message that students should *bypass* the latter.

2. If the committee referred to above elected – after perusing and evaluating relevant curricular documentation – to do as Khun Jaeng suggested at the recently held SIU Executive Committee meeting and recognise IB Diplomas as entitling their bearers to exemption from an agreed portion of an SIU undergraduate degree, SIU could then arrange visits to IB-oriented international schools to advise their Careers / University Guidance officers accordingly. The fact that such schools would not necessarily publicise such a facility for marketing purposes would not necessarily mean that some of its students would not avail themselves of it: international schools are obliged to counsel, guide and help all their students find suitable university placements (and not just those interested in studying at UK or US universities).

3. The split degree programmes CISCE has been helping to expedite on SIU's behalf (which have resulted in the imminent signatures of memoranda of understanding and concomitant 3+1 and 2+2 year articulation arrangements respectively with the University of the West of England, UK – one of the institutions listed in the Bangkok Patana School announcement above vis-à-vis its Class of 2014, – and the University of the Sunshine Coast, Australia) may also help SIU in attracting Thai students from international schools to its roll. While the parents of such students may not wish their children to transfer to the UK or the US immediately after their school studies finish (on the basis that they are still young and should remain physically close to home for some time), they may feel more comfortable with the notion of their transferring to the UK or Australia after they have successfully completed 2 or 3 years' undergraduate studies at SIU.

4. Karl Meneghella, SIU's AEC (EPBA) course instructor, teaches at one of Bangkok's leading IB schools, KIS International School (<http://www.kis.ac.th/>). If SIU elected to focus on international schools with an IB focus in its future student recruitment and RPL policies, I would suggest that Karl be invited to contribute his advice and suggestions to this project.
5. Martin Kneath, SIU's AEC II external monitor, is Principal Emeritus at and continuing Board member of The Regent's School Bangkok (<http://www.regents.ac.th/bangkok/>), which delivers a British curriculum culminating in IGCSEs up to Year 11 and the IB Diploma for its 6th form students. Martin would also be in a position to contribute to this project. Please find a copy of his CV below for reference purposes.
6. I held the position of Headmaster / Director of Nantawan International School, Bangphli, Samut Prakarn (and its predecessor, Nantawan Thawipas School) from 2008-2012. In the latter capacity, I was a member of ISAT (the International Schools' Association of Thailand) and often attended the latter's meetings in Bangkok. I still have some contacts from this period which I would be happy to use for the purpose of furthering this project if this would be of help.
7. I have databases of international schools and their contact details in Thailand and other ASEAN countries. If SIU decided to offer RPL incentives to students at the latter, I would be pleased to use these databases to circulate relevant information to the schools accordingly.
8. If SIU were willing to make its international programmes (taught in English, which is the medium of instruction used to deliver most teaching in over 95% of international schools worldwide) a key element of its marketing, this would further facilitate its ability to attract students from international schools.

MARTIN H KNEATH

mobile 0066832923578 e-mail mhkneath@gmail.com skype martin.kneath

KEY SKILLS:

Very experienced head and principal, UK and international, spanning 26 years
Extensive leadership, management and curriculum experience and expertise in
coeducational day and boarding schools from Kindergarten to both A level and IBDP
level

A strategist – decisive, creative and courageous when engaging in strategic
and operational planning

Experienced and very able in creating, developing, inspiring and maintaining effective
teams

Extensive knowledge and understanding of school governors/boards – private, company
and educational charitable trust

Extensive Crisis Management experience

Wide experience of school building development and utilisation of such resources

Diligent, trustworthy and a person with a high level of integrity

CURRENT KEY AREAS OF RESPONSIBILITY:

Leading the school community at a strategic level in all of its aspects

Initiating creative thinking behind the School's development plans with the particular focus
of the GROWTH of the School

Keeping abreast of new educational developments

Implementing all policies on academic education, pastoral care, health and safety

Recruitment, appointment, induction, professional development, mentoring and retention of
staff

Recruitment and retention of students, ensuring that each of their particular needs are met

The management of the school's admissions process and its communications with parents

INDEPENDENT SCHOOLS INSPECTORATE:

Trained and experienced Team Inspector 1996 - 2005

Trained, qualified and experienced Reporting (Lead) Inspector 2003 - 2005

COUNCIL OF INDEPENDENT SCHOOLS ACCREDITATION:

Team Member Accreditation Training 2006 ++

Member of an Accreditation Visiting Team, China 2009

Member of an Accreditation Visiting Team, China 2010

Member of a Preliminary Visiting Team, China 2011

Member of a Preliminary Visiting Team, Kuala Lumpa 2013

Team Leader Accreditation Training 2014

Vice-Chair of an Accreditation Visiting Team, Tasmania 2014

SIGNIFICANT AREAS OF EXPERIENCE and ACHIEVEMENT:

The Regent's School, Bangkok, Thailand

Member of the Board of Directors 2014- present

Principal 2005-2014

Principal and Head of Primary 2005-2007

CIS 5 year Accreditation	2011
Round Square Global Membership	2011
Planned the 1 st and 2 nd phases of moving the Early Years and Primary and Secondary Departments to the School's new Campus	2009-2012
FOBISSEA Membership	2008
IB World School Accreditation IBDP	2008
WES (now CfBT) 5 Year Accreditation	2006

Temple Grove School, Heron's Ghyll, UK

Headmaster	2001-2005
Successful ISI Inspection	2002

Long Close School, Slough, UK

Headmaster	1988-2001
Deputy Headmaster	1978-1988
Head of Maths and Games	1973-1978

2 successful ISI Inspections

Opening pre-prep and nursery departments, introduction of co-education.

Instrumental in maintaining stability whilst the ownership of Long Close changed.

Other

Old Brightonians Ambassador-South East Asia	2013-present
Line Managing the Director of Cambridge Academics, a Regent's School affiliated organisation, which offered bespoke tutoring to students from the school and other international schools	2009-2103
Managing a teacher training programme to train Thai teachers from the Human Development Foundation, Bangkok	2010-2014
Actively involved in working with a number of Community Service Partners	2008-present
BCCT Education Committee Chairman	2009-2010
Brighton College Fellow	2001- 2005
Uckfield Chamber of Commerce Committee	2003-2004
Chairman of Governors Herries Prep School	1997
Chairman Upton House Prep PTA	1989-1991
ISCC Mathematics Subject Secretary	1988-1991
IAPS London Area Athletics Team Manager	1979-1980
Meeting Organiser	1981-1983
Meeting Manager	1987-1988
IAPS Rugby Coaching Award. Ski Leader	

Incorporated Association of Preparatory Schools IAPS

Inspections Committee member (chairman elect 2004)	2002-2004
District 3 Treasurer	2003-2004
District 10 Committee member	1999-2001
Elected member	1988

PUBLICATION

PSM a prep school maths course 5-13 age range - Co-author. Publishers Stanley Thornes 1984

COURSES AND CONFERENCES ATTENDED:

Round Square Conferences – India, Thailand, South Africa and the UK
Bangkok Teachers' Network Course Leader – Bangkok 2011
ISAT Meetings – 2005-present
IB Conference – Singapore 2008
FOBISSEA Heads' Conferences and Business Meetings – 2008-present
CEM Training Courses UK and Singapore
IAPS Heads' Annual Conferences 1988 to 2004
IAPS Heads' training days 1988 to 2004
NC Assessment and Testing Seminars
Director of Studies Courses
IAPS and SATIPS Mathematics Refresher Courses

QUALIFICATIONS

Certificate of Education: (DfES No: 69/74808) 1972
Bachelor of Education: 1980

EMPLOYMENT:

The Regent's School, Bangkok, Thailand

Member of the Board of Directors Aug 2014- present
Principal Aug 2005-Aug 2014

St Aubyns School, Rottingdean. UK

Head of Mathematics Jan 2005-Aug 2005

Temple Grove School, Heron's Ghyll. UK

Headmaster Sept 2001-Aug 2005

Long Close Preparatory School, Slough. UK

Class teacher Sept 1973-Aug 1988
Sept 1973-Aug 1975
Head of Mathematics and Games 1975
Senior Master 1976
Deputy Headmaster, elected member of IAPS. 1977
Acting Headmaster (6 months) 1979
Headmaster Sept 1988-Aug 2001

Yeoman's Bridge School, Ash nr Aldershot. UK

Mathematics, games. 11 – 16 years Sept 1972-Aug 1973

EDUCATION

Bulmershe College of Education (In-service Degree Course) 1977-1980

Main Subjects: Mathematics and Education

Bishop Otter College, Chichester 1969-1972

Main Subjects: Mathematics and Education.

Subsidiary Subjects: Games and History.

Vice-President of the Students' Union 1971-1972

Brighton College 1964-1969

School Prefect 1969

Junior Under Officer, CCF Army Section 1969

House Prefect 1968

St. Christopher's Preparatory School, Hove 1957-1964

Hangleton Junior School 1955-1957

INTERESTS

Thai Culture. Travel. Eclectic tastes in music, opera, ballet, theatre, Reading: multi-cultural fiction, historical novels, biographies and autobiographies. Avid follower of motor sport, rugby, football and cricket. Keen cyclist and participator in Yoga.

Date of Birth

18th September 1950

Marital Status

Married to Ailsa August 2nd 1975

Two sons: Oliver 30 Toby 29

Religion

Church of England, confirmed 1964

From: ae1@loxinfo.co.th
To: [Voradej](#)
Cc: [Angkana Phiewla-or](#)
Subject:
Date: 05 June 2015 02:19:37

Dear Professor Dr Voradej

Many thanks indeed. I'll arrange a meeting with Aj Narvee and Dr Steve accordingly and hope we can appoint someone suitable soon.

Kind regards

Andrew Elliott

Quoting Voradej <voradej@siu.ac.th>:

- > Dear Professor Andrew,
- > Please discuss this matter with Mr. Navee. And for the secretary of the unit,
- > I will ask Miss Angkana of HRD to recruit a qualified one. Hopefully, we can
- > find a suitable one soon.
- > Best regards,
- > Voradej Chandarasorn.
- >
- > Sent from my iPad
- >
- >
- > > Dear Professor Dr Voradej
- > >
- > Amporn, Kate and Bob over the changes to the M Ed TEIL, and during the last
- > Schools Liaison Unit came up.
- > >
- > > Steve and I both feel the M Ed Teil / recruitment of teachers at SIU-linked
- > schools to join the M Ed TEIL as students project could well be expedited if
- > it enjoyed the support of such a unit.
- > >
- > > Please find attached for your kind reference a copy of the PowerPoint
- > presentation I delivered at the EC about such a Schools Liaison Unit (one of
- > teachers from the latter to its M Ed Teil.
- > >
- > > Steve mentioned just now while we were chatting the sheer amount of
- > administrative / translation / liaison etc work this project will entail, and
- > he and I are both strongly committed (as are our colleagues) to seeing this
- > succeed. We then discussed how we might secure the services of a secretary
- > who could translate all the relevant Thai documents from Kurusapha, OHEC etc
- > into English (or at least summarise key points of their contents).
- > >
- > > We thought one possible way forward might be to request that the Schools
- > Liaison Unit is assigned a secretary (ideally a Thai lady perhaps in her
- > mid-20s rather than someone who's only just graduated who has some experience
- > of the school and university sector here) whom we would be delighted to share
- > work too).
- > >
- > > We feel that such a shared secretary arrangement between Ajarn Narvee, the
- > M Ed TEIL committee and CISCE could work very effectively to the benefit of
- > all involved if SIU would be kind enough to consider this.
- > >
- > > The Schools Liaison Unit could then set up a special outreach branch whose

> job is simply to recruit teachers for the M Ed Teil; we would of course keep
> Ajarn Narvee fully informed at all times, and if we had regular secretarial
> assistance, the lady in question could deal with ongoing liaison work which
> is so crucial to sustaining interest among prospective clients for such
> services.
> >
> > May we please request authorisation to discuss this idea with Ajarn Narvee?
> I will of course keep you fully informed at all times and hope this idea may

> months and years ahead as the curricular changes help us attract teachers who
> require licences etc.
> >

> this request.

> >

> > Kind regards

> >

> > Andrew Elliott

> >

> > From: Andrew Elliott [<mailto:ae1@loxinfo.co.th>]

> > Sent: 07 April 2015 15:42

> > To: 'Panitee Pakdeevanit'

> > Cc: 'prayuth.s@siu.ac.th'; 'Prayuth Swadriokul'

> > Subject: PowerPoint presentation for tomorrow's EC meeting

> >

> > Dear Khun Kate

> >

> > Further to our brief discussion this morning, please find attached the

> PowerPoint presentation I mentioned (which I am planning to deliver to

> >

> > I look forward to seeing you tomorrow.

> >

> > Kind regards

> >

> >

> >

> >

> > Andrew Elliott

> > Director

> > Centre for International Studies and Continuing Education

> > Shinawatra University (SIU)

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> > s: <iescothailand1>

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> > <SCHOOLS LIAISON UNIT.pptx>

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